

MTD Sales
710.90 L

Brand Share %
30.90 %

Information:

MTD : 01-09-2025 To 11-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.90 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	710.88	31.07 %
Chargers	0.02	0.13 %
Total	710.90	30.90 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	106.43	28.44 %
CHENNAI-02	88.17	27.80 %
WEST-02	85.56	33.94 %
NORTH ARCOT	82.68	30.70 %
CHENNAI-01	80.46	29.20 %
TRICHY-01	74.86	34.03 %
SOUTH-03	65.41	30.51 %
WEST-01	65.35	42.75 %
SOUTH ARCOT	52.66	28.97 %
KL-SOUTH	9.33	22.44 %
HO01		0.00 %
Total	710.90	30.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	106.42	28.61 %
Chargers	0.01	0.39 %
Total	106.43	28.44 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.27	25.98 %
TUT1	5.81	16.86 %
TKS2	4.86	30.32 %
RPM1	3.18	28.86 %
TKS1	2.77	28.89 %
TCN1	2.73	30.77 %
RND1	2.48	19.29 %
ARM1	2.22	30.32 %
TVL1	2.07	14.37 %
SGT1	2.03	24.77 %
VNR1	1.97	20.00 %
SVK1	1.94	21.20 %
KSM1	1.87	9.62 %
VLY1	1.63	13.18 %
UDN1	1.45	28.47 %
KVT1	0.98	11.31 %
STU2	0.50	26.07 %
APK2	0.43	6.79 %
COL1	0.31	11.42 %
TVL2		0.00 %
Total	106.43	28.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	88.17	27.96 %
Total	88.17	27.80 %

Branch *	MTD Sales L	Brand Share %
CH03	6.41	22.19 %
CH18	4.27	27.36 %
CH15	4.20	16.83 %
MJR1	3.34	21.47 %
CH21	2.50	14.05 %
CH12	2.23	13.73 %
MC05	2.20	13.61 %
CH09	2.17	26.77 %
CH41	2.13	23.12 %
CH43	1.78	27.02 %
CH44	1.55	10.11 %
CH31	1.32	23.97 %
CH46	1.14	28.51 %
CH36	0.96	23.55 %
CH33	0.74	8.10 %
PON1	0.71	9.41 %
MC08	0.44	11.22 %
CH32	0.22	9.57 %
Total	88.17	27.80 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	85.55	34.09 %
Chargers		0.38 %
Total	85.56	33.94 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.32	23.67 %
HRR1	3.80	30.09 %
ATU1	3.15	29.82 %
PMP1	2.76	20.76 %
APN1	2.38	21.79 %
EPI1	2.33	29.06 %
NKL2	2.16	26.34 %
BMD1	2.02	29.81 %
PLC1	1.94	17.84 %
MTR1	1.93	20.24 %
VKL1	0.94	17.54 %
EDP1	0.74	16.26 %
CMI1	0.67	23.90 %
TCG1	0.66	20.27 %
HSR2	0.56	4.79 %
SGG1	0.45	24.29 %
Total	85.56	33.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	82.68	30.89 %
Total	82.68	30.70 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.88	14.44 %
SBR1	3.42	29.45 %
ARC2	3.31	24.53 %
GDM1	2.71	29.12 %
VEL1	2.23	18.76 %
KPM1	1.62	21.68 %
TRL1	1.62	18.83 %
CYR1	1.47	27.95 %
VSI1	1.40	15.68 %
TRT1	1.15	20.64 %
AKM1	1.03	10.02 %
WJP1	0.71	5.77 %
Total	82.68	30.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	80.46	29.40 %
Total	80.46	29.20 %

Branch *	MTD Sales L	Brand Share %
CH14	6.28	28.18 %
CH48	4.66	30.87 %
CH16	3.66	21.46 %
CH42	3.61	29.93 %
CH07	2.96	23.47 %
MRM1	2.78	25.59 %
CH08	2.71	19.81 %
AVD1	2.33	25.59 %
KNR1	1.94	21.55 %
CH30	1.28	10.32 %
GUD2	1.06	15.57 %
CH35	0.97	11.27 %
CH40	0.82	10.50 %
CH26	0.81	29.81 %
CH29	0.38	26.79 %
CH05	0.14	1.71 %
Total	80.46	29.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	74.86	34.17 %
Total	74.86	34.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.53	22.31 %
PBR2	4.24	29.12 %
TNJ1	3.02	28.49 %
TVR2	2.16	29.61 %
TNJ2	1.81	24.34 %
KRN1	1.66	19.05 %
PTK1	1.62	21.89 %
ORU1	1.57	17.95 %
NMM1	1.04	19.73 %
NCK1	0.73	25.36 %
Total	74.86	34.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	65.41	30.70 %
Total	65.41	30.51 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.68	27.33 %
MDU1	3.53	19.23 %
TDI1	2.13	26.57 %
CBM1	1.88	25.98 %
MDU6	1.82	21.47 %
MPA1	1.79	28.78 %
KPT1	1.74	22.25 %
ADP1	1.72	27.68 %
TEN1	1.42	22.55 %
TEN2	1.31	18.39 %
CMR1	1.24	18.03 %
SVG1	0.88	18.53 %
KYK1	0.82	15.83 %
MNM1	0.75	22.67 %
DKI1	0.65	11.43 %
MDU3	0.43	8.94 %
KKD2	0.42	20.54 %
MLR1	0.33	11.51 %
ATG1		0.00 %
Total	65.41	30.51 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	65.34	43.02 %
Chargers		0.43 %
Total	65.35	42.75 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.80	25.93 %
UAM1	3.12	23.91 %
CBE4	0.65	22.55 %
PDM1	0.48	16.16 %
AVI1	0.28	10.61 %
MPM1	0.06	2.43 %
Total	65.35	42.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	52.66	29.08 %
Total	52.66	28.97 %

Branch *	MTD Sales L	Brand Share %
ULP1	3.82	26.13 %
TRK1	3.32	21.97 %
CDM1	3.03	23.25 %
VPM2	2.83	24.19 %
TVM2	2.50	20.30 %
POY1	2.25	26.54 %
PRT1	2.22	27.88 %
TDM1	1.59	18.17 %
KML1	1.28	23.30 %
STP1	0.45	15.77 %
VPM1	0.36	10.39 %
Total	52.66	28.97 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	9.33	22.61 %
Total	9.33	22.44 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.94	25.24 %
PAS1	1.91	20.17 %
KLR1	1.48	17.25 %
Total	9.33	22.44 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %