



TN : VIVO Sales Performance 16/04/2026 9:32 AM

MTD Sales
1,550.76 L

Brand Share %
27.45 %

Information:

MTD : 01-04-2026 To 15-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,550.61	27.65 %
Dig-Acce	0.15	7.22 %
Total	1,550.76	27.45 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	266.09	27.28 %
CHENNAI-02	192.38	24.67 %
WEST-02	184.92	34.59 %
CHENNAI-01	181.39	24.57 %
NORTH ARCOT	175.97	28.49 %
SOUTH-03	161.14	32.74 %
TRICHY-01	153.19	31.61 %
SOUTH ARCOT	127.02	28.07 %
WEST-01	108.65	34.23 %
HO01		0.00 %
Total	1,550.76	27.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	266.09	27.54 %
Total	266.09	27.28 %

Branch *	MTD Sales L	Brand Share %
TVL1	17.64	20.79 %
VLY1	8.32	20.91 %
TKS2	8.23	15.99 %
TKS1	7.66	21.91 %
MAR1	6.05	20.60 %
KGL1	5.39	27.33 %
PKD1	4.96	24.23 %
MMT1	4.32	19.36 %
KYR1	4.27	26.90 %
VNR1	3.62	24.85 %
PDI1	3.39	26.14 %
KVT1	3.38	7.97 %
ARM1	3.05	25.86 %
SGT1	2.58	12.27 %
SDI1	1.96	18.91 %
STU2	1.85	21.42 %
KSM1	1.24	6.97 %
Total	266.09	27.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	192.38	24.87 %
Total	192.38	24.67 %

Branch *	MTD Sales L	Brand Share %
CH03	16.09	20.33 %
CH15	12.48	18.82 %
CH21	9.40	17.27 %
CH17	8.41	26.58 %
MJR1	8.12	27.01 %
CH20	7.89	18.45 %
CH33	7.80	19.17 %
CH50	6.03	25.31 %
CH12	5.56	14.55 %
CH41	4.38	26.02 %
CH18	3.80	13.42 %
CH36	3.54	25.32 %
PON1	2.95	18.70 %
MC05	1.67	6.50 %
CH31	1.40	14.40 %
MC06	0.93	6.96 %
CH27	0.88	13.10 %
CH32	0.21	10.01 %
Total	192.38	24.67 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	184.92	34.81 %
Total	184.92	34.59 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.27	24.45 %
HSR2	5.50	15.32 %
APN1	5.10	26.07 %
BMD1	4.71	24.71 %
ATU1	4.64	17.46 %
MCR1	4.04	19.10 %
DPR2	2.42	25.43 %
SGG1	1.78	21.21 %
TCG1	1.19	22.43 %
EDP1	1.12	27.08 %
Total	184.92	34.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	181.39	24.74 %
Total	181.39	24.57 %

Branch *	MTD Sales L	Brand Share %
CH47	10.50	14.85 %
CH16	10.09	25.07 %
CH08	8.21	27.31 %
MRM1	6.55	22.65 %
CH45	6.50	24.09 %
CH28	6.46	22.47 %
CH07	5.61	25.67 %
CH19	3.62	19.38 %
CH05	3.54	13.31 %
TKM1	3.36	18.07 %
CH37	3.25	18.93 %
CGL1	3.03	19.09 %
CH30	2.14	4.19 %
CH35	1.94	8.63 %
CH42	1.61	10.04 %
AVD1	0.87	4.86 %
MC09	0.85	16.35 %
CH40	0.63	1.93 %
Total	181.39	24.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	175.97	28.70 %
Total	175.97	28.49 %

Branch *	MTD Sales L	Brand Share %
KPM2	14.50	16.11 %
VEL2	8.98	26.28 %
CYR1	4.72	25.06 %
VSI1	4.60	18.01 %
AKM1	4.48	14.04 %
PLR1	3.93	24.54 %
PTU1	3.66	24.55 %
WJP1	3.46	16.79 %
KPM1	3.29	19.20 %
VEL1	3.16	9.18 %
ANI1	2.96	15.45 %
TRT1	1.64	14.34 %
Total	175.97	28.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	160.99	32.96 %
Dig-Acce	0.15	54.52 %
Total	161.14	32.74 %

Branch *	MTD Sales L	Brand Share %
DKI1	5.42	21.03 %
TEN1	5.17	26.49 %
MDU6	4.46	27.42 %
KPT1	3.84	26.50 %
PVI1	3.83	27.00 %
SVG1	3.77	26.68 %
USL1	3.17	26.83 %
ATG1	3.09	25.27 %
PNI1	1.72	26.99 %
MNM1	1.37	22.98 %
MDU3	1.23	7.16 %
MDU4	1.22	13.34 %
PNV2	0.89	22.25 %
SGP1	0.32	3.46 %
KRR1		0.00 %
Total	161.14	32.74 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	153.19	31.80 %
Total	153.19	31.61 %

Branch *	MTD Sales L	Brand Share %
TRY1	16.02	21.67 %
TTP1	6.89	24.33 %
TNJ1	5.28	25.44 %
MSI1	4.83	24.09 %
PTK1	4.04	20.33 %
AYR1	3.95	27.40 %
PBR2	3.51	12.41 %
KRN1	3.46	16.63 %
NMM1	3.40	25.00 %
ORU1	2.48	13.29 %
Total	153.19	31.61 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	127.02	28.22 %
Total	127.02	28.07 %

Branch *	MTD Sales L	Brand Share %
PRT1	8.13	22.40 %
CDM1	6.61	21.90 %
POY2	4.86	16.07 %
KKI2	4.77	25.63 %
TVM2	4.63	17.60 %
MKM1	2.41	14.20 %
STP1	2.18	22.45 %
TVM1	2.12	11.77 %
TDM1	1.90	10.63 %
Total	127.02	28.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	108.65	34.54 %
Total	108.65	34.23 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.80	17.10 %
GDR1	4.39	21.31 %
CNR1	3.45	12.88 %
DPM2	1.73	22.76 %
PDM1	0.76	17.53 %
CBE6	0.58	14.62 %
CBE3	0.58	14.45 %
Total	108.65	34.23 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %