

MTD Sales
745.62 L

Brand Share %
29.43 %

Information:

MTD : 01-11-2025 To 10-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	745.60	30.02 %
Ear-Buds	0.02	0.05 %
Chargers		0.03 %
Total	745.62	29.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	96.18	26.39 %
CHENNAI-02	95.70	24.39 %
CHENNAI-01	91.00	29.31 %
WEST-02	89.05	33.86 %
TRICHY-01	88.96	34.00 %
NORTH ARCOT	87.88	30.72 %
SOUTH ARCOT	69.03	32.60 %
SOUTH-03	63.27	27.67 %
WEST-01	61.46	38.04 %
KL-SOUTH	3.08	14.08 %
HO01		0.00 %
Total	745.62	29.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	96.17	26.83 %
Ear-Buds	0.02	0.41 %
Total	96.18	26.39 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.04	28.72 %
TUT1	7.31	21.52 %
TVL1	4.24	8.89 %
VLY1	3.40	18.88 %
KVT1	2.79	21.62 %
PKD1	2.50	23.88 %
SGT1	2.12	19.43 %
TKS2	2.12	16.90 %
SNL1	1.83	25.35 %
APK1	1.71	28.40 %
RND1	1.63	21.72 %
APK2	1.57	23.33 %
TKY1	1.51	28.18 %
VNR1	1.06	24.38 %
KYR1	0.89	18.42 %
MAR1	0.70	5.54 %
COL1	0.26	22.39 %
STU2	0.25	5.32 %
KSM1	0.14	3.62 %
Total	96.18	26.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	95.70	24.92 %
Total	95.70	24.39 %

Branch *	MTD Sales L	Brand Share %
CH03	9.24	26.05 %
MJR1	5.54	27.69 %
CH15	4.16	12.93 %
CH46	3.39	22.40 %
CH21	3.01	11.15 %
CH43	2.77	23.18 %
CH18	2.75	15.81 %
CH41	2.71	26.09 %
MC05	2.54	20.09 %
CH44	2.53	18.11 %
CH20	2.39	10.41 %
CH12	1.98	9.88 %
CH33	1.58	7.76 %
CH27	0.90	25.86 %
CH32	0.15	3.59 %
CH01	0.07	21.46 %
Total	95.70	24.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	91.00	30.06 %
Chargers		0.31 %
Total	91.00	29.31 %

Branch *	MTD Sales L	Brand Share %
CH14	4.67	23.13 %
CH07	4.36	27.37 %
CH16	3.90	22.01 %
MRM1	3.82	24.93 %
CH08	3.03	18.85 %
CH35	2.78	22.29 %
CGL1	2.72	21.69 %
CH39	2.44	22.97 %
AVD1	2.14	15.69 %
TKM1	2.13	25.71 %
CH19	2.02	19.10 %
CH37	2.02	24.36 %
CH30	1.38	17.48 %
CH05	1.34	12.13 %
CH28	0.96	17.34 %
CH40	0.40	3.90 %
Total	91.00	29.31 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	89.05	34.41 %
Total	89.05	33.86 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.25	19.36 %
ATU1	2.28	24.74 %
HSR2	2.02	14.66 %
APN1	1.84	22.82 %
EPI1	1.54	22.31 %
MTR1	1.51	18.24 %
CMI1	1.47	24.96 %
EDP1	1.30	20.24 %
KVP1	1.15	21.85 %
KMM1	0.89	26.73 %
RSP1	0.61	21.43 %
TCG1	0.56	11.86 %
PDR1	0.52	27.43 %
Total	89.05	33.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	88.96	34.40 %
Total	88.96	34.00 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.76	17.20 %
PBR2	5.66	29.20 %
TTP1	3.45	28.76 %
TNJ2	2.69	28.66 %
KRN1	2.60	23.67 %
ORU1	1.72	18.68 %
MSI1	1.51	25.70 %
MVM1	1.43	25.41 %
PTK1	1.38	26.41 %
PBR1	0.81	23.05 %
NCK1	0.54	22.32 %
Total	88.96	34.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	87.88	31.30 %
Total	87.88	30.72 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.26	17.55 %
GDM1	3.44	26.10 %
CYR1	3.15	27.23 %
SBR1	2.48	23.32 %
ARC2	2.36	24.85 %
SLG1	2.20	24.85 %
AKM1	2.20	14.32 %
VEL1	1.94	19.01 %
KPM1	1.76	28.18 %
VSI1	1.54	25.44 %
Total	87.88	30.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	69.03	32.96 %
Total	69.03	32.60 %

Branch *	MTD Sales L	Brand Share %
ULP1	3.65	26.81 %
CDM1	3.29	25.52 %
KKI2	2.51	26.22 %
TDM1	2.44	26.44 %
VPM1	0.91	22.18 %
PRT1	0.66	8.31 %
Total	69.03	32.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	63.27	28.18 %
Total	63.27	27.67 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.63	20.25 %
MDU6	2.61	16.66 %
TEN1	2.58	26.11 %
KPT1	2.27	25.92 %
TMM1	1.90	26.47 %
KYK1	1.78	28.20 %
NTM1	1.43	27.21 %
MDU4	1.41	26.71 %
SVG1	1.28	21.17 %
PNV2	1.05	7.51 %
DKI1	0.99	13.22 %
MDU3	0.95	28.16 %
TDI1	0.83	15.04 %
KRR1	0.78	16.13 %
ADP1	0.74	12.91 %
SGP1	0.73	15.86 %
CBM1	0.70	13.90 %
MNM1	0.59	15.81 %
MLR1	0.46	18.43 %
BTU1	0.41	10.43 %
CMR1	0.36	12.57 %
PNI1	0.23	19.33 %
Total	63.27	27.67 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	61.46	39.04 %
Total	61.46	38.04 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.15	22.98 %
KGI1	3.80	23.86 %
CNR1	2.14	28.19 %
MPM1	1.78	29.09 %
TPR2	1.08	16.68 %
CBE5	0.54	21.58 %
PDM1	0.18	6.26 %
SUL1		0.00 %
Total	61.46	38.04 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.08	14.27 %
Total	3.08	14.08 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.65	27.59 %
KLR1	1.43	17.52 %
PAS1		-0.05 %
Total	3.08	14.08 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %