

MTD Sales
1,077.65 L

Brand Share %
29.92 %

Information:

MTD : 01-11-2025 To 15-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,077.61	30.52 %
Ear-Buds	0.02	0.03 %
Chargers	0.02	0.08 %
Total	1,077.65	29.92 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	143.51	25.87 %
SOUTH-01	140.58	26.35 %
NORTH ARCOT	130.12	31.17 %
CHENNAI-01	128.77	29.56 %
WEST-02	124.56	34.07 %
TRICHY-01	121.91	34.33 %
SOUTH ARCOT	102.49	32.94 %
SOUTH-03	96.43	27.65 %
WEST-01	85.22	39.59 %
KL-SOUTH	3.96	13.14 %
HO01	0.10	0.30 %
Total	1,077.65	29.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	143.50	26.42 %
Chargers		0.14 %
Total	143.51	25.87 %

Branch *	MTD Sales L	Brand Share %
CH03	12.35	25.03 %
CH15	10.22	21.91 %
MJR1	7.61	27.21 %
CH44	5.04	20.67 %
CH18	4.85	21.21 %
CH21	4.51	11.82 %
CH46	4.49	26.87 %
PON1	4.34	29.66 %
CH43	4.19	27.91 %
CH20	3.74	12.20 %
MC05	3.41	14.66 %
CH12	3.40	12.44 %
CH41	3.22	19.03 %
CH33	2.02	7.88 %
CH36	1.19	20.14 %
CH32	0.25	5.63 %
Total	143.51	25.87 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	140.56	26.80 %
Ear-Buds	0.02	0.28 %
Total	140.58	26.35 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.53	21.60 %
TVL1	6.92	11.27 %
VLY1	5.22	17.09 %
KVT1	4.36	21.39 %
PKD1	3.41	24.71 %
SGT1	3.14	24.14 %
TKY1	2.99	26.79 %
TKS2	2.94	18.96 %
APK2	2.45	16.32 %
RND1	2.40	19.20 %
VNR1	1.97	28.43 %
KYR1	1.44	21.65 %
MAR1	0.70	4.22 %
COL1	0.26	15.04 %
STU2	0.25	4.01 %
KSM1	0.14	2.71 %
Total	140.58	26.35 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	130.12	31.76 %
Total	130.12	31.17 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.75	18.07 %
VSI1	5.10	25.50 %
CYR1	4.04	29.34 %
VEL1	3.84	23.52 %
AKM1	3.62	18.37 %
SLG1	3.31	26.34 %
SBR1	3.23	26.41 %
ARC2	3.15	29.13 %
PLR1	2.81	27.54 %
Total	130.12	31.17 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	128.77	30.34 %
Chargers		0.20 %
Total	128.77	29.56 %

Branch *	MTD Sales L	Brand Share %
CH16	6.48	23.19 %
CH14	5.88	23.20 %
CH08	5.68	26.70 %
CH35	5.10	27.46 %
MRM1	5.01	21.93 %
CH45	4.72	27.38 %
CGL1	3.83	24.38 %
TKM1	3.35	25.81 %
CH19	3.20	24.23 %
AVD1	3.02	15.04 %
CH37	2.66	21.17 %
CH39	2.62	23.18 %
CH05	2.11	12.93 %
CH30	1.90	18.29 %
CH28	1.29	20.28 %
CH40	0.40	2.48 %
Total	128.77	29.56 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	124.56	34.64 %
Total	124.56	34.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.37	24.91 %
HSR2	3.94	18.60 %
APN1	3.32	28.98 %
ATU1	2.94	22.03 %
MTR1	1.92	16.80 %
EPI1	1.78	18.38 %
CMI1	1.65	21.61 %
EDP1	1.55	17.75 %
KVP1	1.30	19.08 %
ERD1	1.12	25.45 %
KMM1	1.07	28.26 %
TCG1	0.83	11.62 %
PDR1	0.65	29.14 %
Total	124.56	34.07 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	121.91	34.80 %
Total	121.91	34.33 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.93	19.63 %
PBR2	7.82	29.30 %
TTP1	4.45	25.66 %
TNJ2	3.55	28.71 %
KRN1	3.45	23.91 %
NMM1	2.91	27.35 %
MSI1	2.67	26.98 %
MVM1	2.53	29.52 %
PTK1	2.08	25.62 %
ORU1	1.98	16.42 %
PBR1	1.37	24.75 %
NCK1	1.10	24.48 %
Total	121.91	34.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	102.49	33.33 %
Total	102.49	32.94 %

Branch *	MTD Sales L	Brand Share %
CDM1	6.30	28.89 %
ULP1	5.24	24.84 %
TVM2	4.97	27.10 %
TVM1	4.76	20.42 %
TDM1	3.35	27.74 %
VPM1	1.44	27.16 %
PRT1	1.28	11.20 %
Total	102.49	32.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	96.42	28.12 %
Chargers	0.01	0.44 %
Total	96.43	27.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.66	19.95 %
TEN1	4.24	26.72 %
KPT1	3.71	27.13 %
MDU6	3.28	16.87 %
KYK1	2.79	27.32 %
TMM1	2.71	25.39 %
TEN2	2.64	29.91 %
MDU3	2.38	10.69 %
ADP1	2.13	21.99 %
NTM1	2.08	23.72 %
DKI1	2.07	21.13 %
SVG1	1.63	19.27 %
CMR1	1.58	25.78 %
PNV2	1.54	9.42 %
TDI1	1.36	17.75 %
SGP1	1.27	17.58 %
CBM1	1.19	17.19 %
BTU1	0.97	16.71 %
KRR1	0.85	16.22 %
MLR1	0.82	20.92 %
MNM1	0.59	9.58 %
PNI1	0.38	18.41 %
Total	96.43	27.65 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	85.22	40.59 %
Total	85.22	39.59 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.26	24.50 %
KGI1	4.79	25.86 %
CNR1	2.55	29.25 %
TPR2	1.91	20.55 %
DPM2	1.81	27.98 %
CBE5	0.87	29.16 %
PDM1	0.18	5.68 %
SUL1	0.09	8.22 %
Total	85.22	39.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.96	13.32 %
Total	3.96	13.14 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.97	20.86 %
TVP1	1.72	16.08 %
PAS1	0.28	2.75 %
Total	3.96	13.14 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.35 %
Total	0.10	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.30 %
MSWH		0.00 %
Total	0.10	0.30 %