

MTD Sales
1,208.62 L

Brand Share %
22.02 %

Information:

MTD : 01-09-2026 To 15-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.02 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,207.74	22.46 %
Ear-Buds	0.72	1.42 %
Dig-Acce	0.17	0.64 %
Total	1,208.62	22.02 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	170.49	22.85 %
SOUTH-01	166.30	20.71 %
TRICHY-01	151.19	30.47 %
CHENNAI-02	149.20	18.08 %
WEST-02	124.63	27.75 %
CHENNAI-01	122.61	18.13 %
SOUTH ARCOT	114.83	25.18 %
SOUTH-03	106.41	22.81 %
WEST-01	54.76	21.69 %
WEST-03	48.20	28.54 %
HO01		0.00 %
Total	1,208.62	22.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	170.49	23.22 %
Total	170.49	22.85 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.81	13.05 %
VEL4	10.49	20.59 %
WJP1	4.77	18.01 %
CYR1	4.62	20.93 %
SLG1	4.24	18.93 %
VSI1	3.94	16.13 %
AKM1	3.70	12.14 %
VEL2	3.47	11.63 %
TRL1	3.39	17.88 %
ARC2	2.88	14.41 %
ANI1	1.93	11.89 %
TRT1	1.30	9.56 %
KPM1	1.10	4.18 %
VEL1	0.98	4.47 %
Total	170.49	22.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	166.13	21.06 %
Dig-Acce	0.17	7.30 %
Total	166.30	20.71 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.80	16.46 %
TVL1	10.88	15.79 %
VNR2	9.79	17.99 %
NGR1	8.40	15.65 %
KVT1	6.51	17.98 %
VLY1	6.40	19.46 %
TKS2	4.89	13.80 %
MAR1	4.00	16.46 %
TKS1	3.90	18.47 %
SDI1	2.75	18.97 %
RPM1	2.33	17.41 %
SGT1	2.05	17.61 %
KGL1	2.05	16.52 %
VNR1	1.97	11.47 %
SNL1	1.48	16.78 %
TYI1	1.35	16.80 %
ARM1	1.19	16.46 %
APK2	1.00	7.63 %
COL1	0.52	10.06 %
STU2	0.31	5.29 %
Total	166.30	20.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	151.19	30.82 %
Total	151.19	30.47 %

Branch *	MTD Sales L	Brand Share %
PBR2	4.00	11.99 %
MSI1	3.49	21.26 %
NMM1	3.04	15.90 %
NGT1	3.02	19.84 %
MVM1	2.96	20.10 %
KUM2	1.87	14.23 %
PTK1	1.23	11.20 %
Total	151.19	30.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	148.78	18.46 %
Ear-Buds	0.42	4.38 %
Total	149.20	18.08 %

Branch *	MTD Sales L	Brand Share %
CH34	11.69	19.21 %
CH03	9.61	14.69 %
CH15	9.10	11.60 %
MJR1	6.93	19.74 %
CH50	6.82	15.96 %
CH12	6.57	18.56 %
CH21	6.42	13.23 %
CH20	6.11	13.51 %
CH17	4.21	20.15 %
CH44	3.88	19.67 %
CH18	3.39	14.37 %
CH33	3.15	9.04 %
CH36	3.05	18.52 %
CH35	2.93	12.30 %
MC05	2.36	15.74 %
CH27	1.49	17.84 %
CH32	0.90	21.29 %
MC06	0.88	7.51 %
CH41	0.49	2.00 %
CH37	0.26	2.05 %
PON1	0.17	0.91 %
CH01		0.00 %
Total	149.20	18.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	124.63	28.14 %
Total	124.63	27.75 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.81	20.62 %
PMP1	6.06	20.37 %
HSR2	4.75	16.87 %
ATU1	4.09	18.75 %
OML1	1.92	7.18 %
KVP1	1.32	14.89 %
HRR1	1.09	6.37 %
EDP1	0.41	8.14 %
Total	124.63	27.75 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	122.31	18.81 %
Ear-Buds	0.30	3.79 %
Total	122.61	18.13 %

Branch *	MTD Sales L	Brand Share %
CH14	9.66	18.52 %
CH16	7.34	16.74 %
CH47	5.47	13.46 %
CH45	5.42	19.19 %
MRM1	5.29	21.54 %
CH49	5.21	17.95 %
CH22	4.44	13.42 %
SKL1	3.61	21.25 %
AVD1	3.12	7.78 %
CH19	2.91	15.61 %
GUD2	2.59	14.57 %
CH05	2.57	11.89 %
CH07	1.70	5.32 %
CH30	1.48	6.11 %
CH28	0.51	1.86 %
CH40		0.00 %
Total	122.61	18.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	114.83	25.52 %
Total	114.83	25.18 %

Branch *	MTD Sales L	Brand Share %
CUD1	13.17	21.39 %
CDM1	4.97	20.18 %
TVM2	4.77	16.72 %
TDM1	3.01	21.68 %
MKM1	2.76	15.66 %
POY2	2.55	10.65 %
TVM1	2.54	20.43 %
KML1	2.38	19.95 %
STP1	1.81	18.93 %
Total	114.83	25.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	106.41	23.17 %
Total	106.41	22.81 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.77	18.27 %
PVI1	4.30	13.18 %
DKI1	3.33	21.30 %
MDU6	2.79	19.45 %
MPA1	2.39	14.40 %
TEN1	2.12	12.59 %
MDU2	2.03	10.89 %
MLR1	1.26	21.04 %
MNM1	1.00	14.70 %
USL1	0.99	12.66 %
MDU5	0.99	8.88 %
ATG1	0.91	13.93 %
SGP1	0.84	11.07 %
MDU4	0.79	10.53 %
TPT1	0.64	6.74 %
PNI1	0.54	12.81 %
MDU3		0.00 %
Total	106.41	22.81 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	54.76	22.31 %
Total	54.76	21.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.15	12.91 %
CBE1	1.84	20.28 %
UAM1	1.79	10.47 %
DPM2	1.45	12.35 %
SUL1	1.11	19.92 %
CBE4	1.10	10.92 %
KMD1	1.07	18.63 %
PLI1	1.02	16.49 %
ANR1	0.95	15.35 %
CBE6	0.71	10.20 %
PDM1	0.54	21.24 %
UMP1	0.47	14.91 %
CBE3	0.34	17.78 %
Total	54.76	21.69 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	48.20	28.89 %
Total	48.20	28.54 %

Branch *	MTD Sales L	Brand Share %
TPR1	2.32	18.79 %
TPR2	1.85	16.39 %
ERD2	0.96	14.75 %
TCG1	0.79	13.39 %
TPR3	0.43	5.46 %
SGG1	0.36	6.30 %
Total	48.20	28.54 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %