



# TN : VIVO Sales Performance 12/05/2026 9:32 AM

MTD Sales  
883.52 L

Brand Share %  
22.80 %

Information:

MTD : 01-05-2026 To 11-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **22.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	883.36	22.99 %
Dig-Acce	0.15	14.44 %
Chargers	0.01	0.03 %
<b>Total</b>	<b>883.52</b>	<b>22.80 %</b>

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	124.80	19.03 %
WEST-02	121.64	31.62 %
CHENNAI-02	112.44	19.57 %
SOUTH-03	99.62	25.79 %
NORTH ARCOT	99.07	22.77 %
CHENNAI-01	92.76	20.22 %
TRICHY-01	80.38	25.84 %
SOUTH ARCOT	79.45	24.60 %
WEST-01	73.36	30.17 %
HO01		0.00 %
<b>Total</b>	<b>883.52</b>	<b>22.80 %</b>

## SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	124.79	19.23 %
Chargers		0.06 %
<b>Total</b>	<b>124.80</b>	<b>19.03 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	11.02	18.25 %
NGR1	8.40	15.15 %
TVL1	7.96	13.13 %
SVK1	4.34	19.80 %
VLY1	4.12	15.57 %
TKS1	3.24	20.48 %
RND1	3.00	19.64 %
MMT1	2.98	19.03 %
PKD1	2.63	22.74 %
ERL2	2.56	17.98 %
MAR1	2.52	15.52 %
KGL1	2.05	11.08 %
TYI1	1.89	22.37 %
VNR1	1.77	13.66 %
UDN1	1.57	20.79 %
KVT1	1.50	4.66 %
VKM1	1.37	22.43 %
SGT1	1.25	15.67 %
ARM1	1.10	10.98 %
STU2	0.84	16.16 %
RPM1	0.52	6.27 %
KSM1	0.37	2.86 %
COL1		0.00 %
<b>Total</b>	<b>124.80</b>	<b>19.03 %</b>

**WEST-02**

Property	MTD Sales L	Brand Share %
Mobile	121.64	31.85 %
Total	121.64	31.62 %

Branch *	MTD Sales L	Brand Share %
SLM1	6.70	22.74 %
PMP1	3.88	22.69 %
APN1	3.17	22.53 %
ATU1	2.47	20.01 %
BMD1	2.41	17.33 %
KVP1	1.95	15.94 %
DPR1	1.56	18.17 %
KAM1	0.97	14.38 %
EDP1	0.68	18.14 %
ERD2	0.37	7.58 %
TCG1	0.26	6.65 %
Total	121.64	31.62 %

**CHENNAI-02**

Property	MTD Sales L	Brand Share %
Mobile	112.44	19.72 %
Chargers		0.10 %
Total	112.44	19.57 %

Branch *	MTD Sales L	Brand Share %
CH03	8.47	16.18 %
CH21	5.27	11.35 %
CH15	5.12	13.27 %
CH44	4.68	19.69 %
CH33	4.24	12.30 %
MJR1	3.61	15.70 %
CH20	3.25	17.47 %
CH18	3.13	18.57 %
MC05	2.62	9.11 %
CH12	2.59	9.08 %
CH31	1.36	12.42 %
CH27	0.91	9.67 %
CH41	0.68	4.74 %
CH36	0.35	9.41 %
CH01		0.00 %
MC06		0.00 %
Total	112.44	19.57 %

### SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	99.62	25.99 %
<b>Total</b>	<b>99.62</b>	<b>25.79 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.61	13.78 %
PVI1	2.75	21.40 %
MDU6	1.77	15.93 %
MDU2	1.68	15.40 %
MLR1	1.56	22.20 %
ATG1	1.54	18.50 %
KKD3	1.48	19.29 %
DKI1	1.31	13.89 %
MNM1	0.63	14.29 %
PNI1	0.59	20.95 %
KRR1	0.33	6.41 %
MDU3	0.16	1.33 %
SGP1	0.13	1.38 %
<b>Total</b>	<b>99.62</b>	<b>25.79 %</b>

### NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	99.07	22.95 %
<b>Total</b>	<b>99.07</b>	<b>22.77 %</b>

Branch *	MTD Sales L	Brand Share %
KPM2	6.34	10.48 %
CPT1	2.99	22.40 %
TRL1	2.95	15.50 %
CYR1	2.60	21.15 %
GDM1	2.26	13.72 %
PTU1	2.21	14.19 %
AKM1	1.67	6.79 %
KPM1	1.64	10.30 %
VSI1	1.39	9.13 %
TRT1	1.12	12.11 %
<b>Total</b>	<b>99.07</b>	<b>22.77 %</b>

### CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	92.76	20.38 %
<b>Total</b>	<b>92.76</b>	<b>20.22 %</b>

Branch *	MTD Sales L	Brand Share %
CH28	3.74	16.45 %
MRM1	3.44	18.18 %
CH47	3.15	13.66 %
CH14	2.90	10.51 %
CH05	1.97	8.75 %
KNR1	1.81	14.32 %
CGL1	1.76	17.16 %
AVD1	1.60	13.27 %
CH35	1.55	6.96 %
CH30	1.44	7.45 %
CH19	1.25	9.25 %
MC10	0.56	9.99 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
<b>Total</b>	<b>92.76</b>	<b>20.22 %</b>

**TRICHY-01**

Property	MTD Sales L	Brand Share %
Mobile	80.23	25.98 %
Dig-Acce	0.15	74.87 %
<b>Total</b>	<b>80.38</b>	<b>25.84 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	7.91	17.86 %
TNJ1	3.71	19.21 %
TTP1	3.39	15.80 %
TNJ2	2.37	18.99 %
AYR1	1.85	21.80 %
NMM1	1.65	19.22 %
PBR1	1.54	20.18 %
KRN1	1.42	12.71 %
NGT1	1.30	11.92 %
ORU1	1.24	17.71 %
PBR2	1.13	6.81 %
KUM2	1.10	21.85 %
PTK1		0.00 %
<b>Total</b>	<b>80.38</b>	<b>25.84 %</b>

**SOUTH ARCOT**

Property	MTD Sales L	Brand Share %
Mobile	79.45	24.74 %
<b>Total</b>	<b>79.45</b>	<b>24.60 %</b>

Branch *	MTD Sales L	Brand Share %
PRT1	5.29	19.03 %
KLM1	4.61	17.52 %
TRK1	4.53	18.89 %
CDM1	3.71	19.06 %
TVM2	2.54	12.50 %
POY2	2.09	18.14 %
MKM1	1.80	15.33 %
TVM1	1.43	16.24 %
<b>Total</b>	<b>79.45</b>	<b>24.60 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Mobile	73.36	30.42 %
<b>Total</b>	<b>73.36</b>	<b>30.17 %</b>

Branch *	MTD Sales L	Brand Share %
CBE2	8.59	19.48 %
KGI1	4.43	20.96 %
CNR1	3.19	16.01 %
TPR1	0.98	15.33 %
PPI1	0.90	17.99 %
ANR1	0.75	12.78 %
SNR1	0.52	21.38 %
SUL1	0.24	10.77 %
<b>Total</b>	<b>73.36</b>	<b>30.17 %</b>

**HO01**

Property	MTD Sales L	Brand Share %
<b>Total</b>		<b>0.00 %</b>

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
<b>Total</b>		<b>0.00 %</b>