



TN : VIVO Sales Performance 15/05/2026 9:32 AM

MTD Sales
1,209.24 L

Brand Share %
24.76 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.76 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,209.08	24.98 %
Dig-Acce	0.15	2.84 %
Chargers	0.01	0.02 %
Total	1,209.24	24.76 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	203.06	23.47 %
WEST-02	154.79	32.03 %
CHENNAI-02	151.90	21.04 %
SOUTH-03	129.62	27.05 %
NORTH ARCOT	128.86	23.36 %
CHENNAI-01	124.68	21.92 %
SOUTH ARCOT	114.65	27.60 %
TRICHY-01	105.73	26.86 %
WEST-01	95.95	31.85 %
HO01		0.00 %
Total	1,209.24	24.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	203.06	23.70 %
Chargers		0.05 %
Total	203.06	23.47 %

Branch *	MTD Sales L	Brand Share %
TVL1	16.04	19.72 %
NGR1	14.25	20.02 %
VLY1	6.75	21.16 %
SVK1	5.49	20.21 %
MMT1	5.19	24.07 %
RND1	4.18	19.62 %
TKS1	4.12	19.30 %
ERL2	3.53	17.44 %
MAR1	3.53	13.87 %
KVT1	3.37	8.18 %
KGL1	3.34	14.26 %
VNR1	2.72	17.27 %
SGT1	1.96	14.06 %
KSM1	1.84	11.11 %
RPM1	1.15	11.29 %
STU2	1.08	18.32 %
COL1	0.68	18.54 %
Total	203.06	23.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	154.79	32.26 %
Total	154.79	32.03 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.99	20.29 %
PMP1	4.80	21.78 %
MTR1	4.32	23.45 %
APN1	3.75	21.18 %
BMD1	3.04	17.49 %
ATU1	2.96	19.04 %
KVP1	2.09	14.47 %
KAM1	1.98	22.26 %
DPR1	1.95	21.05 %
EDP1	0.68	16.29 %
TCG1	0.59	12.28 %
ERD2	0.54	8.34 %
Total	154.79	32.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	151.89	21.29 %
Chargers		0.08 %
Total	151.90	21.04 %

Branch *	MTD Sales L	Brand Share %
CH03	10.44	16.60 %
CH15	8.62	16.85 %
CH21	7.32	12.49 %
CH44	5.77	21.08 %
CH33	5.40	11.80 %
CH20	4.99	21.04 %
MJR1	4.57	15.76 %
CH12	4.45	12.16 %
PON1	4.17	21.60 %
CH18	3.90	18.68 %
CH46	3.65	22.13 %
MC05	3.21	8.74 %
CH41	1.66	8.23 %
CH31	1.47	11.95 %
CH27	1.18	11.20 %
CH36	0.35	7.72 %
CH01		0.00 %
MC06		0.00 %
Total	151.90	21.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	129.62	27.26 %
Total	129.62	27.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.74	16.18 %
KPT1	3.90	22.73 %
PVI1	3.22	21.99 %
MDU6	2.60	17.64 %
MDU2	2.55	18.29 %
MDU5	2.34	23.91 %
MLR1	2.03	23.43 %
MDU4	1.95	23.38 %
NKI1	1.84	20.98 %
ATG1	1.77	15.41 %
DKI1	1.68	16.53 %
PNV2	1.19	20.38 %
MNM1	0.63	13.01 %
PNI1	0.59	17.85 %
MDU3	0.55	3.46 %
KRR1	0.47	8.78 %
SGP1	0.13	1.10 %
Total	129.62	27.05 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	128.86	23.55 %
Total	128.86	23.36 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.22	11.77 %
WJP1	4.83	20.67 %
SLG1	3.70	24.31 %
TRL1	3.66	16.84 %
CYR1	3.24	22.75 %
CPT1	3.14	20.09 %
GDM1	3.00	14.00 %
KPM1	2.83	14.56 %
AKM1	2.39	7.65 %
PTU1	2.39	13.32 %
VSI1	2.07	10.36 %
TRT1	1.12	9.87 %
Total	128.86	23.36 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	124.68	22.13 %
Total	124.68	21.92 %

Branch *	MTD Sales L	Brand Share %
CH14	5.96	17.80 %
CH47	5.15	16.10 %
MRM1	4.79	19.46 %
CH28	4.13	16.06 %
CH05	3.55	12.54 %
CH35	2.62	8.96 %
AVD1	2.25	15.15 %
KNR1	2.07	12.76 %
CH30	1.44	6.34 %
CH19	1.25	8.14 %
MC10	0.56	7.94 %
CH42	0.28	1.61 %
CH40		0.00 %
MC09		0.00 %
Total	124.68	21.92 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	114.65	27.75 %
Total	114.65	27.60 %

Branch *	MTD Sales L	Brand Share %
KLM1	8.08	23.74 %
PRT1	6.29	18.02 %
CDM1	4.59	17.44 %
TVM2	3.10	13.26 %
MKM1	3.04	20.17 %
POY2	2.46	20.24 %
TVM1	2.44	22.45 %
Total	114.65	27.60 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	105.58	27.01 %
Dig-Acce	0.15	69.84 %
Total	105.73	26.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.80	17.18 %
TTP1	5.27	19.41 %
TNJ1	4.02	16.42 %
TNJ2	3.17	18.44 %
TVR2	3.13	24.07 %
KRN1	2.85	19.91 %
NMM1	2.34	20.74 %
NGT1	2.22	16.97 %
PBR1	2.14	20.93 %
AYR1	1.95	18.77 %
APM1	1.82	24.58 %
ORU1	1.77	21.39 %
PBR2	1.63	8.41 %
KUM2	1.57	19.91 %
PTK1	0.63	4.73 %
Total	105.73	26.86 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	95.95	32.11 %
Total	95.95	31.85 %

Branch *	MTD Sales L	Brand Share %
CBE2	10.61	19.21 %
CNR1	4.54	19.97 %
DPM2	2.06	22.24 %
PPI1	1.04	16.63 %
TPR1	0.98	14.12 %
AVI1	0.79	23.03 %
ANR1	0.75	11.22 %
SNR1	0.52	20.26 %
Total	95.95	31.85 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %