

MTD Sales
1,312.39 L

Brand Share %
24.11 %

Information:

MTD : 01-10-2025 To 16-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,312.34	24.52 %
Ear-Buds	0.05	0.08 %
Chargers		0.01 %
Total	1,312.39	24.11 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	201.16	26.18 %
WEST-02	166.19	29.23 %
TRICHY-01	154.45	32.99 %
NORTH ARCOT	143.79	24.92 %
CHENNAI-01	137.39	20.36 %
CHENNAI-02	135.13	17.66 %
SOUTH-03	126.54	27.22 %
SOUTH ARCOT	120.10	29.22 %
WEST-01	119.90	34.88 %
KL-SOUTH	7.74	25.88 %
HO01		0.00 %
Total	1,312.39	24.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	201.15	26.56 %
Chargers		0.10 %
Total	201.16	26.18 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.70	18.82 %
TVL1	9.64	13.32 %
TKS2	6.62	20.25 %
PKD1	5.54	20.92 %
ARM1	4.41	20.06 %
UDN1	3.94	22.98 %
VLY1	3.24	13.24 %
KVT1	3.18	10.85 %
APK2	2.33	14.87 %
SGT1	1.89	17.71 %
KSM1	1.67	17.55 %
VNR1	1.64	18.98 %
STU2	1.04	21.36 %
COL1	0.18	4.05 %
Total	201.16	26.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	166.19	29.66 %
Total	166.19	29.23 %

Branch *	MTD Sales L	Brand Share %
SLM1	10.56	21.07 %
HSR2	6.80	18.18 %
MCR1	5.35	19.94 %
MTR1	4.30	22.87 %
APN1	2.65	12.31 %
KVP1	2.20	22.49 %
EDP1	1.67	12.07 %
CMI1	1.15	14.73 %
SGG1	0.95	14.32 %
KMM1	0.16	2.20 %
Total	166.19	29.23 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	154.45	33.45 %
Total	154.45	32.99 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.62	17.94 %
NGT1	3.43	20.26 %
KRN1	3.10	18.10 %
PTK1	1.86	18.80 %
NCK1	0.89	13.86 %
Total	154.45	32.99 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	143.79	25.39 %
Total	143.79	24.92 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.71	21.27 %
SBR1	7.41	23.27 %
TRR1	7.40	21.27 %
AKM1	5.16	10.96 %
VEL1	4.71	10.53 %
ARC2	3.91	12.11 %
SLG1	3.77	16.30 %
KPM1	3.47	23.16 %
VSI1	3.04	20.92 %
TRT1	2.57	16.23 %
Total	143.79	24.92 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	137.38	20.75 %
Ear-Buds	0.02	0.18 %
Total	137.39	20.36 %

Branch *	MTD Sales L	Brand Share %
CH16	8.67	19.88 %
CH08	6.87	23.99 %
CH45	5.45	23.64 %
GUD2	5.25	18.91 %
AVD1	5.25	9.13 %
CH39	3.90	19.93 %
MRM1	3.82	20.59 %
CH19	3.81	13.83 %
CH14	3.42	8.41 %
CH35	1.56	7.91 %
CH05	0.91	5.02 %
CH30	0.79	4.49 %
CH40	0.70	1.31 %
Total	137.39	20.36 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	135.13	17.98 %
Total	135.13	17.66 %

Branch *	MTD Sales L	Brand Share %
CH15	13.86	14.66 %
CH03	12.19	16.24 %
CH34	10.87	21.40 %
CH24	6.68	20.51 %
CH21	5.43	6.96 %
CH18	5.17	15.49 %
CH44	5.05	13.76 %
GPD1	4.65	23.88 %
MJR1	4.13	19.26 %
CH46	3.99	21.20 %
CH41	3.55	18.60 %
MC05	3.55	12.37 %
UKI1	3.18	20.37 %
CH23	2.83	22.73 %
CH12	2.74	10.27 %
CH33	2.52	8.08 %
CH20	2.34	5.87 %
CH31	1.97	17.87 %
CH27	1.94	23.91 %
CH36	1.54	9.66 %
CH32	0.69	8.84 %
CH01		0.00 %
Total	135.13	17.66 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	126.54	27.69 %
Total	126.54	27.22 %

Branch *	MTD Sales L	Brand Share %
TMM1	5.23	23.83 %
TEN1	4.34	23.53 %
CBM1	3.85	19.75 %
TEN2	3.80	20.21 %
ADP1	3.62	23.63 %
CMR1	3.13	21.91 %
KPT1	2.83	22.92 %
USL1	2.61	22.52 %
MDU6	2.34	7.85 %
MPA1	2.17	18.55 %
SVG1	2.15	22.53 %
SGP1	1.95	21.57 %
ATG1	1.92	22.67 %
MLR1	1.30	16.76 %
MDU3	1.09	6.84 %
PNV1	0.91	23.44 %
MNM1	0.09	2.44 %
KKD2		0.00 %
Total	126.54	27.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	120.09	29.65 %
Ear-Buds	0.02	0.41 %
Total	120.10	29.22 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.60	19.69 %
PRT1	3.81	20.71 %
TVM1	1.73	10.44 %
MKM1	1.53	18.77 %
Total	120.10	29.22 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	119.88	35.77 %
Ear-Buds	0.02	0.27 %
Total	119.90	34.88 %

Branch *	MTD Sales L	Brand Share %
CNR1	3.30	19.21 %
TPR2	2.67	18.75 %
AVI1	2.00	21.45 %
CBE1	1.03	16.61 %
PDM1	0.82	14.55 %
SUL1	0.37	4.34 %
Total	119.90	34.88 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.74	26.18 %
Total	7.74	25.88 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.59	17.14 %
KLR1	1.03	18.07 %
Total	7.74	25.88 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %