

MTD Sales
1,162.35 L

Brand Share %
30.06 %

Information:

MTD : 01-11-2025 To 16-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,162.32	30.66 %
Ear-Buds	0.02	0.03 %
Chargers	0.02	0.07 %
Total	1,162.35	30.06 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	157.03	25.46 %
SOUTH-01	148.10	26.29 %
CHENNAI-01	140.69	29.83 %
NORTH ARCOT	140.12	31.57 %
WEST-02	133.97	34.36 %
TRICHY-01	129.86	34.62 %
SOUTH ARCOT	109.20	33.38 %
SOUTH-03	103.26	27.93 %
WEST-01	95.62	39.19 %
KL-SOUTH	4.41	13.95 %
HO01	0.10	0.30 %
Total	1,162.35	30.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	157.03	26.03 %
Chargers		0.13 %
Total	157.03	25.46 %

Branch *	MTD Sales L	Brand Share %
CH03	13.12	25.08 %
CH15	10.88	21.91 %
MJR1	8.03	26.42 %
CH18	5.25	21.79 %
CH21	5.18	12.76 %
CH44	5.11	19.56 %
CH46	4.77	25.86 %
PON1	4.56	28.82 %
CH43	4.19	27.29 %
CH20	3.99	11.08 %
CH12	3.72	12.63 %
CH41	3.54	17.92 %
MC05	3.47	14.21 %
CH33	2.18	7.73 %
CH36	1.39	22.79 %
CH32	0.77	5.44 %
Total	157.03	25.46 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	148.08	26.74 %
Ear-Buds	0.02	0.26 %
Total	148.10	26.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.59	21.02 %
TVL1	6.92	10.40 %
VLY1	5.54	17.67 %
TKS1	5.18	29.91 %
KVT1	4.47	21.18 %
PKD1	3.41	23.71 %
SGT1	3.32	24.41 %
TKY1	3.15	26.72 %
TKS2	3.01	18.45 %
APK2	2.56	15.97 %
RND1	2.47	18.88 %
KYR1	1.44	21.35 %
MAR1	0.70	4.04 %
COL1	0.26	13.88 %
STU2	0.25	3.89 %
KSM1	0.14	2.48 %
Total	148.10	26.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	140.69	30.60 %
Chargers		0.19 %
Total	140.69	29.83 %

Branch *	MTD Sales L	Brand Share %
CH16	7.13	23.45 %
CH35	6.06	28.29 %
CH08	6.00	26.89 %
CH14	5.88	21.58 %
CH45	5.54	27.42 %
MRM1	5.13	21.73 %
CGL1	4.33	26.17 %
TKM1	3.74	25.29 %
CH19	3.64	25.22 %
AVD1	3.32	15.19 %
CH39	3.01	24.70 %
CH37	2.79	21.32 %
CH30	2.17	19.83 %
CH05	2.11	11.24 %
CH28	1.29	19.95 %
CH40	0.40	2.21 %
Total	140.69	29.83 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	140.12	32.17 %
Total	140.12	31.57 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.67	18.30 %
VSI1	6.08	27.62 %
GDM1	5.11	29.27 %
CYR1	4.21	28.46 %
VEL1	3.91	23.47 %
AKM1	3.74	18.53 %
SLG1	3.42	26.00 %
SBR1	3.23	25.34 %
Total	140.12	31.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	133.97	34.94 %
Total	133.97	34.36 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.66	24.54 %
HSR2	4.57	20.17 %
APN1	3.45	27.77 %
ATU1	3.06	21.76 %
EPI1	2.22	19.67 %
MTR1	2.22	18.29 %
EDP1	1.92	21.15 %
CMI1	1.76	22.74 %
KVP1	1.47	21.08 %
RSP1	1.43	29.24 %
KMM1	1.33	29.46 %
ERD1	1.12	23.94 %
TCG1	0.83	11.02 %
PDR1	0.65	27.42 %
Total	133.97	34.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	129.86	35.09 %
Total	129.86	34.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.66	19.52 %
TTP1	4.59	24.97 %
KRN1	3.75	24.84 %
TNJ2	3.75	29.53 %
NMM1	3.05	27.08 %
MVM1	2.53	29.18 %
PTK1	2.18	26.14 %
ORU1	1.98	15.72 %
PBR1	1.37	24.32 %
NCK1	1.10	23.80 %
Total	129.86	34.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	109.20	33.78 %
Total	109.20	33.38 %

Branch *	MTD Sales L	Brand Share %
CDM1	6.61	29.46 %
ULP1	5.88	26.97 %
TVM2	5.55	28.84 %
TVM1	4.89	20.61 %
TDM1	3.35	26.83 %
VPM1	1.78	29.96 %
PRT1	1.41	11.89 %
Total	109.20	33.38 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	103.25	28.40 %
Chargers	0.01	0.43 %
Total	103.26	27.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.51	21.30 %
TEN1	4.43	27.58 %
KPT1	3.87	26.73 %
MDU6	3.28	15.32 %
MDU3	3.04	12.13 %
TMM1	2.99	26.36 %
KYK1	2.92	26.78 %
DKI1	2.43	23.58 %
ADP1	2.31	23.41 %
NTM1	2.30	25.58 %
PNV2	2.00	11.95 %
CMR1	1.80	26.45 %
TDI1	1.66	20.82 %
SVG1	1.63	19.27 %
SGP1	1.36	18.33 %
CBM1	1.19	16.09 %
BTU1	0.97	16.69 %
KRR1	0.85	16.22 %
MLR1	0.82	20.92 %
MNM1	0.59	9.24 %
PNI1	0.49	20.49 %
Total	103.26	27.93 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	95.62	40.15 %
Total	95.62	39.19 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.47	25.94 %
KGI1	5.11	23.49 %
MPM1	2.55	27.70 %
CNR1	2.55	27.46 %
TPR2	1.91	16.72 %
DPM2	1.81	26.90 %
CBE5	0.87	29.01 %
SUL1	0.23	14.09 %
PDM1	0.18	4.89 %
Total	95.62	39.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.41	14.14 %
Total	4.41	13.95 %

Branch *	MTD Sales L	Brand Share %
KLR1	2.16	20.59 %
TVP1	1.72	16.07 %
PAS1	0.52	5.04 %
Total	4.41	13.95 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.35 %
Total	0.10	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.30 %
MSWH		0.00 %
Total	0.10	0.30 %