

MTD Sales
907.48 L

Brand Share %
30.11 %

Information:

MTD : 01-11-2025 To 13-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	907.45	30.72 %
Ear-Buds	0.02	0.04 %
Chargers	0.02	0.09 %
Total	907.48	30.11 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	119.25	25.93 %
SOUTH-01	114.66	26.32 %
CHENNAI-01	108.91	30.21 %
WEST-02	108.59	33.76 %
TRICHY-01	107.35	34.34 %
NORTH ARCOT	105.41	30.99 %
SOUTH ARCOT	82.96	33.72 %
SOUTH-03	79.91	28.37 %
WEST-01	76.72	39.02 %
KL-SOUTH	3.65	14.13 %
HO01	0.10	0.31 %
Total	907.48	30.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	119.24	26.51 %
Chargers		0.17 %
Total	119.25	25.93 %

Branch *	MTD Sales L	Brand Share %
CH03	10.43	24.91 %
CH15	7.49	18.90 %
MJR1	6.26	27.66 %
CH46	4.11	25.46 %
CH44	4.05	23.39 %
CH18	3.75	19.41 %
CH43	3.65	25.75 %
CH20	3.40	12.06 %
CH21	3.36	10.58 %
CH41	2.78	25.31 %
MC05	2.74	17.25 %
CH12	2.17	9.88 %
CH33	1.72	7.88 %
CH32	0.25	5.72 %
CH01	0.07	21.46 %
Total	119.25	25.93 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	114.64	26.77 %
Ear-Buds	0.02	0.33 %
Total	114.66	26.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.57	22.65 %
NGR1	9.34	29.27 %
TVL1	5.51	10.43 %
TKS1	4.20	29.59 %
VLY1	3.74	14.45 %
KVT1	3.27	19.17 %
PKD1	3.23	25.04 %
TKS2	2.79	19.37 %
MMT1	2.51	30.00 %
SGT1	2.36	19.46 %
APK2	2.18	24.90 %
RND1	1.81	18.08 %
TKY1	1.51	23.39 %
VNR1	1.31	23.79 %
KYR1	1.02	17.65 %
MAR1	0.70	5.29 %
COL1	0.26	22.39 %
STU2	0.25	5.32 %
KSM1	0.14	3.42 %
Total	114.66	26.32 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	108.90	30.99 %
Chargers		0.26 %
Total	108.91	30.21 %

Branch *	MTD Sales L	Brand Share %
CH14	5.38	24.45 %
CH07	5.28	29.54 %
CH16	5.20	22.70 %
MRM1	4.14	24.05 %
CH08	4.09	21.67 %
CH35	4.00	26.82 %
CGL1	3.33	23.68 %
CH19	2.65	22.85 %
AVD1	2.62	17.07 %
TKM1	2.56	27.40 %
CH39	2.44	21.98 %
CH37	2.40	23.88 %
CH30	1.90	19.19 %
CH05	1.48	10.98 %
CH28	1.29	21.82 %
CH40	0.40	3.44 %
Total	108.91	30.21 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	108.59	34.31 %
Total	108.59	33.76 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.21	22.05 %
HSR2	3.34	16.86 %
APN1	2.86	28.43 %
ATU1	2.76	27.52 %
EPI1	1.60	19.62 %
EDP1	1.55	19.78 %
MTR1	1.51	14.26 %
CMI1	1.47	22.37 %
KVP1	1.15	17.28 %
ERD1	1.12	27.74 %
KMM1	1.07	28.34 %
RSP1	1.00	29.16 %
TCG1	0.83	12.00 %
PDR1	0.52	24.44 %
Total	108.59	33.76 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	107.35	34.80 %
Total	107.35	34.34 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.90	17.60 %
TNJ1	5.15	29.24 %
TTP1	3.72	23.25 %
TNJ2	3.24	28.55 %
KRN1	3.19	24.99 %
NMM1	2.71	29.42 %
MSI1	2.30	28.56 %
ORU1	1.98	18.02 %
PTK1	1.73	25.11 %
PBR1	1.10	25.42 %
NCK1	0.79	22.50 %
Total	107.35	34.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	105.41	31.58 %
Total	105.41	30.99 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.27	17.82 %
GDM1	4.32	28.40 %
CYR1	3.84	29.84 %
ARC2	2.88	27.72 %
SBR1	2.81	23.97 %
AKM1	2.67	14.67 %
VEL1	2.54	19.70 %
SLG1	2.49	24.32 %
VSI1	2.38	29.63 %
PLR1	2.21	27.08 %
Total	105.41	30.99 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	82.96	34.09 %
Total	82.96	33.72 %

Branch *	MTD Sales L	Brand Share %
CDM1	4.45	28.59 %
TVM2	4.45	27.25 %
ULP1	3.89	26.85 %
TDM1	3.35	28.96 %
KKI2	2.65	25.20 %
VPM1	1.17	24.77 %
PRT1	1.00	11.47 %
Total	82.96	33.72 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	79.90	28.88 %
Chargers	0.01	0.55 %
Total	79.91	28.37 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.72	20.51 %
TEN1	3.58	26.50 %
KPT1	3.31	27.19 %
MDU6	3.15	17.02 %
TMM1	2.24	26.16 %
DKI1	1.87	20.38 %
NTM1	1.83	22.52 %
SVG1	1.49	21.35 %
MDU4	1.41	26.66 %
TDI1	1.24	17.95 %
MDU3	1.08	26.60 %
PNV2	1.05	7.08 %
ADP1	1.04	14.59 %
SGP1	0.99	15.50 %
KRR1	0.78	16.13 %
CMR1	0.76	17.86 %
BTU1	0.76	17.22 %
CBM1	0.70	13.07 %
MLR1	0.64	19.20 %
MNM1	0.59	11.04 %
PNI1	0.38	25.56 %
Total	79.91	28.37 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	76.72	40.03 %
Total	76.72	39.02 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.57	23.65 %
KGI1	4.43	24.96 %
TPR2	1.91	22.64 %
CBE5	0.54	20.45 %
PDM1	0.18	5.74 %
SUL1	0.09	9.09 %
Total	76.72	39.02 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.65	14.32 %
Total	3.65	14.13 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.72	22.13 %
KLR1	1.65	18.17 %
PAS1	0.28	3.08 %
Total	3.65	14.13 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.36 %
Total	0.10	0.31 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.31 %
MSWH		0.00 %
Total	0.10	0.31 %