



# TN : VIVO Sales Performance 17/04/2026 9:32 AM

MTD Sales  
1,621.48 L

Brand Share %  
27.05 %

Information:

MTD : 01-04-2026 To 16-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **27.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,621.33	27.24 %
Dig-Acce	0.15	7.01 %
Total	1,621.48	27.05 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	276.50	27.03 %
CHENNAI-02	199.81	24.20 %
WEST-02	193.01	34.27 %
CHENNAI-01	186.47	23.51 %
NORTH ARCOT	183.22	28.10 %
SOUTH-03	173.33	33.27 %
TRICHY-01	160.56	31.11 %
SOUTH ARCOT	134.95	27.97 %
WEST-01	113.62	34.26 %
HO01		0.00 %
Total	1,621.48	27.05 %

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	276.50	27.28 %
Total	276.50	27.03 %

Branch *	MTD Sales L	Brand Share %
TVL1	17.95	20.43 %
VLY1	8.82	21.29 %
TKS2	8.61	16.27 %
TKS1	7.82	21.53 %
MAR1	6.20	19.82 %
KGL1	5.39	24.83 %
PKD1	5.27	25.13 %
MMT1	4.47	19.86 %
KYR1	4.40	26.08 %
VNR1	3.62	21.85 %
PDI1	3.39	24.86 %
KVT1	3.38	7.69 %
ARM1	3.05	24.48 %
SGT1	2.58	11.75 %
SDI1	1.96	18.62 %
STU2	1.93	20.74 %
KSM1	1.24	6.69 %
Total	276.50	27.03 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	199.81	24.40 %
Total	199.81	24.20 %

Branch *	MTD Sales L	Brand Share %
CH03	16.09	19.28 %
CH15	14.39	19.86 %
CH21	9.99	17.55 %
CH17	8.74	26.37 %
CH33	8.16	18.55 %
MJR1	8.12	26.26 %
CH20	7.89	18.14 %
CH44	6.58	27.04 %
CH50	6.03	25.13 %
CH12	5.94	15.13 %
CH41	4.56	25.25 %
CH18	4.01	13.36 %
CH36	3.91	26.75 %
PON1	3.09	19.40 %
MC05	1.67	5.86 %
CH31	1.40	14.20 %
MC06	0.93	6.81 %
CH27	0.88	11.28 %
CH32	0.21	6.29 %
Total	199.81	24.20 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	193.01	34.50 %
Total	193.01	34.27 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.49	23.53 %
HSR2	5.74	15.23 %
APN1	5.33	25.65 %
BMD1	4.92	23.38 %
ATU1	4.64	17.04 %
MCR1	4.04	17.93 %
DPR2	2.42	23.73 %
SGG1	1.78	20.77 %
Total	193.01	34.27 %

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	186.47	23.67 %
<b>Total</b>	<b>186.47</b>	<b>23.51 %</b>

Branch *	MTD Sales L	Brand Share %
CH47	11.22	15.06 %
CH16	10.43	25.12 %
CH08	8.21	25.67 %
MRM1	6.97	23.16 %
CH45	6.92	24.63 %
CH28	6.46	22.03 %
CH07	5.61	24.46 %
CH19	3.84	19.85 %
CH05	3.73	11.97 %
TKM1	3.56	18.16 %
CH37	3.25	18.93 %
CGL1	3.03	18.05 %
CH30	2.14	3.02 %
CH35	1.94	8.26 %
CH42	1.61	9.86 %
CH40	1.00	2.85 %
AVD1	0.87	4.51 %
MC09	0.85	14.27 %
<b>Total</b>	<b>186.47</b>	<b>23.51 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	183.22	28.31 %
<b>Total</b>	<b>183.22</b>	<b>28.10 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	15.03	16.26 %
VEL2	9.35	25.54 %
CYR1	5.10	25.83 %
AKM1	5.02	14.88 %
VSI1	4.60	16.91 %
PLR1	3.93	24.22 %
VEL1	3.66	9.60 %
PTU1	3.66	22.84 %
KPM1	3.51	18.23 %
WJP1	3.46	15.36 %
ANI1	3.16	16.21 %
TRT1	1.91	16.00 %
<b>Total</b>	<b>183.22</b>	<b>28.10 %</b>

## SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	173.17	33.50 %
Dig-Acce	0.15	53.47 %
<b>Total</b>	<b>173.33</b>	<b>33.27 %</b>

Branch *	MTD Sales L	Brand Share %
DKI1	5.91	21.46 %
TEN1	5.17	26.16 %
PNI1	1.72	25.87 %
MDU4	1.50	15.39 %
MNM1	1.45	23.25 %
MDU3	1.44	7.99 %
SGP1	0.32	3.41 %
KRR1		0.00 %
<b>Total</b>	<b>173.33</b>	<b>33.27 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	160.56	31.29 %
Total	160.56	31.11 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.25	20.41 %
TTP1	7.55	24.74 %
TNJ1	5.65	26.36 %
MSI1	5.50	25.81 %
AYR1	4.24	25.54 %
PTK1	4.04	19.82 %
PBR2	3.73	12.29 %
NMM1	3.55	24.64 %
KRN1	3.46	16.45 %
ORU1	2.82	14.03 %
Total	160.56	31.11 %

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	134.95	28.12 %
Total	134.95	27.97 %

Branch *	MTD Sales L	Brand Share %
PRT1	8.13	21.39 %
CDM1	7.60	24.29 %
POY2	5.06	16.28 %
KKI2	4.93	25.47 %
TVM2	4.78	17.63 %
MKM1	2.56	14.34 %
STP1	2.29	22.80 %
TVM1	2.12	10.84 %
TDM1	2.03	10.86 %
Total	134.95	27.97 %

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	113.62	34.57 %
Total	113.62	34.26 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.68	17.86 %
GDR1	5.17	23.20 %
CNR1	3.45	12.47 %
DPM2	1.73	21.17 %
CBE3	0.81	18.93 %
PDM1	0.76	16.02 %
CBE6	0.58	14.59 %
Total	113.62	34.26 %

**HO01**

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %