

MTD Sales
850.61 L

Brand Share %
23.06 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.06 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	850.44	23.34 %
Dig-Acce	0.17	0.82 %
Total	850.61	23.06 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	125.96	22.63 %
NORTH ARCOT	114.45	24.17 %
TRICHY-01	108.82	31.82 %
CHENNAI-02	102.80	19.71 %
WEST-02	87.22	28.69 %
CHENNAI-01	84.06	18.83 %
SOUTH ARCOT	78.71	25.65 %
SOUTH-03	73.26	23.75 %
WEST-01	38.45	22.54 %
WEST-03	36.87	32.64 %
HO01		0.00 %
Total	850.61	23.06 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	125.80	22.83 %
Dig-Acce	0.17	11.16 %
Total	125.96	22.63 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.72	17.43 %
NGR1	7.55	20.71 %
VNR2	7.12	17.91 %
TVL1	7.04	15.32 %
KVT1	3.87	19.19 %
TKS2	3.56	13.41 %
RND2	3.53	21.24 %
TKS1	2.74	21.50 %
MAR1	2.63	14.05 %
SDI1	1.98	21.09 %
KGL1	1.59	17.44 %
SGT1	1.54	15.63 %
VNR1	1.31	10.25 %
SNL1	1.13	19.38 %
TYI1	1.13	18.77 %
ARM1	0.93	21.28 %
VKM1	0.87	13.37 %
APK2	0.85	10.17 %
COL1	0.52	11.48 %
STU2	0.17	4.57 %
Total	125.96	22.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	114.45	24.36 %
Total	114.45	24.17 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.27	14.14 %
VEL4	6.42	18.98 %
SLG1	3.31	19.78 %
CYR1	3.12	22.06 %
VSI1	2.97	19.99 %
VEL2	2.54	11.08 %
AKM1	2.38	11.07 %
ARC2	1.95	14.66 %
TRT1	1.30	15.94 %
ANI1	1.25	12.03 %
KPM1	0.69	4.17 %
VEL1	0.67	5.79 %
Total	114.45	24.17 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	108.82	32.02 %
Total	108.82	31.82 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.45	21.04 %
PBR2	2.57	12.03 %
MVM1	2.45	22.27 %
MSI1	2.30	20.34 %
NGT1	2.21	17.98 %
NMM1	2.09	20.57 %
KUM2	1.64	19.36 %
PTK1	1.05	11.17 %
ORU1	0.90	16.40 %
Total	108.82	31.82 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	102.80	19.99 %
Total	102.80	19.71 %

Branch *	MTD Sales L	Brand Share %
CH34	7.24	18.59 %
CH15	6.20	12.30 %
CH03	6.07	16.35 %
CH50	4.89	18.39 %
CH21	4.14	13.38 %
MJR1	3.75	17.49 %
CH20	3.60	12.52 %
CH44	2.99	21.56 %
CH18	2.71	15.03 %
CH33	2.62	10.95 %
MC05	1.87	19.45 %
CH36	1.77	21.02 %
CH35	1.28	8.98 %
CH27	1.17	18.14 %
MC06	0.88	15.01 %
CH37	0.26	3.07 %
PON1	0.17	1.34 %
CH41	0.12	0.94 %
CH01		0.00 %
Total	102.80	19.71 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	87.22	28.87 %
Total	87.22	28.69 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.57	20.36 %
PMP1	4.47	20.37 %
HSR2	3.41	15.95 %
ATU1	2.96	17.78 %
SLM3	2.41	20.97 %
KAM1	2.27	22.75 %
OML1	1.77	9.76 %
HRR1	1.09	9.02 %
KVP1	0.76	11.12 %
EDP1	0.41	14.09 %
Total	87.22	28.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	84.06	19.50 %
Total	84.06	18.83 %

Branch *	MTD Sales L	Brand Share %
CH14	6.62	20.12 %
CH16	5.20	18.47 %
CH47	3.75	13.79 %
CH49	3.39	17.61 %
SKL1	2.63	21.16 %
CH19	2.60	20.04 %
CH22	2.46	14.77 %
CH45	2.43	13.48 %
GUD2	1.57	12.97 %
AVD1	1.49	6.40 %
CH07	1.22	5.46 %
CH05	1.20	8.56 %
CH30	0.63	3.69 %
CH28	0.51	2.90 %
CH26	0.44	16.36 %
CH29	0.19	15.57 %
CH40		0.00 %
Total	84.06	18.83 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	78.71	25.80 %
Total	78.71	25.65 %

Branch *	MTD Sales L	Brand Share %
CUD1	8.52	19.35 %
CDM1	2.93	17.39 %
MKM1	2.59	20.32 %
TVM2	2.55	15.34 %
TVM1	1.84	22.03 %
POY2	1.71	12.02 %
KML1	1.33	16.37 %
STP1	1.28	19.00 %
Total	78.71	25.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	73.26	23.92 %
Total	73.26	23.75 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.85	19.86 %
DKI1	2.75	20.11 %
MDU6	2.64	22.41 %
SVG1	2.01	21.61 %
ODM1	1.57	20.24 %
MDU2	1.41	10.84 %
MPA1	1.32	12.28 %
DGL2	1.13	21.42 %
MNM1	0.82	22.07 %
TPT1	0.64	9.84 %
MDU4	0.61	15.61 %
USL1	0.61	12.09 %
PNI1	0.54	16.07 %
MDU5	0.48	7.77 %
TEN1	0.44	3.63 %
SGP1	0.43	8.38 %
ATG1	0.21	5.38 %
MDU3		0.00 %
Total	73.26	23.75 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	38.45	22.86 %
Total	38.45	22.54 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.65	14.08 %
UAM1	1.53	11.09 %
CBE4	1.10	16.67 %
DPM2	0.93	14.90 %
KMD1	0.90	17.28 %
CBE1	0.80	16.41 %
CBE6	0.71	17.97 %
ANR1	0.63	14.48 %
PDM1	0.36	20.15 %
UMP1	0.29	12.99 %
Total	38.45	22.54 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	36.87	32.78 %
Total	36.87	32.64 %

Branch *	MTD Sales L	Brand Share %
TPR2	0.97	10.98 %
KMM1	0.80	18.90 %
SGG1	0.36	8.92 %
TCG1	0.22	6.59 %
TPR3	0.19	3.46 %
Total	36.87	32.64 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %