

MTD Sales
1,220.83 L

Brand Share %
24.08 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,220.78	24.49 %
Ear-Buds	0.05	0.09 %
Chargers		0.01 %
Total	1,220.83	24.08 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	180.84	25.93 %
WEST-02	156.88	29.42 %
TRICHY-01	142.20	32.95 %
NORTH ARCOT	135.88	24.89 %
CHENNAI-02	130.50	18.07 %
CHENNAI-01	128.61	20.63 %
SOUTH-03	117.23	27.25 %
SOUTH ARCOT	112.17	29.51 %
WEST-01	109.14	34.77 %
KL-SOUTH	7.38	26.78 %
HO01		0.00 %
Total	1,220.83	24.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	180.84	26.29 %
Chargers		0.11 %
Total	180.84	25.93 %

Branch *	MTD Sales L	Brand Share %
TUT1	12.93	18.62 %
TVL1	9.30	14.01 %
TKS2	5.99	19.71 %
PKD1	4.45	18.66 %
ARM1	3.92	18.96 %
UDN1	3.18	24.03 %
KVT1	3.00	10.64 %
VLY1	2.41	11.79 %
APK2	2.33	15.10 %
VNR1	1.78	21.57 %
SGT1	1.77	16.87 %
STU2	1.04	21.97 %
KSM1	0.87	11.32 %
COL1	0.18	4.22 %
Total	180.84	25.93 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	156.88	29.85 %
Total	156.88	29.42 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.86	21.80 %
HSR2	6.10	16.93 %
MCR1	5.16	19.63 %
MTR1	3.97	21.86 %
APN1	2.28	13.02 %
KVP1	2.20	23.01 %
EDP1	1.41	10.71 %
TCG1	1.36	22.98 %
CMI1	1.15	15.02 %
SGG1	0.95	14.93 %
KMM1	0.16	2.54 %
Total	156.88	29.42 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	142.20	33.41 %
Total	142.20	32.95 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.93	18.37 %
NGT1	3.28	20.03 %
KRN1	2.59	17.20 %
PTK1	1.86	19.35 %
NCK1	0.89	14.99 %
Total	142.20	32.95 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	135.88	25.36 %
Total	135.88	24.89 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.08	20.69 %
SBR1	6.94	23.74 %
TRR1	6.62	20.82 %
WJP1	5.63	23.00 %
AKM1	4.96	10.75 %
VEL1	4.45	10.11 %
SLG1	3.61	16.72 %
ARC2	3.57	12.19 %
KPM1	3.34	22.59 %
VSI1	3.04	21.45 %
TRT1	2.12	13.91 %
Total	135.88	24.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	130.50	18.39 %
Total	130.50	18.07 %

Branch *	MTD Sales L	Brand Share %
CH15	12.47	14.72 %
CH03	11.72	17.02 %
CH34	10.38	23.19 %
CH24	6.68	21.35 %
CH21	5.43	7.11 %
CH18	4.91	15.66 %
CH44	4.90	13.69 %
GPD1	4.50	23.53 %
MJR1	4.13	19.55 %
CH46	3.64	20.32 %
MC05	3.55	12.67 %
CH41	3.46	19.95 %
UK11	3.18	20.68 %
CH23	2.83	22.73 %
CH33	2.52	8.51 %
CH12	2.43	9.21 %
CH20	2.34	6.27 %
CH31	1.88	17.77 %
CH36	1.54	9.99 %
CH32	0.69	9.00 %
CH01		0.00 %
Total	130.50	18.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	128.59	21.03 %
Ear-Buds	0.02	0.20 %
Total	128.61	20.63 %

Branch *	MTD Sales L	Brand Share %
CH16	8.53	21.47 %
GUD2	5.25	20.98 %
AVD1	5.15	9.38 %
CH45	4.75	22.20 %
CH19	3.61	14.48 %
MRM1	3.56	20.07 %
CH14	3.34	8.32 %
CH11	3.28	20.57 %
CH39	3.17	16.93 %
CH35	1.42	7.45 %
CH05	0.91	5.26 %
CH30	0.79	4.84 %
CH40	0.70	1.51 %
Total	128.61	20.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	117.23	27.73 %
Total	117.23	27.25 %

Branch *	MTD Sales L	Brand Share %
TEN1	3.94	22.96 %
TEN2	3.67	22.51 %
CBM1	3.40	20.85 %
CMR1	2.65	20.42 %
USL1	2.36	21.23 %
MDU6	2.18	7.58 %
KPT1	2.17	20.60 %
MPA1	1.97	18.75 %
SVG1	1.96	22.26 %
ATG1	1.92	23.30 %
SGP1	1.60	20.32 %
MLR1	1.30	16.98 %
MDU3	0.73	5.15 %
PNV1	0.68	18.68 %
MNM1	0.09	2.88 %
KKD2		0.00 %
Total	117.23	27.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	112.15	29.95 %
Ear-Buds	0.02	0.43 %
Total	112.17	29.51 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.39	19.44 %
PRT1	3.44	19.30 %
TVM1	1.48	9.87 %
MKM1	1.21	16.08 %
Total	112.17	29.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	109.12	35.69 %
Ear-Buds	0.02	0.29 %
Total	109.14	34.77 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.34	23.58 %
CNR1	2.86	17.53 %
KGM1	2.44	22.29 %
TPR2	2.40	22.29 %
AVI1	1.68	19.03 %
CBE1	1.03	17.57 %
PDM1	0.82	15.55 %
SUL1	0.37	4.70 %
Total	109.14	34.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	7.38	27.10 %
Total	7.38	26.78 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.59	19.02 %
KLR1	1.03	18.10 %
Total	7.38	26.78 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %