

MTD Sales
828.27 L

Brand Share %
23.49 %

Information:

MTD : 01-10-2025 To 11-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.49 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	828.24	23.74 %
Ear-Buds	0.03	0.09 %
Total	828.27	23.49 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	126.02	25.24 %
WEST-02	101.44	27.63 %
NORTH ARCOT	98.51	24.77 %
TRICHY-01	95.10	31.55 %
CHENNAI-02	89.56	17.91 %
CHENNAI-01	81.01	20.82 %
SOUTH-03	80.66	26.00 %
SOUTH ARCOT	76.31	30.25 %
WEST-01	73.81	34.99 %
KL-SOUTH	5.86	27.09 %
HO01		0.00 %
Total	828.27	23.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	126.02	25.45 %
Total	126.02	25.24 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.14	18.82 %
NGR1	6.95	22.84 %
TVL1	5.50	12.26 %
TKS2	5.10	21.58 %
PKD1	3.32	16.91 %
KGL1	2.49	21.86 %
APK2	1.56	12.02 %
SGT1	1.45	17.92 %
VLY1	1.31	8.58 %
VNR1	1.30	19.71 %
KVT1	1.21	7.28 %
KSM1	0.80	12.38 %
STU2	0.77	18.54 %
SDI1	0.67	14.11 %
COL1		0.00 %
Total	126.02	25.24 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	101.44	27.87 %
Total	101.44	27.63 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.40	23.16 %
MCR1	3.84	21.50 %
HSR2	3.80	16.97 %
MTR1	2.90	21.85 %
HRR1	2.82	21.26 %
APN1	1.45	11.45 %
KVP1	1.16	16.10 %
EPI1	0.87	13.75 %
CMI1	0.85	15.73 %
TCG1	0.82	21.55 %
EDP1	0.81	7.72 %
SGG1	0.70	16.22 %
KMM1	0.10	1.78 %
Total	101.44	27.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	98.51	25.08 %
Total	98.51	24.77 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.58	17.58 %
TRR1	4.36	20.13 %
WJP1	3.82	21.13 %
AKM1	2.88	9.44 %
SLG1	2.86	16.86 %
VEL1	2.81	9.51 %
ARC2	2.59	13.06 %
VSI1	1.70	17.61 %
TRT1	1.10	12.85 %
Total	98.51	24.77 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	95.10	31.83 %
Total	95.10	31.55 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.63	19.06 %
NGT1	2.67	21.67 %
NMM1	2.29	22.12 %
KRN1	1.45	14.92 %
PTK1	1.33	18.15 %
NCK1	0.76	15.43 %
Total	95.10	31.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	89.56	18.14 %
Total	89.56	17.91 %

Branch *	MTD Sales L	Brand Share %
CH03	8.55	17.33 %
CH15	7.33	14.72 %
CH34	6.07	19.08 %
CH24	4.63	21.33 %
GPD1	4.02	22.25 %
MJR1	3.68	19.41 %
CH18	3.42	16.76 %
CH44	3.25	14.47 %
CH21	3.02	6.34 %
UKI1	3.00	22.94 %
CH41	2.77	21.81 %
CH46	2.67	18.70 %
MC05	2.11	11.10 %
CH12	1.62	8.49 %
CH23	1.53	20.42 %
CH31	1.39	15.77 %
CH33	1.30	6.45 %
CH20	1.29	4.70 %
CH36	0.91	8.68 %
CH27	0.84	18.45 %
CH32	0.69	15.03 %
CH01		0.00 %
Total	89.56	17.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	81.01	21.04 %
Total	81.01	20.82 %

Branch *	MTD Sales L	Brand Share %
CH16	6.30	21.39 %
MRM1	3.18	22.04 %
TKM1	2.96	22.12 %
GUD2	2.53	12.93 %
CH11	2.41	19.89 %
CH19	2.34	16.38 %
GUD1	1.78	19.69 %
CH14	1.78	6.37 %
CH39	1.62	16.72 %
CH35	1.28	8.62 %
KNR1	1.25	20.47 %
CH40	0.70	2.52 %
CH05	0.56	5.01 %
CH30	0.56	4.82 %
AVD1	0.55	10.00 %
CH26	0.09	5.76 %
Total	81.01	20.82 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	80.66	26.29 %
Total	80.66	26.00 %

Branch *	MTD Sales L	Brand Share %
TMM1	2.86	21.40 %
CBM1	2.20	20.61 %
USL1	1.66	18.65 %
MDU6	1.59	7.22 %
KPT1	1.52	22.64 %
ATG1	1.38	22.78 %
CMR1	1.01	14.13 %
KRR1	1.00	17.56 %
SVG1	0.92	14.16 %
MPA1	0.78	10.52 %
SGP1	0.71	14.87 %
MLR1	0.70	12.73 %
PNV1	0.68	21.65 %
MDU3	0.35	3.45 %
MNM1	0.09	3.50 %
KKD2		0.00 %
Total	80.66	26.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	76.30	30.54 %
Ear-Buds	0.02	0.68 %
Total	76.31	30.25 %

Branch *	MTD Sales L	Brand Share %
TVM2	3.11	20.13 %
PRT1	2.44	20.89 %
TVM1	1.08	10.50 %
MKM1	0.47	9.06 %
Total	76.31	30.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	73.79	35.57 %
Ear-Buds	0.02	0.47 %
Total	73.81	34.99 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.58	20.45 %
CNR1	1.63	15.51 %
TPR2	1.45	23.19 %
AVI1	1.22	18.54 %
CBE1	0.71	13.92 %
PDM1	0.69	20.31 %
CBE5	0.60	23.11 %
SUL1	0.07	18.95 %
Total	73.81	34.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	5.86	27.27 %
Total	5.86	27.09 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.24	20.59 %
KLR1	0.60	14.24 %
Total	5.86	27.09 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %