



TN : VIVO Sales Performance 17/05/2026 9:32 AM

MTD Sales
1,412.29 L

Brand Share %
24.88 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,411.22	25.11 %
Dig-Acce	1.07	8.14 %
Chargers	0.01	0.02 %
Total	1,412.29	24.88 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	249.94	24.95 %
WEST-02	177.38	32.00 %
CHENNAI-02	177.24	20.06 %
SOUTH-03	149.84	27.13 %
NORTH ARCOT	149.69	23.88 %
CHENNAI-01	143.25	21.61 %
SOUTH ARCOT	130.73	27.94 %
TRICHY-01	125.99	27.32 %
WEST-01	108.24	31.77 %
HO01		0.00 %
Total	1,412.29	24.88 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	249.93	25.19 %
Chargers		0.05 %
Total	249.94	24.95 %

Branch *	MTD Sales L	Brand Share %
TVL1	17.67	19.10 %
NGR1	15.52	19.31 %
VLY1	7.91	22.91 %
SVK1	7.40	23.60 %
TKS1	6.40	24.59 %
RND1	5.50	22.17 %
KGL1	5.14	18.74 %
KVT1	4.41	9.64 %
ERL2	3.70	16.58 %
MAR1	3.53	11.97 %
VNR1	3.48	19.37 %
ARM1	3.14	24.31 %
SGT1	2.20	13.11 %
KSM1	1.84	9.92 %
RPM1	1.78	16.00 %
STU2	1.08	18.32 %
COL1	0.79	13.58 %
Total	249.94	24.95 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	177.38	32.23 %
Total	177.38	32.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.70	18.97 %
PMP1	5.84	24.17 %
ATU1	4.96	24.32 %
MTR1	4.95	21.05 %
APN1	4.78	23.00 %
BMD1	3.27	16.65 %
KVP1	2.71	15.57 %
DPR1	2.19	22.69 %
KAM1	2.14	22.42 %
ERD2	0.68	9.69 %
EDP1	0.68	12.50 %
TCG1	0.59	9.91 %
Total	177.38	32.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	176.94	20.35 %
Dig-Acce	0.29	3.92 %
Chargers		0.06 %
Total	177.24	20.06 %

Branch *	MTD Sales L	Brand Share %
CH03	11.94	15.58 %
CH15	10.66	16.75 %
CH21	8.81	13.10 %
CH44	7.48	13.85 %
CH33	6.48	11.65 %
CH20	6.36	22.80 %
CH12	5.97	11.38 %
MJR1	4.71	14.86 %
PON1	4.52	20.79 %
CH18	4.36	18.04 %
MC05	4.17	9.79 %
CH46	3.93	20.70 %
CH31	2.85	18.32 %
CH41	1.66	6.57 %
CH27	1.18	10.56 %
CH36	0.35	5.93 %
CH01		0.00 %
MC06		0.00 %
Total	177.24	20.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	149.53	27.31 %
Dig-Acce	0.32	70.96 %
Total	149.84	27.13 %

Branch *	MTD Sales L	Brand Share %
MDU1	6.88	20.24 %
KPT1	4.47	22.18 %
TMM1	4.10	24.25 %
ADP1	3.81	23.26 %
PVI1	3.43	20.12 %
TPT1	3.30	22.73 %
MDU6	2.79	14.80 %
MDU2	2.72	18.32 %
DKI1	2.63	20.48 %
MDU4	2.46	22.13 %
NKI1	2.25	23.77 %
MLR1	2.20	21.96 %
ATG1	2.01	14.19 %
PNV2	1.30	20.68 %
MNM1	0.96	16.06 %
PNI1	0.59	17.17 %
MDU3	0.55	3.25 %
KRR1	0.47	8.56 %
SGP1	0.28	2.24 %
Total	149.84	27.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	149.38	24.03 %
Dig-Acce	0.31	72.19 %
Total	149.69	23.88 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.61	11.63 %
WJP1	5.51	19.69 %
TRL1	4.47	18.87 %
CPT1	3.59	21.93 %
CYR1	3.57	22.80 %
GDM1	3.23	12.13 %
KPM1	2.83	14.02 %
VSI1	2.75	12.74 %
PTU1	2.71	13.50 %
AKM1	2.56	7.55 %
TRT1	1.28	10.70 %
Total	149.69	23.88 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	143.25	21.89 %
Total	143.25	21.61 %

Branch *	MTD Sales L	Brand Share %
CH16	10.14	20.06 %
CH14	7.05	18.10 %
CH47	6.19	16.62 %
MRM1	5.40	18.97 %
CH38	5.27	24.63 %
CH28	4.92	16.52 %
CH05	4.83	14.41 %
CH37	2.62	24.11 %
CH35	2.62	7.82 %
AVD1	2.45	14.74 %
KNR1	2.07	11.89 %
CH19	1.50	8.24 %
CH30	1.44	5.91 %
CH42	0.63	2.97 %
MC10	0.56	7.92 %
CH40		0.00 %
MC09		0.00 %
Total	143.25	21.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	130.73	28.10 %
Total	130.73	27.94 %

Branch *	MTD Sales L	Brand Share %
KLM1	8.63	23.94 %
PRT1	7.13	18.26 %
CDM1	5.35	17.87 %
TVM2	4.03	15.71 %
MKM1	3.45	20.07 %
TDM1	3.44	21.73 %
TVM1	2.44	20.11 %
Total	130.73	27.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	125.84	27.48 %
Dig-Acce	0.15	65.70 %
Total	125.99	27.32 %

Branch *	MTD Sales L	Brand Share %
TRY1	12.26	18.63 %
TTP1	6.18	19.65 %
TNJ1	5.16	18.16 %
KRN1	3.48	20.62 %
TNJ2	3.31	17.18 %
NGT1	3.18	20.27 %
NMM1	2.64	20.57 %
ORU1	2.15	20.43 %
AYR1	2.11	18.26 %
PBR2	1.86	8.27 %
KUM2	1.73	16.85 %
PTK1	0.63	4.15 %
Total	125.99	27.32 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	108.24	32.03 %
Total	108.24	31.77 %

Branch *	MTD Sales L	Brand Share %
CBE2	11.42	18.69 %
KGI1	6.95	23.63 %
CNR1	4.94	19.42 %
DPM2	2.25	17.89 %
TPR1	1.41	17.54 %
PPI1	1.37	18.95 %
ANR1	0.75	11.22 %
SUL1	0.72	22.05 %
SNR1	0.62	23.31 %
Total	108.24	31.77 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %