

MTD Sales
1,146.39 L

Brand Share %
22.09 %

Information:

MTD : 01-09-2026 To 14-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,145.71	22.53 %
Ear-Buds	0.52	1.08 %
Dig-Acce	0.17	0.66 %
Total	1,146.39	22.09 %

Sales Zone	MTD Sales L	Brand Share %
NORTH ARCOT	161.08	22.79 %
SOUTH-01	158.20	20.81 %
TRICHY-01	143.38	31.13 %
CHENNAI-02	140.73	17.89 %
WEST-02	118.45	28.00 %
CHENNAI-01	116.90	18.08 %
SOUTH ARCOT	108.23	25.28 %
SOUTH-03	101.28	23.10 %
WEST-01	50.80	21.77 %
WEST-03	47.34	30.00 %
HO01		0.00 %
Total	1,146.39	22.09 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	161.08	23.16 %
Total	161.08	22.79 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.75	13.39 %
VEL4	9.56	19.20 %
CYR1	4.62	21.83 %
WJP1	4.59	17.71 %
SLG1	3.97	18.30 %
VSI1	3.94	16.12 %
AKM1	3.70	12.15 %
VEL2	3.47	11.70 %
TRL1	3.39	18.98 %
ARC2	2.66	13.51 %
ANI1	1.61	10.95 %
TRT1	1.30	12.52 %
KPM1	1.10	4.26 %
VEL1	0.98	4.71 %
Total	161.08	22.79 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	158.04	21.17 %
Dig-Acce	0.17	7.50 %
Total	158.20	20.81 %

Branch *	MTD Sales L	Brand Share %
TUT1	13.56	16.55 %
TVL1	10.31	15.39 %
VNR2	8.82	17.25 %
NGR1	8.25	16.49 %
VL1	6.16	20.19 %
KVT1	6.15	17.96 %
TKS2	4.89	14.97 %
RND2	4.20	21.96 %
MAR1	3.64	15.96 %
TKS1	2.88	16.23 %
RPM1	2.33	18.53 %
SDI1	2.13	17.06 %
SGT1	2.05	18.10 %
KGL1	2.05	17.10 %
VNR1	1.64	10.26 %
SNL1	1.48	18.26 %
ARM1	1.19	17.55 %
TYI1	1.13	14.84 %
APK2	1.00	7.63 %
COL1	0.52	10.06 %
STU2	0.17	2.92 %
Total	158.20	20.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	143.38	31.50 %
Total	143.38	31.13 %

Branch *	MTD Sales L	Brand Share %
PBR2	3.82	11.81 %
NMM1	3.04	17.12 %
MVM1	2.96	20.66 %
NGT1	2.88	19.46 %
MSI1	2.83	18.72 %
KUM2	1.87	15.07 %
PTK1	1.23	11.38 %
Total	143.38	31.13 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	140.39	18.28 %
Ear-Buds	0.34	3.71 %
Total	140.73	17.89 %

Branch *	MTD Sales L	Brand Share %
CH34	10.54	18.14 %
CH03	9.43	14.88 %
CH15	6.93	9.30 %
CH12	6.57	19.09 %
CH21	6.42	13.46 %
CH50	6.33	16.34 %
MJR1	6.21	18.80 %
CH20	5.97	13.53 %
CH17	4.19	20.52 %
CH44	3.88	20.10 %
CH18	3.39	15.37 %
CH36	3.05	18.52 %
CH33	2.94	8.71 %
CH35	2.93	12.58 %
MC05	2.36	16.91 %
CH27	1.49	21.45 %
MC06	0.88	8.92 %
CH41	0.34	1.45 %
CH37	0.26	2.29 %
PON1	0.17	0.93 %
CH01		0.00 %
Total	140.73	17.89 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	118.45	28.40 %
Total	118.45	28.00 %

Branch *	MTD Sales L	Brand Share %
PMP1	6.06	20.53 %
HSR2	4.58	17.24 %
ATU1	3.48	16.80 %
OML1	1.92	8.07 %
KVP1	1.32	14.91 %
HRR1	1.09	6.72 %
EDP1	0.41	9.52 %
Total	118.45	28.00 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	116.72	18.76 %
Ear-Buds	0.18	2.49 %
Total	116.90	18.08 %

Branch *	MTD Sales L	Brand Share %
CH14	9.35	18.38 %
CH16	7.01	16.18 %
CH45	5.42	19.62 %
CH47	4.85	12.60 %
CH49	4.40	16.27 %
CH22	4.14	13.20 %
SKL1	3.40	20.86 %
AVD1	3.12	7.82 %
CH19	2.76	15.32 %
GUD2	2.59	14.93 %
CH05	2.21	11.60 %
CH07	1.55	5.24 %
CH30	1.48	6.15 %
CH28	0.51	2.02 %
CH40		0.00 %
Total	116.90	18.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	108.23	25.63 %
Total	108.23	25.28 %

Branch *	MTD Sales L	Brand Share %
CUD1	11.66	19.82 %
CDM1	4.54	20.07 %
TVM2	4.36	17.67 %
TDM1	3.01	21.70 %
MKM1	2.76	16.71 %
POY2	2.55	11.76 %
TVM1	2.32	21.08 %
KML1	2.23	19.75 %
STP1	1.81	21.10 %
Total	108.23	25.28 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	101.28	23.46 %
Total	101.28	23.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.60	18.27 %
PVI1	3.77	12.10 %
DKI1	3.33	21.56 %
MDU6	2.79	19.94 %
MPA1	2.39	15.89 %
MDU2	2.03	12.13 %
TEN1	1.65	11.06 %
MLR1	1.26	21.68 %
MNM1	1.00	14.74 %
USL1	0.99	12.68 %
ATG1	0.91	16.08 %
MDU5	0.85	8.08 %
SGP1	0.84	11.65 %
MDU4	0.79	11.90 %
TPT1	0.64	7.34 %
PNI1	0.54	13.18 %
MDU3		0.00 %
Total	101.28	23.10 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	50.80	22.41 %
Total	50.80	21.77 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.39	12.37 %
UAM1	1.79	11.09 %
CBE1	1.66	18.79 %
DPM2	1.14	11.14 %
CBE4	1.10	12.70 %
PLI1	1.02	16.57 %
ANR1	0.95	15.35 %
KMD1	0.90	16.06 %
SUL1	0.75	20.96 %
CBE6	0.71	10.21 %
PDM1	0.54	21.31 %
UMP1	0.47	14.91 %
CBE3	0.34	17.78 %
Total	50.80	21.77 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	47.34	30.36 %
Total	47.34	30.00 %

Branch *	MTD Sales L	Brand Share %
TPR1	2.32	19.13 %
TPR2	1.68	15.40 %
ERD2	0.96	19.45 %
TCG1	0.43	10.44 %
TPR3	0.43	5.61 %
SGG1	0.36	7.19 %
Total	47.34	30.00 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %