

MTD Sales
1,003.12 L

Brand Share %
22.33 %

Information:

MTD : 01-09-2026 To 13-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,002.74	22.80 %
Ear-Buds	0.21	0.51 %
Dig-Acce	0.17	0.70 %
Total	1,003.12	22.33 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	143.21	21.86 %
NORTH ARCOT	137.61	22.94 %
TRICHY-01	129.23	31.39 %
CHENNAI-02	115.49	18.13 %
WEST-02	103.31	27.61 %
CHENNAI-01	100.37	18.25 %
SOUTH ARCOT	92.78	24.90 %
SOUTH-03	90.68	22.75 %
WEST-01	46.47	22.48 %
WEST-03	43.97	31.56 %
HO01		0.00 %
Total	1,003.12	22.33 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	143.04	22.23 %
Dig-Acce	0.17	10.69 %
Total	143.21	21.86 %

Branch *	MTD Sales L	Brand Share %
TUT1	12.09	17.77 %
TVL1	9.49	17.21 %
NGR1	7.91	19.23 %
VNR2	7.72	17.98 %
KVT1	5.01	17.77 %
TKS2	4.07	13.92 %
RND2	3.91	21.25 %
MAR1	3.28	15.77 %
TKS1	2.74	17.81 %
PKD1	2.66	21.05 %
SDI1	2.13	17.66 %
SGT1	1.87	17.36 %
RPM1	1.86	17.85 %
KGL1	1.59	15.93 %
VNR1	1.31	8.92 %
SNL1	1.13	14.62 %
TYI1	1.13	17.39 %
ARM1	0.93	18.09 %
APK2	0.85	8.27 %
COL1	0.52	11.29 %
STU2	0.17	3.45 %
Total	143.21	21.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	137.61	23.32 %
Total	137.61	22.94 %

Branch *	MTD Sales L	Brand Share %
VEL4	8.27	17.81 %
KPM2	8.24	13.39 %
SLG1	3.45	18.51 %
TRL1	3.39	21.81 %
VSI1	3.36	15.57 %
AKM1	3.16	11.80 %
ARC2	2.66	15.77 %
VEL2	2.54	9.75 %
ANI1	1.40	10.81 %
TRT1	1.30	13.75 %
KPM1	0.69	3.11 %
VEL1	0.67	4.20 %
Total	137.61	22.94 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	129.23	31.77 %
Total	129.23	31.39 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.22	20.93 %
PBR2	3.40	11.75 %
MVM1	2.78	21.75 %
NGT1	2.67	19.26 %
MSI1	2.66	18.96 %
NMM1	2.57	15.97 %
KUM2	1.64	17.22 %
PTK1	1.23	11.55 %
Total	129.23	31.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	115.31	18.59 %
Ear-Buds	0.18	2.34 %
Total	115.49	18.13 %

Branch *	MTD Sales L	Brand Share %
CH34	8.26	17.25 %
CH03	6.92	13.35 %
CH15	6.68	11.18 %
CH12	5.71	19.62 %
MJR1	5.50	20.09 %
CH51	5.32	21.22 %
CH50	5.06	17.79 %
CH20	4.83	13.96 %
CH21	4.31	12.93 %
CH44	3.23	20.99 %
CH33	2.79	9.80 %
CH18	2.71	13.49 %
MC05	2.05	17.55 %
CH35	1.86	9.50 %
CH36	1.77	17.34 %
CH27	1.31	19.80 %
MC06	0.88	9.77 %
CH37	0.26	2.70 %
PON1	0.17	1.03 %
CH41	0.12	0.56 %
CH01		0.00 %
Total	115.49	18.13 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	103.31	28.01 %
Total	103.31	27.61 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.61	21.33 %
PMP1	5.07	19.45 %
HSR2	4.26	17.17 %
ATU1	3.12	16.29 %
BMD1	2.19	21.74 %
OML1	1.92	9.37 %
KVP1	1.32	16.97 %
HRR1	1.09	7.75 %
EDP1	0.41	11.22 %
Total	103.31	27.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	100.34	19.05 %
Ear-Buds	0.03	0.53 %
Total	100.37	18.25 %

Branch *	MTD Sales L	Brand Share %
CH14	7.97	18.88 %
CH16	6.53	19.74 %
CH48	5.31	21.51 %
CH47	4.37	12.24 %
CH49	3.60	15.91 %
CH45	3.26	16.78 %
CH22	3.14	11.09 %
AVD1	2.76	9.81 %
CH19	2.60	15.87 %
GUD2	2.10	13.56 %
CH07	1.55	5.86 %
CH30	1.48	7.02 %
CH05	1.37	8.19 %
CH26	0.76	21.80 %
CH28	0.51	2.31 %
CH29	0.19	14.41 %
CH40		0.00 %
Total	100.37	18.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	92.78	25.26 %
Total	92.78	24.90 %

Branch *	MTD Sales L	Brand Share %
CUD1	10.60	20.11 %
CDM1	3.60	18.52 %
TVM2	3.31	15.16 %
TDM1	2.73	21.24 %
MKM1	2.59	17.85 %
KML1	2.02	18.98 %
POY2	1.86	10.02 %
STP1	1.46	17.80 %
Total	92.78	24.90 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	90.68	23.11 %
Total	90.68	22.75 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.85	17.26 %
PVI1	3.52	12.15 %
MDU6	2.79	21.34 %
KPT1	2.76	19.73 %
MPA1	2.22	16.32 %
ODM1	1.94	21.09 %
MDU2	1.55	10.10 %
TEN1	1.47	10.72 %
MNM1	1.00	19.30 %
USL1	0.99	13.81 %
MDU4	0.79	12.17 %
TPT1	0.64	7.88 %
PNI1	0.54	13.18 %
MDU5	0.48	5.26 %
SGP1	0.43	7.04 %
ATG1	0.42	8.59 %
MDU3		0.00 %
Total	90.68	22.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	46.47	23.14 %
Total	46.47	22.48 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.82	11.94 %
UAM1	1.53	10.27 %
CBE1	1.25	22.28 %
DPM2	1.14	13.78 %
CBE4	1.10	12.72 %
PLI1	1.02	17.78 %
ANR1	0.95	17.43 %
KMD1	0.90	16.10 %
CBE6	0.71	11.41 %
UMP1	0.47	19.15 %
CBE3	0.34	19.19 %
Total	46.47	22.48 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	43.97	31.93 %
Total	43.97	31.56 %

Branch *	MTD Sales L	Brand Share %
TPR2	1.51	14.53 %
ERD2	0.54	12.55 %
TCG1	0.43	10.91 %
TPR3	0.43	7.05 %
SGG1	0.36	7.65 %
Total	43.97	31.56 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %