

MTD Sales
904.81 L

Brand Share %
26.75 %

Information:

MTD : 01-08-2025 To 12-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	904.77	27.19 %
Ear-Buds	0.03	0.11 %
Chargers		0.02 %
Total	904.81	26.75 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	122.35	33.55 %
SOUTH-01	114.09	25.12 %
NORTH ARCOT	106.47	27.39 %
CHENNAI-01	100.99	25.91 %
TRICHY-01	100.07	30.20 %
CHENNAI-02	96.17	22.08 %
WEST-01	90.03	37.41 %
SOUTH-03	87.81	26.95 %
SOUTH ARCOT	84.79	31.73 %
KL-SOUTH	2.03	9.49 %
HO01		0.00 %
Total	904.81	26.75 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	122.33	33.97 %
Ear-Buds	0.02	0.59 %
Total	122.35	33.55 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.19	15.81 %
PMP1	3.59	21.09 %
HSR2	3.51	18.78 %
EPI1	2.63	22.33 %
MTR1	1.93	16.74 %
APN1	1.87	23.38 %
CMI1	1.13	23.20 %
TCG1	0.83	13.40 %
SGG1	0.50	20.68 %
Total	122.35	33.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	114.09	25.54 %
Total	114.09	25.12 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.15	19.00 %
TVL1	6.91	12.36 %
TUT2	5.53	25.92 %
KVT1	4.56	20.72 %
TKS2	3.05	12.21 %
TKY1	2.53	23.61 %
VLY1	2.18	11.72 %
VNR1	1.86	24.16 %
SGT1	1.83	20.13 %
KGL1	1.65	15.10 %
KSM1	0.95	13.09 %
STU2	0.28	5.98 %
COL1	0.21	6.97 %
Total	114.09	25.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	106.47	27.84 %
Total	106.47	27.39 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.68	16.41 %
VEL2	5.24	20.57 %
GDM1	4.45	24.51 %
TRL1	4.11	20.42 %
VEL1	2.27	11.31 %
WJP1	2.20	13.94 %
CYR1	1.89	20.60 %
KPM1	1.85	17.34 %
VSI1	1.51	12.75 %
AKM1	1.44	9.71 %
Total	106.47	27.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	100.99	26.35 %
Total	100.99	25.91 %

Branch *	MTD Sales L	Brand Share %
CH14	6.19	21.33 %
CH48	4.81	26.56 %
AVD1	4.02	18.56 %
CH08	4.00	18.01 %
KNR1	3.74	24.51 %
CH05	3.57	20.19 %
CH16	3.46	14.93 %
CH07	2.99	22.80 %
MRM1	2.82	17.85 %
CH30	2.52	13.76 %
CH35	2.26	17.66 %
SKL1	1.86	26.24 %
GUD2	1.68	10.77 %
CH37	0.97	13.72 %
CH40	0.80	4.92 %
Total	100.99	25.91 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	100.07	30.52 %
Total	100.07	30.20 %

Branch *	MTD Sales L	Brand Share %
TRY1	10.96	18.36 %
TNJ1	6.41	26.64 %
TTP1	5.26	26.74 %
TNJ2	1.77	16.01 %
MSI1	1.71	15.99 %
NMM1	1.52	13.95 %
PTK1	0.07	0.73 %
Total	100.07	30.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	96.17	22.50 %
Total	96.17	22.08 %

Branch *	MTD Sales L	Brand Share %
CH15	7.45	16.61 %
CH03	6.99	21.68 %
MJR1	6.12	22.06 %
GPD1	5.94	25.32 %
CH20	5.88	22.82 %
CH18	4.51	25.02 %
CH21	3.33	11.17 %
MC05	3.33	17.94 %
CH12	2.24	10.46 %
CH09	2.24	18.39 %
CH24	2.24	24.36 %
CH44	1.93	9.00 %
CH33	1.79	10.82 %
CH41	1.72	17.39 %
CH31	1.31	16.38 %
CH36	0.57	13.22 %
CH32	0.28	9.20 %
MC08	0.26	17.96 %
PON1	0.22	2.12 %
CH01		0.00 %
Total	96.17	22.08 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	90.03	38.10 %
Chargers		0.19 %
Total	90.03	37.41 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.78	14.53 %
KGI1	4.61	23.58 %
AVI1	1.47	21.47 %
MPM1	0.31	6.72 %
PDM1	0.22	4.68 %
TPR3	0.16	4.83 %
Total	90.03	37.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	87.81	27.37 %
Total	87.81	26.95 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.61	18.12 %
DGL1	4.07	26.53 %
TMM1	2.98	24.18 %
MDU5	2.76	25.60 %
TEN1	2.68	23.14 %
ADP1	2.37	20.16 %
CBM1	2.34	21.87 %
MDU6	1.74	16.27 %
CMR1	1.72	23.51 %
SVG1	1.65	19.29 %
MDU3	1.06	15.57 %
TEN2	1.00	12.07 %
ATG1	0.70	8.13 %
MLR1	0.57	5.62 %
PNV1	0.53	24.58 %
MNM1	0.49	9.08 %
Total	87.81	26.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	84.77	32.15 %
Ear-Buds	0.02	0.78 %
Total	84.79	31.73 %

Branch *	MTD Sales L	Brand Share %
ULP1	5.20	26.42 %
KLM1	3.45	25.88 %
TVM2	3.37	19.07 %
TDM1	2.18	14.09 %
MKM1	1.09	21.38 %
Total	84.79	31.73 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.03	9.59 %
Total	2.03	9.49 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.49	9.69 %
PAS1	0.54	8.96 %
Total	2.03	9.49 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %