



TN : VIVO Sales Performance 14/05/2026 9:32 AM

MTD Sales
1,111.52 L

Brand Share %
24.31 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	1,111.35	24.52 %
Dig-Acce	0.15	5.92 %
Chargers	0.01	0.02 %
Total	1,111.52	24.31 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	188.12	23.08 %
WEST-02	145.45	31.89 %
CHENNAI-02	141.88	21.21 %
SOUTH-03	119.13	26.45 %
NORTH ARCOT	116.16	22.85 %
CHENNAI-01	114.32	21.66 %
SOUTH ARCOT	102.13	26.27 %
TRICHY-01	97.70	26.28 %
WEST-01	86.62	30.74 %
HO01		0.00 %
Total	1,111.52	24.31 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	188.12	23.30 %
Chargers		0.05 %
Total	188.12	23.08 %

Branch *	MTD Sales L	Brand Share %
TVL1	14.18	18.91 %
NGR1	13.01	19.28 %
VLY1	6.37	21.11 %
SVK1	5.35	20.36 %
MMT1	4.78	23.08 %
TKS1	4.12	20.14 %
RND1	3.80	19.87 %
MAR1	3.53	15.02 %
ERL2	3.36	17.65 %
KGL1	3.08	15.11 %
PKD1	2.94	23.27 %
KVT1	2.73	7.06 %
VNR1	2.72	17.65 %
SDI1	2.01	24.01 %
SGT1	1.96	16.41 %
KSM1	1.84	11.61 %
RPM1	1.15	11.29 %
STU2	0.84	14.83 %
COL1	0.23	9.38 %
Total	188.12	23.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	145.45	32.12 %
Total	145.45	31.89 %

Branch *	MTD Sales L	Brand Share %
SLM1	7.99	20.94 %
PMP1	4.80	22.16 %
MTR1	3.92	22.94 %
APN1	3.75	21.88 %
BMD1	3.04	18.06 %
ATU1	2.96	19.42 %
KVP1	2.09	15.98 %
KAM1	1.98	22.59 %
DPR1	1.76	19.68 %
EDP1	0.68	18.14 %
TCG1	0.59	12.68 %
ERD2	0.54	8.34 %
Total	145.45	31.89 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	141.87	21.39 %
Chargers		0.08 %
Total	141.88	21.21 %

Branch *	MTD Sales L	Brand Share %
CH03	10.33	16.87 %
CH15	7.87	16.49 %
CH21	6.91	13.07 %
CH44	5.39	20.21 %
CH33	5.07	11.99 %
CH20	4.69	21.93 %
MJR1	4.34	15.73 %
PON1	4.17	22.64 %
CH12	3.67	11.47 %
CH18	3.67	18.99 %
CH46	3.41	24.06 %
CH43	3.35	23.52 %
MC05	3.10	9.23 %
CH41	1.66	9.21 %
CH31	1.47	11.95 %
CH27	1.18	11.20 %
CH36	0.35	9.08 %
CH01		0.00 %
MC06		0.00 %
Total	141.88	21.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	119.13	26.65 %
Total	119.13	26.45 %

Branch *	MTD Sales L	Brand Share %
MPA1	4.88	24.06 %
MDU1	4.12	14.65 %
KPT1	3.67	24.19 %
PVI1	3.06	22.92 %
ADP1	2.98	23.83 %
MDU2	2.55	18.29 %
MDU6	2.46	18.11 %
MDU5	2.34	24.29 %
NKI1	1.70	20.19 %
DKI1	1.68	16.53 %
MLR1	1.67	20.06 %
ATG1	1.54	13.83 %
PNV2	1.19	23.94 %
MNM1	0.63	13.04 %
PNI1	0.59	17.85 %
KRR1	0.47	8.78 %
MDU3	0.16	1.09 %
SGP1	0.13	1.23 %
Total	119.13	26.45 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	116.16	23.03 %
Total	116.16	22.85 %

Branch *	MTD Sales L	Brand Share %
KPM2	9.07	12.09 %
WJP1	4.19	20.79 %
TRL1	3.33	16.34 %
CYR1	3.07	21.83 %
CPT1	2.99	19.84 %
GDM1	2.39	11.80 %
PTU1	2.39	13.70 %
ANI1	2.38	22.67 %
KPM1	2.09	11.77 %
VSI1	2.07	11.49 %
AKM1	1.67	5.69 %
TRT1	1.12	10.14 %
Total	116.16	22.85 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	114.32	21.86 %
Total	114.32	21.66 %

Branch *	MTD Sales L	Brand Share %
CH14	5.55	17.15 %
MRM1	4.62	20.68 %
CH47	4.57	15.83 %
CH28	4.13	16.65 %
CH05	3.03	11.18 %
CGL1	2.57	21.27 %
AVD1	2.25	16.51 %
KNR1	2.07	13.77 %
CH35	1.55	6.08 %
CH30	1.44	6.78 %
CH19	1.25	8.34 %
MC10	0.56	9.77 %
CH42	0.14	0.90 %
CH40		0.00 %
MC09		0.00 %
Total	114.32	21.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	102.13	26.41 %
Total	102.13	26.27 %

Branch *	MTD Sales L	Brand Share %
KLM1	6.38	20.36 %
PRT1	5.45	16.41 %
CDM1	4.44	17.97 %
KKI2	2.97	21.53 %
TVM2	2.85	12.62 %
TDM1	2.34	22.70 %
MKM1	2.27	16.03 %
POY2	2.24	18.73 %
TVM1	2.21	21.09 %
Total	102.13	26.27 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	97.55	26.42 %
Dig-Acce	0.15	71.77 %
Total	97.70	26.28 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.21	17.10 %
TNJ1	4.02	16.98 %
TTP1	3.94	15.66 %
TNJ2	2.71	17.62 %
KRN1	2.55	18.63 %
NGT1	2.22	17.58 %
NMM1	1.97	19.46 %
AYR1	1.95	19.46 %
PBR1	1.91	19.39 %
PBR2	1.63	8.65 %
ORU1	1.41	18.59 %
KUM2	1.27	18.59 %
PTK1	0.63	4.81 %
Total	97.70	26.28 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	86.62	30.99 %
Total	86.62	30.74 %

Branch *	MTD Sales L	Brand Share %
CBE2	9.42	19.04 %
KGI1	5.63	22.87 %
CNR1	3.90	18.11 %
MPM1	2.13	23.63 %
DPM2	1.73	19.65 %
PPI1	1.04	16.65 %
TPR1	0.98	14.55 %
AVI1	0.80	23.25 %
ANR1	0.75	11.22 %
SNR1	0.52	20.26 %
Total	86.62	30.74 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %