

MTD Sales
1,245.19 L

Brand Share %
26.14 %

Information:

MTD : 01-08-2025 To 16-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.14 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,245.15	26.57 %
Ear-Buds	0.03	0.08 %
Chargers	0.01	0.02 %
Total	1,245.19	26.14 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	172.77	23.95 %
WEST-02	160.21	32.43 %
CHENNAI-01	145.26	24.79 %
NORTH ARCOT	142.48	27.14 %
TRICHY-01	140.07	30.40 %
CHENNAI-02	134.04	21.07 %
SOUTH-03	119.47	26.35 %
SOUTH ARCOT	118.74	30.60 %
WEST-01	108.64	36.07 %
KL-SOUTH	3.52	10.60 %
HO01		0.00 %
Total	1,245.19	26.14 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	172.77	24.34 %
Total	172.77	23.95 %

Branch *	MTD Sales L	Brand Share %
TUT1	14.68	17.62 %
TVL1	10.65	12.86 %
TUT2	6.97	23.59 %
KVT1	5.90	17.22 %
TKS2	4.94	14.49 %
SVK1	4.40	24.95 %
TKY1	4.37	24.26 %
ERL2	4.27	17.94 %
VLY1	3.86	12.40 %
KGL1	3.13	18.33 %
VNR1	2.63	21.04 %
SDI1	2.37	25.74 %
MMT1	2.36	22.14 %
SGT1	2.09	18.10 %
KSM1	1.28	11.63 %
COL1	0.49	12.12 %
STU2	0.45	7.31 %
Total	172.77	23.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	160.20	32.86 %
Ear-Buds	0.02	0.43 %
Total	160.21	32.43 %

Branch *	MTD Sales L	Brand Share %
PMP1	5.35	20.32 %
SLM1	5.00	13.23 %
EPI1	3.95	24.92 %
HSR2	3.86	15.13 %
MTR1	2.79	17.19 %
CMI1	1.60	23.65 %
TCG1	1.03	12.08 %
SGG1	0.85	22.83 %
Total	160.21	32.43 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	145.26	25.22 %
Total	145.26	24.79 %

Branch *	MTD Sales L	Brand Share %
CH14	7.92	18.44 %
CH16	5.89	16.85 %
KNR1	5.65	25.44 %
AVD1	5.15	17.97 %
CH05	5.14	18.65 %
CH08	5.08	17.28 %
CH30	4.88	13.60 %
CH07	4.49	20.43 %
MRM1	4.16	19.75 %
CH19	3.92	24.57 %
CH35	2.96	13.93 %
GUD2	2.65	10.36 %
CH37	1.69	14.00 %
CH40	0.90	3.55 %
Total	145.26	24.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	142.48	27.60 %
Total	142.48	27.14 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.97	14.55 %
VEL2	6.60	20.56 %
TRL1	5.94	21.88 %
GDM1	5.68	25.17 %
WJP1	3.77	17.78 %
VEL1	3.48	13.31 %
KPM1	3.09	19.96 %
VSI1	2.30	14.72 %
AKM1	2.17	10.29 %
Total	142.48	27.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	140.07	30.75 %
Total	140.07	30.40 %

Branch *	MTD Sales L	Brand Share %
TRY1	15.94	19.97 %
TNJ1	8.45	25.59 %
TTP1	6.88	24.11 %
ORU1	4.07	25.89 %
MSI1	2.96	20.10 %
TNJ2	2.86	20.86 %
NMM1	2.45	17.17 %
APM1	1.48	25.17 %
PTK1	0.89	7.03 %
Total	140.07	30.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	134.03	21.44 %
Chargers		0.09 %
Total	134.04	21.07 %

Branch *	MTD Sales L	Brand Share %
CH03	11.14	20.94 %
CH15	10.04	16.03 %
MJR1	8.80	21.22 %
CH34	8.12	25.09 %
GPD1	7.54	25.24 %
CH21	4.38	9.55 %
MC05	4.17	13.38 %
CH44	3.61	10.48 %
CH12	3.29	10.84 %
CH09	2.88	18.65 %
CH24	2.80	21.68 %
CH33	2.35	9.03 %
CH41	2.07	15.57 %
CH36	1.53	25.08 %
CH31	1.49	13.51 %
PON1	0.52	4.05 %
MC08	0.47	16.32 %
CH32	0.40	10.09 %
CH01		0.00 %
Total	134.04	21.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	119.47	26.77 %
Total	119.47	26.35 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.79	15.15 %
USL1	4.13	24.76 %
DKI1	3.98	24.97 %
TEN1	3.52	22.72 %
ADP1	3.46	22.62 %
CBM1	3.24	19.78 %
TDI1	2.92	26.13 %
CMR1	2.62	23.73 %
MDU6	2.20	16.50 %
SVG1	2.14	19.70 %
TEN2	1.88	12.01 %
MDU3	1.06	14.25 %
ATG1	0.84	7.62 %
MNM1	0.71	10.98 %
MLR1	0.68	5.99 %
Total	119.47	26.35 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	118.72	31.00 %
Ear-Buds	0.02	0.54 %
Total	118.74	30.60 %

Branch *	MTD Sales L	Brand Share %
ULP1	6.64	25.07 %
CDM1	6.52	24.47 %
TVM2	5.07	19.49 %
KLM1	4.75	25.70 %
TDM1	3.58	15.40 %
MKM1	1.32	19.25 %
Total	118.74	30.60 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	108.63	36.75 %
Chargers		0.15 %
Total	108.64	36.07 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.04	14.83 %
KGI1	4.94	19.92 %
CNR1	3.06	20.51 %
MPM1	1.06	14.71 %
SUL1	1.05	25.75 %
TPR3	0.74	15.46 %
PDM1	0.22	4.25 %
Total	108.64	36.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.52	10.70 %
Total	3.52	10.60 %

Branch *	MTD Sales L	Brand Share %
TVP1	2.18	9.22 %
PAS1	1.33	14.04 %
Total	3.52	10.60 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %