

MTD Sales
891.43 L

Brand Share %
31.26 %

Information:

MTD : 01-09-2025 To 14-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	891.41	31.43 %
Chargers	0.02	0.11 %
Total	891.43	31.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	134.71	29.15 %
WEST-02	108.75	33.80 %
CHENNAI-02	107.71	28.03 %
NORTH ARCOT	104.08	31.62 %
CHENNAI-01	99.88	30.14 %
TRICHY-01	92.44	33.52 %
WEST-01	81.60	43.50 %
SOUTH-03	81.57	29.08 %
SOUTH ARCOT	70.73	30.68 %
KL-SOUTH	9.96	21.69 %
HO01		0.00 %
Total	891.43	31.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	134.70	29.32 %
Chargers	0.01	0.32 %
Total	134.71	29.15 %

Branch *	MTD Sales L	Brand Share %
NGR1	11.01	27.65 %
TUT1	6.78	15.59 %
TKS2	5.84	28.03 %
MAR1	4.82	30.50 %
RPM1	3.60	31.00 %
RND1	3.35	21.78 %
TVL1	2.83	15.64 %
SGT1	2.48	23.93 %
VLY1	2.36	15.45 %
VNR1	2.14	18.49 %
SVK1	2.09	20.82 %
KSM1	1.94	9.73 %
KVT1	1.15	12.01 %
APK2	0.67	8.78 %
STU2	0.57	21.68 %
COL1	0.31	10.92 %
TVL2		0.00 %
Total	134.71	29.15 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	108.74	33.95 %
Chargers		0.29 %
Total	108.75	33.80 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.93	20.86 %
HRR1	4.63	30.99 %
ATU1	3.56	25.12 %
MCR1	3.35	31.26 %
APN1	3.15	25.26 %
EPI1	2.97	30.29 %
PMP1	2.90	17.45 %
MTR1	2.38	21.19 %
PLC1	2.27	18.94 %
EDP1	1.31	21.11 %
VKL1	1.20	20.43 %
HSR2	0.89	6.22 %
CMI1	0.67	21.84 %
TCG1	0.66	16.46 %
Total	108.75	33.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	107.71	28.19 %
Total	107.71	28.03 %

Branch *	MTD Sales L	Brand Share %
CH03	8.06	23.49 %
CH18	5.28	27.91 %
CH15	4.91	16.57 %
MJR1	4.27	20.73 %
CH24	3.62	28.58 %
CH21	3.25	13.69 %
MC05	2.96	15.18 %
CH41	2.31	19.95 %
CH12	2.23	11.97 %
CH43	2.19	23.28 %
CH31	1.99	26.78 %
CH44	1.95	11.23 %
PON1	1.92	19.10 %
CH46	1.90	27.37 %
CH36	1.10	24.95 %
CH33	0.84	7.07 %
MC08	0.75	17.20 %
CH32	0.22	9.57 %
Total	107.71	28.03 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	104.08	31.80 %
Total	104.08	31.62 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.27	18.26 %
ARC2	4.30	24.28 %
SBR1	4.25	30.24 %
GDM1	3.27	29.65 %
VEL1	2.36	16.30 %
VSI1	2.35	19.76 %
TRL1	2.22	18.54 %
TRT1	2.12	30.77 %
SLG1	2.04	29.96 %
KPM1	1.93	22.21 %
CYR1	1.93	29.41 %
WJP1	1.55	10.75 %
AKM1	1.44	10.72 %
Total	104.08	31.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	99.88	30.34 %
Total	99.88	30.14 %

Branch *	MTD Sales L	Brand Share %
CH14	7.24	27.45 %
CH16	5.12	24.71 %
CH48	5.02	29.48 %
CH42	4.50	31.14 %
CH07	4.07	27.16 %
MRM1	3.86	29.47 %
CH08	3.43	19.82 %
CH28	3.08	30.71 %
AVD1	2.84	27.73 %
KNR1	2.21	20.85 %
CH30	1.77	13.22 %
MC09	1.44	30.81 %
GUD2	1.39	15.74 %
CH35	1.31	11.88 %
CH26	1.11	30.50 %
CH40	0.82	9.55 %
CH05	0.57	5.99 %
CH29	0.38	19.44 %
Total	99.88	30.14 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	92.44	33.65 %
Total	92.44	33.52 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.55	19.63 %
PBR2	5.03	29.18 %
TNJ1	3.36	26.95 %
TVR2	2.68	28.12 %
TNJ2	2.45	27.64 %
MSI1	2.40	28.31 %
PTK1	2.12	22.86 %
ORU1	2.06	19.99 %
KRN1	1.83	18.77 %
NMM1	1.43	20.58 %
NCK1	1.30	28.23 %
Total	92.44	33.52 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	81.60	43.76 %
Chargers		0.37 %
Total	81.60	43.50 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.57	29.13 %
UAM1	4.86	27.93 %
MPM1	0.64	15.96 %
PDM1	0.48	12.26 %
AVI1	0.37	12.22 %
Total	81.60	43.50 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	81.57	29.25 %
Total	81.57	29.08 %

Branch *	MTD Sales L	Brand Share %
PVI1	7.25	27.41 %
MDU1	4.90	22.69 %
TEN1	2.46	28.95 %
KPT1	2.34	25.67 %
TDI1	2.33	24.73 %
MDU6	2.23	23.58 %
ADP1	2.20	27.77 %
MPA1	2.09	26.05 %
CBM1	1.98	24.41 %
CMR1	1.64	18.68 %
MDU5	1.53	28.27 %
TEN2	1.49	19.10 %
KYK1	1.22	20.04 %
SVG1	1.14	14.02 %
DKI1	0.84	13.90 %
MNM1	0.81	20.19 %
ATG1	0.54	4.01 %
MDU3	0.53	7.65 %
KKD2	0.42	16.75 %
MLR1	0.33	9.40 %
Total	81.57	29.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	70.73	30.80 %
Total	70.73	30.68 %

Branch *	MTD Sales L	Brand Share %
TRK1	4.85	25.52 %
ULP1	4.09	24.17 %
CDM1	3.90	25.86 %
TVM2	3.50	22.69 %
VPM2	3.47	24.88 %
MKM1	2.04	29.80 %
KML1	1.87	25.89 %
TDM1	1.84	17.32 %
VPM1	0.81	17.43 %
STP1	0.58	17.79 %
Total	70.73	30.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.96	21.84 %
Total	9.96	21.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.11	23.21 %
PAS1	2.22	20.85 %
KLR1	1.63	18.22 %
Total	9.96	21.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %