

MTD Sales
922.29 L

Brand Share %
22.30 %

Information:

MTD : 01-09-2026 To 12-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	922.06	22.77 %
Dig-Acce	0.17	0.75 %
Ear-Buds	0.07	0.17 %
Total	922.29	22.30 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	133.20	21.75 %
NORTH ARCOT	125.18	23.36 %
TRICHY-01	116.95	31.00 %
CHENNAI-02	107.76	18.24 %
WEST-02	94.18	27.62 %
CHENNAI-01	91.71	18.29 %
SOUTH ARCOT	85.55	24.95 %
SOUTH-03	83.98	22.67 %
WEST-01	42.35	22.37 %
WEST-03	41.43	32.58 %
HO01		0.00 %
Total	922.29	22.30 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	133.03	22.11 %
Dig-Acce	0.17	11.16 %
Total	133.20	21.75 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.93	17.22 %
NGR1	7.55	19.96 %
TVL1	7.51	15.13 %
VNR2	7.30	18.04 %
KVT1	4.24	16.93 %
TKS2	4.07	14.23 %
RND2	3.91	21.26 %
TKS1	2.74	18.39 %
PKD1	2.66	21.69 %
MAR1	2.63	13.50 %
SDI1	2.13	18.54 %
RPM1	1.71	19.56 %
KGL1	1.59	15.94 %
UDN1	1.59	21.60 %
SGT1	1.54	14.71 %
VNR1	1.31	9.20 %
VKM1	1.22	16.96 %
SNL1	1.13	16.00 %
TYI1	1.13	17.92 %
ARM1	0.93	18.82 %
APK2	0.85	8.84 %
COL1	0.52	11.29 %
STU2	0.17	4.27 %
Total	133.20	21.75 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	125.18	23.75 %
Total	125.18	23.36 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.46	13.07 %
VEL4	7.19	18.79 %
SLG1	3.45	19.27 %
VSI1	2.97	16.18 %
ARC2	2.66	17.64 %
AKM1	2.65	11.10 %
VEL2	2.54	10.38 %
ANI1	1.40	11.97 %
TRT1	1.30	15.81 %
KPM1	0.69	3.77 %
VEL1	0.67	4.91 %
Total	125.18	23.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	116.95	31.38 %
Total	116.95	31.00 %

Branch *	MTD Sales L	Brand Share %
TNJ1	4.22	22.08 %
PBR2	3.08	12.33 %
MVM1	2.45	20.27 %
NGT1	2.35	17.92 %
NMM1	2.35	17.49 %
MSI1	2.30	18.72 %
KUM2	1.64	18.50 %
PTK1	1.23	12.15 %
ORU1	1.11	18.33 %
Total	116.95	31.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	107.69	18.70 %
Ear-Buds	0.07	0.95 %
Total	107.76	18.24 %

Branch *	MTD Sales L	Brand Share %
CH34	7.77	17.25 %
CH03	6.45	13.59 %
CH15	6.44	11.43 %
CH12	5.71	22.19 %
CH51	5.12	20.62 %
CH50	5.06	18.18 %
MJR1	4.60	18.99 %
CH21	4.31	13.55 %
CH20	4.07	12.74 %
CH44	3.23	21.28 %
CH33	2.79	10.71 %
CH18	2.71	13.85 %
MC05	1.87	17.60 %
CH36	1.77	17.53 %
CH35	1.28	7.48 %
CH27	1.17	18.02 %
MC06	0.88	9.95 %
CH37	0.26	2.87 %
PON1	0.17	1.24 %
CH41	0.12	0.68 %
CH01		0.00 %
Total	107.76	18.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	94.18	28.02 %
Total	94.18	27.62 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.40	20.37 %
PMP1	4.83	19.85 %
HSR2	4.09	17.69 %
ATU1	2.96	16.87 %
SLM3	2.65	21.15 %
OML1	1.92	9.83 %
HRR1	1.09	7.93 %
KVP1	1.06	14.12 %
EDP1	0.41	11.23 %
Total	94.18	27.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	91.71	19.15 %
Total	91.71	18.29 %

Branch *	MTD Sales L	Brand Share %
CH14	7.95	20.57 %
CH16	5.57	17.94 %
CH47	3.75	11.31 %
CH49	3.60	17.52 %
CH45	2.90	15.57 %
CH22	2.84	11.34 %
SKL1	2.63	20.58 %
CH19	2.60	18.87 %
AVD1	2.29	9.04 %
GUD2	1.57	11.36 %
CH07	1.55	6.49 %
CH05	1.20	7.52 %
CH30	0.63	3.22 %
CH28	0.51	2.57 %
CH29	0.19	14.46 %
CH40		0.00 %
Total	91.71	18.29 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	85.55	25.31 %
Total	85.55	24.95 %

Branch *	MTD Sales L	Brand Share %
CUD1	8.76	18.81 %
CDM1	3.24	17.22 %
TVM2	2.70	13.86 %
MKM1	2.59	18.84 %
TDM1	2.58	21.52 %
KML1	1.77	20.37 %
POY2	1.71	11.09 %
STP1	1.28	16.83 %
Total	85.55	24.95 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	83.98	23.02 %
Total	83.98	22.67 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.85	18.15 %
PVI1	3.38	13.88 %
DKI1	3.07	21.00 %
MDU6	2.79	22.08 %
KPT1	2.76	21.63 %
ODM1	1.79	22.27 %
MPA1	1.72	14.65 %
MDU2	1.41	9.73 %
USL1	0.99	14.01 %
TEN1	0.97	7.51 %
MNM1	0.82	16.39 %
TPT1	0.64	8.30 %
MDU4	0.61	9.71 %
PNI1	0.54	13.18 %
MDU5	0.48	5.67 %
SGP1	0.43	7.86 %
ATG1	0.21	4.65 %
MDU3		0.00 %
Total	83.98	22.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	42.35	22.91 %
Total	42.35	22.37 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.82	12.86 %
UAM1	1.53	10.62 %
CBE4	1.10	13.38 %
CBE1	1.03	19.97 %
DPM2	0.93	13.12 %
KMD1	0.90	17.15 %
CBE6	0.71	12.94 %
ANR1	0.63	14.37 %
PDM1	0.36	19.49 %
CBE3	0.34	19.28 %
UMP1	0.29	12.79 %
Total	42.35	22.37 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	41.43	32.95 %
Total	41.43	32.58 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.97	10.19 %
KMM1	0.94	21.44 %
ERD2	0.54	14.76 %
TCG1	0.43	11.49 %
TPR3	0.43	7.56 %
SGG1	0.36	8.84 %
Total	41.43	32.58 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %