

MTD Sales
854.29 L

Brand Share %
27.31 %

Information:

MTD : 01-08-2025 To 11-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	854.25	27.78 %
Ear-Buds	0.03	0.11 %
Chargers		0.02 %
Total	854.29	27.31 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	114.94	33.44 %
SOUTH-01	109.42	25.10 %
NORTH ARCOT	99.99	27.04 %
CHENNAI-01	95.37	25.75 %
TRICHY-01	92.68	30.05 %
CHENNAI-02	91.69	22.20 %
WEST-01	85.95	37.36 %
SOUTH-03	82.65	26.62 %
SOUTH ARCOT	79.58	31.41 %
KL-SOUTH	2.03	9.91 %
HO01		0.00 %
Total	854.29	27.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	114.92	33.86 %
Ear-Buds	0.02	0.62 %
Total	114.94	33.44 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.05	17.10 %
PMP1	3.32	21.18 %
ATU1	3.23	26.07 %
HSR2	2.86	16.70 %
EPI1	2.49	22.42 %
MTR1	1.75	15.45 %
APN1	1.62	21.18 %
CMI1	1.13	23.20 %
TCG1	0.83	13.40 %
SGG1	0.50	21.66 %
Total	114.94	33.44 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	109.42	25.51 %
Total	109.42	25.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.03	19.31 %
TVL1	6.91	12.78 %
TUT2	4.93	24.12 %
KVT1	4.34	20.49 %
TKS2	2.72	11.28 %
TKY1	2.47	23.14 %
VLY1	2.12	11.92 %
VNR1	1.73	23.34 %
KGL1	1.65	15.80 %
SGT1	1.59	19.32 %
KSM1	0.95	13.28 %
STU2	0.28	6.16 %
COL1	0.21	7.37 %
Total	109.42	25.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	99.99	27.49 %
Total	99.99	27.04 %

Branch *	MTD Sales L	Brand Share %
KPM2	8.29	15.94 %
VEL2	4.89	20.42 %
GDM1	4.14	23.91 %
TRL1	3.89	20.09 %
WJP1	2.20	14.36 %
VEL1	1.94	10.31 %
CYR1	1.76	20.34 %
KPM1	1.68	18.38 %
VSI1	1.44	12.50 %
AKM1	1.31	9.48 %
Total	99.99	27.04 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	95.37	26.20 %
Total	95.37	25.75 %

Branch *	MTD Sales L	Brand Share %
CH14	5.95	20.85 %
CH48	4.81	27.00 %
CH08	3.60	16.74 %
AVD1	3.53	17.98 %
CH05	3.48	22.70 %
KNR1	3.35	23.13 %
CH16	3.32	15.06 %
CH07	2.99	22.80 %
MRM1	2.53	17.41 %
CH30	2.52	13.76 %
CH35	2.06	17.08 %
SKL1	1.75	25.89 %
GUD2	1.34	9.78 %
CH37	0.83	12.21 %
CH40	0.80	4.92 %
Total	95.37	25.75 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	92.68	30.37 %
Total	92.68	30.05 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.98	17.75 %
TNJ1	6.04	26.30 %
TTP1	4.55	24.68 %
TNJ2	1.77	17.19 %
MSI1	1.57	15.65 %
NMM1	1.52	14.49 %
PTK1	0.07	0.75 %
Total	92.68	30.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	91.69	22.64 %
Total	91.69	22.20 %

Branch *	MTD Sales L	Brand Share %
CH15	7.25	17.09 %
CH03	6.61	21.58 %
MJR1	5.78	21.87 %
GPD1	5.66	25.02 %
CH20	5.22	21.11 %
CH18	4.51	26.74 %
CH21	3.33	12.20 %
MC05	3.11	17.98 %
CH12	2.24	10.91 %
CH24	2.24	24.36 %
CH44	1.79	8.58 %
CH33	1.79	10.82 %
CH41	1.65	18.78 %
CH09	1.65	14.26 %
CH31	0.89	11.94 %
CH36	0.57	13.24 %
CH32	0.28	9.20 %
MC08	0.26	17.96 %
PON1	0.22	2.35 %
CH01		0.00 %
Total	91.69	22.20 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	85.94	38.05 %
Chargers		0.20 %
Total	85.95	37.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.69	15.42 %
KGI1	4.41	23.55 %
AVI1	1.18	18.09 %
CBE1	1.03	25.51 %
MPM1	0.31	6.75 %
PDM1	0.22	4.68 %
TPR3	0.16	4.83 %
Total	85.95	37.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	82.65	27.03 %
Total	82.65	26.62 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.61	19.41 %
DGL1	3.97	26.82 %
DKI1	3.28	26.37 %
TMM1	2.98	24.18 %
TEN1	2.68	23.98 %
MDU5	2.58	25.65 %
CBM1	2.21	21.15 %
ADP1	2.06	18.19 %
CMR1	1.72	24.33 %
SVG1	1.65	19.29 %
MDU6	1.34	13.65 %
TEN2	1.00	13.10 %
MDU3	0.86	13.34 %
ATG1	0.70	8.39 %
PNV1	0.53	24.58 %
MLR1	0.50	5.20 %
MNM1	0.49	9.65 %
Total	82.65	26.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	79.56	31.82 %
Ear-Buds	0.02	0.83 %
Total	79.58	31.41 %

Branch *	MTD Sales L	Brand Share %
ULP1	5.00	26.70 %
KLM1	3.45	26.98 %
TVM2	3.18	18.80 %
TDM1	2.18	14.45 %
MKM1	0.88	18.02 %
Total	79.58	31.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.03	10.02 %
Total	2.03	9.91 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.49	10.20 %
PAS1	0.54	9.17 %
Total	2.03	9.91 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %