

MTD Sales
1,267.09 L

Brand Share %
22.10 %

Information:

MTD : 01-09-2026 To 16-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.10 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,266.11	22.53 %
Ear-Buds	0.82	1.54 %
Dig-Acce	0.17	0.62 %
Total	1,267.09	22.10 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	177.29	22.84 %
SOUTH-01	172.94	20.64 %
TRICHY-01	158.41	30.53 %
CHENNAI-02	157.33	18.24 %
WEST-02	132.46	27.75 %
CHENNAI-01	127.77	18.28 %
SOUTH ARCOT	119.38	24.97 %
SOUTH-03	112.23	22.86 %
WEST-01	58.50	21.79 %
WEST-03	50.78	28.79 %
HO01		0.00 %
Total	1,267.09	22.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	177.29	23.21 %
Total	177.29	22.84 %

Branch *	MTD Sales L	Brand Share %
KPM2	11.98	13.75 %
VEL4	10.49	19.87 %
CYR1	4.83	21.28 %
WJP1	4.77	17.22 %
SLG1	4.55	19.73 %
VSI1	4.11	15.97 %
AKM1	3.70	11.75 %
TRL1	3.54	17.93 %
VEL2	3.47	10.79 %
ARC2	3.19	15.73 %
ANI1	2.39	13.72 %
TRT1	1.30	9.43 %
KPM1	1.10	4.09 %
VEL1	0.98	4.23 %
Total	177.29	22.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	172.77	20.99 %
Dig-Acce	0.17	7.25 %
Total	172.94	20.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.08	16.31 %
TVL1	11.68	16.40 %
VNR2	10.04	18.09 %
NGR1	8.99	16.30 %
KVT1	7.49	19.21 %
VLY1	7.12	20.37 %
TKS2	4.89	12.86 %
RND2	4.63	20.26 %
MAR1	4.00	15.47 %
TKS1	3.90	17.39 %
SDI1	2.89	18.46 %
RPM1	2.33	17.39 %
VNR1	2.11	12.10 %
SGT1	2.05	15.65 %
KGL1	2.05	16.03 %
SNL1	1.48	15.76 %
APK2	1.48	10.88 %
TYI1	1.35	15.92 %
ARM1	1.34	17.07 %
COL1	1.10	19.19 %
STU2	0.31	4.62 %
Total	172.94	20.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	158.41	30.88 %
Total	158.41	30.53 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.42	12.45 %
NGT1	3.17	20.59 %
NMM1	3.04	15.30 %
MVM1	2.96	18.33 %
ORU1	2.50	21.75 %
KUM2	1.87	13.31 %
PTK1	1.23	10.99 %
Total	158.41	30.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	156.83	18.61 %
Ear-Buds	0.50	4.99 %
Total	157.33	18.24 %

Branch *	MTD Sales L	Brand Share %
CH34	12.26	19.48 %
CH03	10.91	16.11 %
CH15	9.89	12.09 %
CH51	7.65	21.74 %
MJR1	7.10	19.72 %
CH50	7.08	15.82 %
CH12	6.75	18.42 %
CH21	6.42	12.74 %
CH20	6.38	13.89 %
CH17	4.21	19.90 %
CH33	4.04	10.78 %
CH44	3.88	18.43 %
CH18	3.39	13.54 %
CH35	3.19	12.91 %
CH36	3.05	17.51 %
MC05	2.36	15.73 %
CH27	1.76	20.43 %
MC06	1.24	9.60 %
CH32	0.90	21.26 %
CH41	0.49	1.98 %
CH37	0.26	1.82 %
PON1	0.17	0.90 %
CH01		0.00 %
Total	157.33	18.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	132.46	28.16 %
Total	132.46	27.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.55	20.29 %
PMP1	6.06	19.61 %
HSR2	4.75	16.36 %
ATU1	4.30	19.08 %
OML1	1.92	6.72 %
KVP1	1.59	15.26 %
HRR1	1.35	7.78 %
EDP1	0.41	7.92 %
Total	132.46	27.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	127.45	18.94 %
Ear-Buds	0.32	3.90 %
Total	127.77	18.28 %

Branch *	MTD Sales L	Brand Share %
CH14	9.66	17.67 %
CH16	7.34	16.60 %
CH47	6.39	14.97 %
CH45	5.60	19.41 %
CH22	5.50	15.67 %
MRM1	5.44	21.80 %
CH49	5.37	17.94 %
SKL1	3.61	20.14 %
AVD1	3.27	8.08 %
CH19	2.91	15.60 %
CH05	2.71	12.46 %
GUD2	2.59	13.70 %
CH07	1.70	5.24 %
CH30	1.48	5.72 %
CH28	0.51	1.80 %
CH40		0.00 %
Total	127.77	18.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	119.38	25.30 %
Total	119.38	24.97 %

Branch *	MTD Sales L	Brand Share %
CUD1	13.65	20.44 %
CDM1	4.97	20.05 %
TVM2	4.95	16.09 %
TDM1	3.01	21.68 %
POY2	2.79	11.18 %
MKM1	2.76	14.54 %
TVM1	2.70	21.46 %
KML1	2.38	19.58 %
STP1	1.81	18.64 %
Total	119.38	24.97 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	112.23	23.21 %
Total	112.23	22.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.77	17.16 %
PVI1	4.30	12.98 %
KPT1	3.66	21.03 %
DKI1	3.33	20.95 %
MPA1	2.86	15.94 %
MDU6	2.79	19.39 %
TEN1	2.59	14.18 %
MDU2	2.03	10.64 %
MNM1	1.55	21.08 %
MLR1	1.42	20.76 %
MDU4	1.15	13.28 %
USL1	0.99	12.17 %
MDU5	0.99	8.88 %
ATG1	0.91	12.25 %
SGP1	0.84	10.57 %
TPT1	0.79	8.10 %
PNI1	0.76	14.50 %
MDU3		0.00 %
Total	112.23	22.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	58.50	22.39 %
Total	58.50	21.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.51	12.79 %
UAM1	1.79	8.78 %
DPM2	1.45	11.33 %
SUL1	1.11	19.92 %
CBE4	1.10	10.91 %
KMD1	1.07	18.04 %
PLI1	1.02	15.19 %
CBE6	1.01	13.94 %
ANR1	0.95	13.78 %
PDM1	0.54	21.01 %
UMP1	0.47	12.21 %
CBE3	0.34	17.78 %
Total	58.50	21.79 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	50.78	29.13 %
Total	50.78	28.79 %

Branch *	MTD Sales L	Brand Share %
TPR1	2.78	20.72 %
TPR2	1.85	16.39 %
ERD2	0.96	14.25 %
TCG1	0.79	12.96 %
TPR3	0.43	5.46 %
SGG1	0.36	5.59 %
Total	50.78	28.79 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %