

MTD Sales
966.22 L

Brand Share %
30.44 %

Information:

MTD : 01-11-2025 To 14-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	966.18	31.05 %
Ear-Buds	0.02	0.04 %
Chargers	0.02	0.08 %
Total	966.22	30.44 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	127.45	26.12 %
SOUTH-01	121.47	26.74 %
WEST-02	119.63	34.34 %
TRICHY-01	114.66	34.57 %
NORTH ARCOT	113.40	31.38 %
CHENNAI-01	112.70	30.21 %
SOUTH-03	86.47	29.13 %
SOUTH ARCOT	85.72	33.90 %
WEST-01	80.66	39.40 %
KL-SOUTH	3.96	13.65 %
HO01	0.10	0.30 %
Total	966.22	30.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	127.45	26.68 %
Chargers		0.16 %
Total	127.45	26.12 %

Branch *	MTD Sales L	Brand Share %
CH03	11.01	25.16 %
CH15	8.31	19.93 %
MJR1	6.57	26.92 %
CH44	4.55	23.77 %
CH46	4.49	26.87 %
CH18	3.75	19.15 %
CH20	3.74	12.59 %
CH43	3.71	25.62 %
CH21	3.36	10.26 %
CH41	2.78	22.59 %
MC05	2.74	14.22 %
CH12	2.55	10.44 %
CH33	1.72	7.73 %
CH36	1.19	25.70 %
CH32	0.25	5.63 %
Total	127.45	26.12 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	121.45	27.21 %
Ear-Buds	0.02	0.31 %
Total	121.47	26.74 %

Branch *	MTD Sales L	Brand Share %
NGR1	10.26	30.31 %
TUT1	10.05	22.34 %
TVL1	5.88	10.97 %
VLY1	4.45	16.47 %
KVT1	3.50	18.87 %
PKD1	3.41	25.57 %
TKS2	2.94	19.70 %
SGT1	2.36	19.35 %
APK2	2.18	24.87 %
RND1	1.81	18.04 %
TKY1	1.79	24.07 %
VNR1	1.48	24.80 %
KYR1	1.02	17.64 %
MAR1	0.70	5.20 %
COL1	0.26	22.39 %
STU2	0.25	5.26 %
KSM1	0.14	3.36 %
Total	121.47	26.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	119.63	34.91 %
Total	119.63	34.34 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.89	24.21 %
HSR2	3.65	18.13 %
APN1	3.32	29.86 %
ATU1	2.76	25.36 %
MTR1	1.92	17.27 %
EPI1	1.66	19.47 %
EDP1	1.55	17.75 %
CMI1	1.47	20.80 %
KVP1	1.15	17.28 %
ERD1	1.12	25.45 %
KMM1	1.07	28.26 %
TCG1	0.83	12.00 %
PDR1	0.65	29.14 %
Total	119.63	34.34 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	114.66	35.05 %
Total	114.66	34.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.47	17.75 %
TNJ1	5.56	30.03 %
TTP1	4.27	25.67 %
KRN1	3.45	25.32 %
TNJ2	3.43	29.19 %
NMM1	2.71	28.40 %
MSI1	2.47	30.08 %
PTK1	1.99	27.83 %
ORU1	1.98	17.51 %
PBR1	1.37	24.75 %
NCK1	1.10	25.89 %
Total	114.66	34.57 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	113.40	31.98 %
Total	113.40	31.38 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.48	17.60 %
CYR1	3.94	30.08 %
SLG1	3.18	28.56 %
ARC2	3.15	29.53 %
AKM1	2.98	15.96 %
SBR1	2.94	24.76 %
VEL1	2.54	19.30 %
VSI1	2.38	29.58 %
PLR1	2.34	27.60 %
Total	113.40	31.38 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	112.69	30.99 %
Chargers		0.24 %
Total	112.70	30.21 %

Branch *	MTD Sales L	Brand Share %
CH16	5.46	22.91 %
CH07	5.44	29.66 %
CH14	5.38	22.78 %
CH08	4.47	22.56 %
CH35	4.29	28.22 %
MRM1	4.14	23.90 %
CGL1	3.33	23.34 %
AVD1	2.83	16.83 %
CH37	2.66	25.16 %
TKM1	2.66	28.11 %
CH19	2.65	22.34 %
CH39	2.44	21.97 %
CH30	1.90	18.94 %
CH05	1.48	10.75 %
CH28	1.29	21.10 %
CH40	0.40	3.43 %
Total	112.70	30.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	86.47	29.65 %
Chargers	0.01	0.51 %
Total	86.47	29.13 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.56	21.45 %
TEN1	3.82	27.78 %
KPT1	3.31	26.78 %
MDU6	3.15	16.89 %
TMM1	2.24	25.30 %
DKI1	2.07	22.07 %
NTM1	1.90	22.20 %
ADP1	1.81	22.39 %
SVG1	1.49	21.35 %
MDU4	1.48	26.90 %
TDI1	1.36	19.37 %
CMR1	1.21	25.10 %
CBM1	1.19	19.25 %
PNV2	1.18	7.73 %
SGP1	1.12	16.83 %
MDU3	1.08	24.27 %
KRR1	0.85	16.66 %
BTU1	0.76	17.22 %
MLR1	0.64	19.20 %
MNM1	0.59	11.04 %
PNI1	0.38	23.94 %
Total	86.47	29.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	85.72	34.30 %
Total	85.72	33.90 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.45	28.24 %
TVM2	4.45	26.82 %
ULP1	3.89	26.26 %
TDM1	3.35	28.57 %
KKI2	2.94	27.15 %
VPM1	1.17	24.77 %
PRT1	1.00	10.12 %
Total	85.72	33.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	80.66	40.40 %
Total	80.66	39.40 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.96	24.15 %
KGI1	4.73	26.16 %
CNR1	2.55	30.27 %
TPR2	1.91	20.55 %
DPM2	1.69	28.94 %
CBE5	0.54	20.45 %
PDM1	0.18	5.73 %
SUL1	0.09	9.15 %
Total	80.66	39.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.96	13.84 %
Total	3.96	13.65 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.97	20.90 %
TVP1	1.72	16.75 %
PAS1	0.28	2.96 %
Total	3.96	13.65 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.35 %
Total	0.10	0.30 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.30 %
MSWH		0.00 %
Total	0.10	0.30 %