

MTD Sales
1,303.75 L

Brand Share %
24.97 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.97 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,303.27	25.21 %
Dig-Acce	0.47	4.50 %
Chargers	0.01	0.02 %
Total	1,303.75	24.97 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	229.51	24.58 %
WEST-02	167.53	32.26 %
CHENNAI-02	160.69	20.89 %
SOUTH-03	137.21	27.30 %
NORTH ARCOT	136.91	23.39 %
CHENNAI-01	131.54	21.96 %
SOUTH ARCOT	121.79	27.80 %
TRICHY-01	115.82	27.10 %
WEST-01	102.73	32.02 %
HO01		0.00 %
Total	1,303.75	24.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	229.50	24.82 %
Chargers		0.05 %
Total	229.51	24.58 %

Branch *	MTD Sales L	Brand Share %
TVL1	16.42	19.26 %
NGR1	14.25	19.86 %
VNR2	13.92	24.05 %
VLY1	7.91	23.49 %
SVK1	6.64	23.02 %
TKS1	5.50	22.37 %
RND1	5.17	22.72 %
KGL1	3.97	15.21 %
KVT1	3.61	8.39 %
ERL2	3.53	16.60 %
MAR1	3.53	12.39 %
VNR1	3.48	20.17 %
SGT1	1.96	13.03 %
KSM1	1.84	10.59 %
RPM1	1.78	16.24 %
STU2	1.08	18.32 %
COL1	0.68	15.68 %
Total	229.51	24.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	167.53	32.49 %
Total	167.53	32.26 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.70	20.73 %
PMP1	5.19	22.94 %
MTR1	4.81	22.93 %
APN1	4.78	24.42 %
MCR1	4.71	24.85 %
ATU1	4.23	23.64 %
BMD1	3.27	17.69 %
KAM1	2.14	23.15 %
KVP1	2.09	13.45 %
DPR1	1.95	20.69 %
EDP1	0.68	12.82 %
TCG1	0.59	10.53 %
ERD2	0.54	8.01 %
Total	167.53	32.26 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	160.68	21.20 %
Chargers		0.07 %
Total	160.69	20.89 %

Branch *	MTD Sales L	Brand Share %
CH03	10.79	16.10 %
CH15	9.41	16.73 %
CH21	8.81	13.80 %
CH44	5.89	21.41 %
CH33	5.40	10.75 %
CH20	5.21	20.09 %
MJR1	4.71	16.10 %
CH12	4.45	12.16 %
CH18	4.36	18.68 %
PON1	4.29	21.84 %
MC05	3.77	9.56 %
CH46	3.65	20.46 %
CH41	1.66	7.78 %
CH31	1.47	11.93 %
CH27	1.18	11.20 %
CH36	0.35	5.95 %
CH01		0.00 %
MC06		0.00 %
Total	160.69	20.89 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	136.89	27.47 %
Dig-Acce	0.32	73.54 %
Total	137.21	27.30 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.23	17.01 %
KPT1	4.24	22.56 %
PVI1	3.43	22.21 %
TPT1	3.30	24.89 %
MDU6	2.79	17.05 %
MDU2	2.72	19.29 %
MDU5	2.51	24.83 %
DKI1	2.49	21.92 %
NKI1	2.10	23.22 %
MDU4	2.06	21.53 %
MLR1	2.03	23.43 %
ATG1	1.77	14.16 %
PNV2	1.30	21.78 %
MNM1	0.63	12.10 %
PNI1	0.59	17.17 %
MDU3	0.55	3.43 %
KRR1	0.47	8.78 %
SGP1	0.28	2.28 %
Total	137.21	27.30 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	136.91	23.57 %
Total	136.91	23.39 %

Branch *	MTD Sales L	Brand Share %
KPM2	10.61	11.96 %
VEL2	8.54	24.80 %
WJP1	5.11	20.74 %
TRL1	3.83	16.77 %
CPT1	3.26	20.71 %
CYR1	3.24	21.75 %
GDM1	3.00	12.95 %
KPM1	2.83	14.38 %
AKM1	2.39	7.57 %
PTU1	2.39	12.70 %
VSI1	2.29	11.11 %
TRT1	1.12	9.47 %
Total	136.91	23.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	131.54	22.24 %
Total	131.54	21.96 %

Branch *	MTD Sales L	Brand Share %
CH14	6.48	17.90 %
CH47	6.19	18.54 %
MRM1	5.40	20.33 %
CH28	4.13	15.25 %
CH05	4.11	13.53 %
CGL1	3.36	24.78 %
CH35	2.62	8.55 %
AVD1	2.45	15.55 %
KNR1	2.07	12.15 %
CH30	1.44	6.14 %
CH19	1.25	7.78 %
MC10	0.56	7.92 %
CH42	0.28	1.55 %
CH40		0.00 %
MC09		0.00 %
Total	131.54	21.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	121.79	27.95 %
Total	121.79	27.80 %

Branch *	MTD Sales L	Brand Share %
KLM1	8.08	23.16 %
PRT1	6.84	18.72 %
CDM1	4.94	17.27 %
TVM2	4.03	16.23 %
TDM1	3.28	23.52 %
MKM1	3.20	19.80 %
POY2	2.83	22.25 %
TVM1	2.44	20.93 %
Total	121.79	27.80 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	115.67	27.26 %
Dig-Acce	0.15	67.65 %
Total	115.82	27.10 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.86	18.73 %
TTP1	5.38	18.98 %
TNJ1	4.27	16.30 %
KRN1	3.32	21.90 %
TNJ2	3.31	18.07 %
PBR1	2.87	23.98 %
NGT1	2.59	17.99 %
NMM1	2.49	21.05 %
AYR1	2.11	19.98 %
ORU1	1.77	18.40 %
KUM2	1.73	21.38 %
PBR2	1.63	8.08 %
PTK1	0.63	4.42 %
Total	115.82	27.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	102.73	32.28 %
Total	102.73	32.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.61	18.32 %
KGI1	6.81	24.14 %
CNR1	4.78	19.43 %
DPM2	2.25	20.35 %
TPR1	1.41	19.15 %
PPI1	1.37	20.84 %
ANR1	0.75	11.22 %
SUL1	0.72	23.46 %
SNR1	0.62	23.31 %
Total	102.73	32.02 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %