

MTD Sales
1,039.64 L

Brand Share %
24.13 %

Information:

MTD : 01-10-2025 To 13-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,039.61	24.40 %
Ear-Buds	0.03	0.07 %
Total	1,039.64	24.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	153.74	25.74 %
WEST-02	130.06	28.73 %
NORTH ARCOT	119.63	24.69 %
TRICHY-01	117.67	32.57 %
CHENNAI-02	115.88	18.12 %
CHENNAI-01	112.33	20.96 %
SOUTH-03	100.13	26.97 %
WEST-01	93.64	35.33 %
SOUTH ARCOT	89.81	30.00 %
KL-SOUTH	6.76	26.26 %
HO01		0.00 %
Total	1,039.64	24.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	153.74	25.97 %
Total	153.74	25.74 %

Branch *	MTD Sales L	Brand Share %
TUT1	11.14	18.58 %
TVL1	7.87	13.32 %
TKS2	5.64	20.81 %
PKD1	3.83	17.72 %
UDN1	2.67	23.41 %
KGL1	2.49	21.86 %
APK2	2.03	14.71 %
KVT1	1.95	9.27 %
SGT1	1.59	17.33 %
VLY1	1.40	8.20 %
VNR1	1.36	18.56 %
SDI1	1.33	22.55 %
STU2	0.92	20.89 %
KSM1	0.87	12.07 %
COL1		0.00 %
Total	153.74	25.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	130.06	28.97 %
Total	130.06	28.73 %

Branch *	MTD Sales L	Brand Share %
SLM1	8.08	22.10 %
PMP1	6.06	24.06 %
HSR2	5.44	18.30 %
MCR1	4.48	21.67 %
HRR1	3.63	23.87 %
APN1	1.80	11.80 %
KVP1	1.66	20.03 %
EPI1	1.58	14.47 %
TCG1	1.14	23.36 %
EDP1	1.11	9.76 %
CM11	0.97	15.02 %
SGG1	0.70	14.59 %
KMM1	0.10	1.65 %
Total	130.06	28.73 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	119.63	25.01 %
Total	119.63	24.69 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.00	19.39 %
TRR1	5.45	22.98 %
WJP1	5.28	23.29 %
AKM1	4.09	9.55 %
VEL1	4.02	9.66 %
SLG1	3.55	17.03 %
KPM1	3.34	23.79 %
ARC2	3.07	12.27 %
VSI1	2.38	18.76 %
TRT1	2.12	16.85 %
Total	119.63	24.69 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	117.67	32.89 %
Total	117.67	32.57 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.89	19.03 %
TTP1	5.62	23.77 %
NMM1	2.87	23.92 %
NGT1	2.84	20.89 %
KRN1	2.06	16.35 %
PTK1	1.55	18.02 %
NCK1	0.76	14.01 %
Total	117.67	32.57 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	115.88	18.36 %
Total	115.88	18.12 %

Branch *	MTD Sales L	Brand Share %
CH03	10.61	16.88 %
CH15	9.94	13.91 %
CH34	8.45	22.06 %
CH24	6.07	21.57 %
CH21	4.86	7.36 %
CH44	4.52	14.09 %
GPD1	4.27	22.66 %
CH18	3.96	16.28 %
MJR1	3.79	19.48 %
CH41	3.34	22.06 %
UK11	3.00	21.45 %
CH46	2.89	17.97 %
MC05	2.66	10.57 %
CH33	2.41	8.92 %
CH12	2.30	9.95 %
CH20	2.13	6.04 %
CH31	1.78	17.47 %
CH36	1.32	9.20 %
CH32	0.69	10.72 %
CH01		0.00 %
Total	115.88	18.12 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	112.33	21.26 %
Total	112.33	20.96 %

Branch *	MTD Sales L	Brand Share %
CH16	7.23	21.60 %
GUD2	4.83	20.18 %
AVD1	4.34	9.04 %
MRM1	3.38	20.29 %
CH11	3.13	22.67 %
CH14	2.99	8.56 %
CH19	2.61	13.45 %
CH39	2.46	15.50 %
CH35	1.42	8.00 %
CH30	0.79	5.80 %
CH05	0.72	5.19 %
CH40	0.70	2.03 %
CH26	0.48	19.90 %
Total	112.33	20.96 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	100.13	27.29 %
Total	100.13	26.97 %

Branch *	MTD Sales L	Brand Share %
TEN1	3.63	23.64 %
TDI1	3.51	23.69 %
CBM1	2.58	19.13 %
ADP1	2.40	23.25 %
TEN2	2.38	21.45 %
CMR1	2.24	24.06 %
USL1	2.08	20.58 %
MPA1	1.97	21.03 %
MDU6	1.89	6.89 %
KPT1	1.73	20.48 %
SVG1	1.52	19.27 %
SGP1	1.07	19.21 %
MLR1	1.02	15.68 %
PNV1	0.68	21.65 %
MDU3	0.51	4.32 %
MNM1	0.09	3.10 %
KKD2		0.00 %
Total	100.13	26.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	93.62	35.99 %
Ear-Buds	0.02	0.34 %
Total	93.64	35.33 %

Branch *	MTD Sales L	Brand Share %
CBE2	8.32	22.42 %
CNR1	2.46	20.07 %
AVI1	1.42	17.16 %
CBE1	1.03	17.95 %
PDM1	0.69	15.77 %
SUL1	0.37	5.95 %
Total	93.64	35.33 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	89.79	30.32 %
Ear-Buds	0.02	0.51 %
Total	89.81	30.00 %

Branch *	MTD Sales L	Brand Share %
TVM2	3.63	20.27 %
PRT1	3.13	23.21 %
TVM1	1.19	9.43 %
MKM1	0.47	8.14 %
Total	89.81	30.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	6.76	26.47 %
Total	6.76	26.26 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.45	20.32 %
KLR1	0.74	14.03 %
Total	6.76	26.26 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %