



TN : VIVO Sales Performance 17/03/2026 9:32 AM

MTD Sales
1,339.01 L

Brand Share %
23.69 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,338.84	23.96 %
Dig-Acce	0.16	1.51 %
Chargers		0.01 %
Total	1,339.01	23.69 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	223.82	20.08 %
CHENNAI-02	162.37	19.91 %
NORTH ARCOT	158.71	23.44 %
WEST-02	157.97	26.72 %
CHENNAI-01	144.71	22.39 %
SOUTH-03	137.22	25.96 %
TRICHY-01	135.51	26.42 %
SOUTH ARCOT	123.26	26.31 %
WEST-01	95.07	37.57 %
HO01	0.35	0.80 %
Total	1,339.01	23.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	223.82	20.29 %
Total	223.82	20.08 %

Branch *	MTD Sales L	Brand Share %
TUT1	17.76	9.08 %
NGR1	14.12	15.44 %
TVL1	10.76	11.57 %
MAR1	7.15	22.72 %
TKS2	6.69	16.59 %
TKS1	5.49	15.90 %
KGL1	4.92	20.70 %
APK1	4.71	21.50 %
PKD1	4.41	20.95 %
MMT1	4.33	14.09 %
SGT1	3.20	17.68 %
KVT1	2.77	5.86 %
KSM1	2.60	13.94 %
PDI1	2.59	22.58 %
VNR1	2.33	18.33 %
SDI1	1.93	13.92 %
STU2	0.89	11.77 %
COL1	0.66	9.55 %
Total	223.82	20.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	162.37	20.13 %
Chargers		0.07 %
Total	162.37	19.91 %

Branch *	MTD Sales L	Brand Share %
CH03	12.59	16.04 %
CH15	10.80	14.00 %
CH21	9.50	16.90 %
CH44	6.31	23.61 %
MJR1	5.79	17.33 %
CH33	5.43	16.30 %
CH17	5.24	21.30 %
PON1	4.61	18.22 %
CH20	4.42	12.60 %
CH12	3.31	6.18 %
CH46	3.24	20.00 %
CH50	3.15	9.52 %
CH41	2.04	11.41 %
CH18	1.28	10.53 %
MC05	1.17	4.62 %
CH36	0.72	6.25 %
CH32	0.34	3.67 %
CH01		0.00 %
Total	162.37	19.91 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	158.71	23.67 %
Total	158.71	23.44 %

Branch *	MTD Sales L	Brand Share %
VEL2	8.25	21.57 %
KPM2	8.10	8.22 %
TRL1	7.10	21.77 %
VEL1	5.84	16.70 %
WJP1	4.45	15.84 %
CYR1	4.26	23.10 %
ARC2	3.26	19.30 %
GDM1	2.79	13.72 %
ANI1	2.75	20.05 %
TRT1	2.75	14.57 %
KPM1	2.63	10.39 %
Total	158.71	23.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	157.97	26.90 %
Total	157.97	26.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.58	17.71 %
HSR2	5.36	13.06 %
MCR1	4.99	17.92 %
APN1	4.72	22.25 %
MTR1	3.47	16.77 %
BMD1	3.35	21.45 %
HRR1	3.31	18.89 %
HSR1	3.02	14.62 %
KAM1	2.18	18.95 %
ATU1	2.11	9.48 %
KVP1	1.75	16.58 %
TCG1	1.22	13.58 %
CMI1	0.75	9.72 %
EDP1	0.72	6.39 %
ERD2	0.68	8.58 %
SGG1	0.42	10.19 %
Total	157.97	26.72 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	144.55	22.66 %
Dig-Acce	0.16	4.93 %
Total	144.71	22.39 %

Branch *	MTD Sales L	Brand Share %
CH14	8.37	18.95 %
CH16	7.45	19.48 %
CH19	5.24	16.34 %
AVD1	4.94	23.61 %
GUD1	4.76	23.59 %
MRM1	4.62	18.68 %
CH05	4.13	16.01 %
CH47	4.01	22.88 %
CGL1	3.79	22.45 %
CH35	2.67	8.33 %
CH30	2.49	16.59 %
MC09	2.14	21.49 %
CH37	2.09	14.95 %
CH28	2.08	11.37 %
CH39	2.06	14.20 %
CH26	1.26	22.58 %
CH42	1.17	6.04 %
TKM1	1.08	6.30 %
CH40	0.43	1.39 %
CH29	0.38	9.97 %
Total	144.71	22.39 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	137.22	26.22 %
Total	137.22	25.96 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.79	11.89 %
SVG1	3.70	21.69 %
TEN1	3.17	13.95 %
ADP1	2.86	23.09 %
TDI1	2.72	17.26 %
MDU6	2.58	14.36 %
ATG1	2.55	22.43 %
DKI1	2.29	13.03 %
PNV2	1.67	21.17 %
KYK1	1.60	22.20 %
DGL2	1.34	16.42 %
MLR1	1.23	11.49 %
KRR1	0.88	22.01 %
MDU3	0.88	7.51 %
SGP1	0.81	8.87 %
MNM1	0.22	3.07 %
Total	137.22	25.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	135.51	26.63 %
Total	135.51	26.42 %

Branch *	MTD Sales L	Brand Share %
TRY1	19.40	20.99 %
TTP1	5.65	20.31 %
TVR2	5.53	22.11 %
TNJ1	5.27	19.77 %
ORU1	2.79	17.68 %
PBR1	2.65	22.88 %
KRN1	2.52	11.22 %
NMM1	2.35	15.81 %
NCK1	2.09	22.49 %
PTK1	1.98	17.64 %
PBR2	0.99	3.96 %
KIK1	0.80	18.72 %
Total	135.51	26.42 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	123.26	26.48 %
Total	123.26	26.31 %

Branch *	MTD Sales L	Brand Share %
CUD1	15.51	23.28 %
ULP1	6.15	23.12 %
POY1	5.68	23.37 %
TVM2	4.91	14.74 %
POY2	3.89	16.53 %
TDM1	1.53	10.96 %
STP1	1.21	13.82 %
Total	123.26	26.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	95.07	38.11 %
Total	95.07	37.57 %

Branch *	MTD Sales L	Brand Share %
KMD1	1.62	20.98 %
SNR1	0.89	14.43 %
CBE5	0.34	20.87 %
DPM2	0.13	2.33 %
Total	95.07	37.57 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.35	1.00 %
Total	0.35	0.80 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.35	0.81 %
MSWH		0.00 %
Total	0.35	0.80 %