

MTD Sales
1,125.70 L

Brand Share %
24.41 %

Information:

MTD : 01-10-2025 To 14-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,125.65	24.68 %
Ear-Buds	0.05	0.10 %
Total	1,125.70	24.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	166.29	26.21 %
WEST-02	143.06	29.15 %
TRICHY-01	129.79	32.78 %
NORTH ARCOT	126.90	24.84 %
CHENNAI-02	124.60	18.19 %
CHENNAI-01	119.97	20.84 %
SOUTH-03	109.31	27.26 %
WEST-01	102.33	35.22 %
SOUTH ARCOT	96.55	29.64 %
KL-SOUTH	6.89	26.38 %
HO01		0.00 %
Total	1,125.70	24.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	166.29	26.44 %
Total	166.29	26.21 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.99	18.82 %
TVL1	8.35	13.67 %
TKS2	5.64	19.91 %
PKD1	3.95	17.59 %
UDN1	3.18	24.22 %
KVT1	2.28	10.09 %
APK2	2.03	14.00 %
VLY1	1.82	10.06 %
SGT1	1.59	16.79 %
VNR1	1.58	20.95 %
SDI1	1.51	23.66 %
STU2	0.92	20.12 %
KSM1	0.87	11.79 %
COL1	0.18	4.47 %
Total	166.29	26.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	143.06	29.39 %
Total	143.06	29.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	9.23	21.90 %
HSR2	5.61	17.17 %
MCR1	4.68	21.10 %
MTR1	3.86	22.91 %
ATU1	2.97	23.57 %
APN1	2.11	13.31 %
KVP1	1.82	21.04 %
TCG1	1.36	23.53 %
EDP1	1.29	10.71 %
CMI1	1.15	16.36 %
SGG1	0.95	16.82 %
KMM1	0.16	2.72 %
Total	143.06	29.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	129.79	33.09 %
Total	129.79	32.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	11.41	18.95 %
NGT1	2.99	19.01 %
KRN1	2.21	16.04 %
PTK1	1.71	19.04 %
NCK1	0.89	15.64 %
Total	129.79	32.78 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	126.90	25.16 %
Total	126.90	24.84 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.30	19.69 %
TRR1	5.96	22.40 %
WJP1	5.63	23.83 %
AKM1	4.62	10.40 %
VEL1	4.39	10.17 %
SLG1	3.55	16.61 %
KPM1	3.34	22.83 %
ARC2	3.33	12.09 %
VSI1	2.73	20.60 %
TRT1	2.12	15.07 %
Total	126.90	24.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	124.60	18.42 %
Total	124.60	18.19 %

Branch *	MTD Sales L	Brand Share %
CH15	11.82	14.79 %
CH03	11.36	17.37 %
CH34	9.68	23.76 %
CH24	6.33	22.26 %
CH21	5.00	6.68 %
CH44	4.79	14.01 %
CH18	4.52	16.12 %
GPD1	4.43	23.33 %
MJR1	3.79	19.06 %
CH41	3.34	20.44 %
CH46	3.31	19.35 %
UKI1	3.18	21.57 %
MC05	2.98	11.70 %
CH12	2.43	9.69 %
CH33	2.41	8.50 %
CH20	2.34	6.46 %
CH31	1.78	17.47 %
CH36	1.54	10.04 %
CH32	0.69	9.13 %
CH01		0.00 %
Total	124.60	18.19 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	119.95	21.12 %
Ear-Buds	0.02	0.21 %
Total	119.97	20.84 %

Branch *	MTD Sales L	Brand Share %
CH16	7.91	21.92 %
AVD1	5.15	9.74 %
GUD2	5.09	20.64 %
CH45	4.34	23.17 %
MRM1	3.56	20.47 %
CH14	3.34	8.94 %
CH11	3.13	21.52 %
CH19	3.02	13.68 %
CH39	2.90	17.75 %
CH35	1.42	7.86 %
CH05	0.91	6.01 %
CH30	0.79	4.95 %
CH40	0.70	1.74 %
Total	119.97	20.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	109.31	27.58 %
Total	109.31	27.26 %

Branch *	MTD Sales L	Brand Share %
TMM1	4.85	23.89 %
TEN1	3.81	23.48 %
CBM1	3.01	19.20 %
CMR1	2.33	22.09 %
MDU6	2.18	7.75 %
USL1	2.08	19.76 %
MPA1	1.97	19.76 %
KPT1	1.80	19.17 %
SVG1	1.52	18.57 %
MLR1	1.20	15.88 %
SGP1	1.07	16.25 %
MDU3	0.73	5.46 %
PNV1	0.68	21.65 %
MNM1	0.09	2.90 %
KKD2		0.00 %
Total	109.31	27.26 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	102.32	35.87 %
Ear-Buds	0.02	0.31 %
Total	102.33	35.22 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.22	23.55 %
CNR1	2.86	19.22 %
KGM1	2.44	24.21 %
TPR2	2.40	24.37 %
AVI1	1.68	19.66 %
CBE1	1.03	17.91 %
PDM1	0.82	17.29 %
SUL1	0.37	5.38 %
Total	102.33	35.22 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	96.53	29.95 %
Ear-Buds	0.02	0.49 %
Total	96.55	29.64 %

Branch *	MTD Sales L	Brand Share %
TVM2	3.80	17.70 %
PRT1	3.13	19.42 %
TVM1	1.19	8.79 %
MKM1	0.58	9.01 %
Total	96.55	29.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.89	26.59 %
Total	6.89	26.38 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.59	21.06 %
KLR1	0.74	14.03 %
Total	6.89	26.38 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %