

MTD Sales
857.13 L

Brand Share %
29.80 %

Information:

MTD : 01-11-2025 To 12-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	857.10	30.40 %
Ear-Buds	0.02	0.04 %
Chargers	0.01	0.07 %
Total	857.13	29.80 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	112.26	25.59 %
SOUTH-01	110.03	26.41 %
CHENNAI-01	103.05	29.85 %
WEST-02	101.20	33.19 %
TRICHY-01	101.06	34.15 %
NORTH ARCOT	99.88	30.71 %
SOUTH ARCOT	79.65	33.46 %
SOUTH-03	74.58	27.90 %
WEST-01	71.95	38.33 %
KL-SOUTH	3.37	14.40 %
HO01	0.10	0.31 %
Total	857.13	29.80 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	112.25	26.14 %
Chargers		0.18 %
Total	112.26	25.59 %

Branch *	MTD Sales L	Brand Share %
CH03	10.00	25.50 %
CH15	7.02	18.36 %
MJR1	6.00	27.09 %
CH46	4.04	25.31 %
CH44	3.86	23.02 %
CH43	3.53	25.49 %
CH18	3.42	18.39 %
CH20	3.40	12.78 %
CH21	3.36	10.82 %
CH41	2.78	25.31 %
MC05	2.68	18.47 %
CH12	2.17	10.15 %
CH33	1.58	7.49 %
CH32	0.15	3.59 %
CH01	0.07	21.46 %
Total	112.26	25.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	110.02	26.86 %
Ear-Buds	0.02	0.35 %
Total	110.03	26.41 %

Branch *	MTD Sales L	Brand Share %
NGR1	9.18	29.07 %
TUT1	8.56	22.29 %
TVL1	5.23	10.20 %
VLY1	3.74	14.74 %
PKD1	3.12	25.12 %
KVT1	3.11	18.98 %
TKS2	2.63	18.49 %
SGT1	2.24	18.99 %
APK2	2.18	27.80 %
RND1	1.81	20.44 %
TKY1	1.51	25.47 %
VNR1	1.31	25.06 %
KYR1	1.02	18.06 %
MAR1	0.70	5.45 %
COL1	0.26	22.39 %
STU2	0.25	5.32 %
KSM1	0.14	3.43 %
Total	110.03	26.41 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	103.04	30.60 %
Chargers		0.27 %
Total	103.05	29.85 %

Branch *	MTD Sales L	Brand Share %
CH14	5.24	23.98 %
CH07	4.74	28.19 %
CH16	4.69	21.73 %
MRM1	4.14	25.08 %
CH08	4.02	22.15 %
CGL1	3.33	23.85 %
CH35	3.13	22.76 %
CH19	2.65	23.27 %
AVD1	2.62	17.92 %
CH39	2.44	21.99 %
TKM1	2.42	26.61 %
CH37	2.15	22.33 %
CH30	1.76	18.09 %
CH05	1.34	11.31 %
CH28	1.29	21.87 %
CH40	0.40	3.50 %
Total	103.05	29.85 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	101.20	33.74 %
Total	101.20	33.19 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.45	20.86 %
ATU1	2.76	27.52 %
APN1	2.35	25.93 %
HSR2	2.08	11.64 %
EPI1	1.54	20.15 %
MTR1	1.51	15.22 %
CMI1	1.47	22.94 %
EDP1	1.30	18.55 %
KVP1	1.15	17.84 %
ERD1	1.12	27.74 %
RSP1	1.00	29.16 %
KMM1	0.89	24.75 %
TCG1	0.83	12.43 %
PDR1	0.52	26.10 %
Total	101.20	33.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	101.06	34.61 %
Total	101.06	34.15 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.17	16.59 %
TNJ1	4.83	29.33 %
TTP1	3.45	24.03 %
TNJ2	3.13	28.67 %
KRN1	2.98	24.17 %
MSI1	2.12	28.94 %
ORU1	1.98	18.68 %
MVM1	1.75	27.30 %
PTK1	1.60	23.70 %
PBR1	0.98	23.74 %
NCK1	0.67	20.57 %
Total	101.06	34.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	99.88	31.29 %
Total	99.88	30.71 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.47	17.81 %
GDM1	3.94	27.13 %
CYR1	3.73	29.49 %
SBR1	2.69	23.18 %
ARC2	2.59	26.17 %
AKM1	2.55	14.40 %
VEL1	2.43	19.77 %
SLG1	2.34	23.89 %
PLR1	2.21	27.79 %
Total	99.88	30.71 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	79.65	33.82 %
Total	79.65	33.46 %

Branch *	MTD Sales L	Brand Share %
TVM2	4.32	28.56 %
CDM1	4.17	27.60 %
ULP1	3.89	27.14 %
TDM1	3.05	28.04 %
KKI2	2.51	24.82 %
VPM1	1.04	22.55 %
PRT1	0.78	9.22 %
Total	79.65	33.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	74.57	28.40 %
Chargers		0.28 %
Total	74.58	27.90 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.61	21.19 %
TEN1	3.58	27.91 %
MDU6	3.15	17.49 %
KPT1	2.99	25.66 %
TEN2	2.05	29.09 %
TMM1	2.02	25.64 %
NTM1	1.83	28.52 %
DKI1	1.67	18.77 %
MDU4	1.41	26.71 %
SVG1	1.22	18.58 %
MDU3	1.08	27.52 %
TDI1	1.05	16.35 %
PNV2	1.05	7.08 %
SGP1	0.86	13.69 %
KRR1	0.78	16.13 %
CMR1	0.76	18.94 %
ADP1	0.74	11.41 %
CBM1	0.70	13.10 %
BTU1	0.69	16.35 %
MLR1	0.64	21.87 %
MNM1	0.59	11.04 %
PNI1	0.38	25.56 %
Total	74.58	27.90 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	71.95	39.35 %
Total	71.95	38.33 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.94	22.97 %
KGI1	4.43	25.47 %
MPM1	2.16	28.77 %
TPR2	1.73	21.35 %
CBE5	0.54	21.49 %
PDM1	0.18	5.74 %
SUL1		0.00 %
Total	71.95	38.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.37	14.60 %
Total	3.37	14.40 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.72	26.59 %
KLR1	1.65	19.25 %
PAS1		-0.04 %
Total	3.37	14.40 %

HO01

Property	MTD Sales L	Brand Share %
Mobile	0.10	0.36 %
Total	0.10	0.31 %

Branch *	MTD Sales L	Brand Share %
GHUB	0.10	0.31 %
MSWH		0.00 %
Total	0.10	0.31 %