

MTD Sales
802.24 L

Brand Share %
24.41 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	802.07	24.73 %
Dig-Acce	0.17	0.85 %
Total	802.24	24.41 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	119.90	23.93 %
NORTH ARCOT	109.67	25.55 %
TRICHY-01	102.68	33.08 %
CHENNAI-02	96.13	21.44 %
WEST-02	80.61	29.67 %
CHENNAI-01	78.63	20.65 %
SOUTH ARCOT	73.68	25.91 %
SOUTH-03	70.08	24.66 %
WEST-01	36.11	23.83 %
WEST-03	34.75	35.63 %
HO01		0.00 %
Total	802.24	24.41 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	119.73	24.15 %
Dig-Acce	0.17	11.27 %
Total	119.90	23.93 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.50	18.15 %
NGR1	7.55	22.11 %
VNR2	6.79	18.28 %
TVL1	6.72	15.79 %
RND1	3.44	24.13 %
KVT1	3.33	19.57 %
RND2	3.31	20.85 %
TKS2	3.17	15.71 %
MAR1	2.63	15.35 %
TKS1	2.59	22.85 %
PKD1	2.49	23.45 %
SGT1	1.54	17.59 %
VNR1	1.31	14.04 %
KGL1	1.26	18.17 %
TYI1	1.13	19.51 %
ARM1	0.93	21.28 %
VKM1	0.87	16.26 %
APK2	0.85	12.96 %
SNL1	0.82	14.86 %
COL1	0.52	13.61 %
STU2	0.17	4.83 %
Total	119.90	23.93 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	109.67	25.75 %
Total	109.67	25.55 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.93	15.03 %
VEL4	6.42	20.43 %
SLG1	3.31	21.10 %
VSI1	2.97	19.99 %
WJP1	2.97	24.14 %
CYR1	2.58	20.58 %
VEL2	2.54	14.19 %
AKM1	2.38	11.18 %
ARC2	1.95	15.99 %
TRT1	1.30	22.30 %
ANI1	1.25	13.42 %
KPM1	0.69	5.56 %
VEL1	0.67	7.42 %
Total	109.67	25.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	102.68	33.30 %
Total	102.68	33.08 %

Branch *	MTD Sales L	Brand Share %
TNJ1	3.28	22.40 %
MVM1	2.45	23.06 %
PBR2	2.33	12.88 %
MSI1	2.30	24.10 %
NGT1	2.21	19.73 %
NMM1	2.09	22.50 %
KUM2	1.46	18.55 %
PTK1	1.05	11.17 %
ORU1	0.90	16.40 %
Total	102.68	33.08 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	96.13	21.78 %
Total	96.13	21.44 %

Branch *	MTD Sales L	Brand Share %
CH34	7.10	22.94 %
CH15	5.82	12.68 %
CH03	5.30	17.03 %
CH50	4.62	18.73 %
CH21	3.78	13.86 %
MJR1	3.75	21.00 %
CH20	3.24	14.03 %
CH33	2.62	11.80 %
CH18	2.23	13.03 %
MC05	1.87	22.11 %
CH36	1.77	21.02 %
CH35	1.28	10.70 %
CH27	1.17	18.14 %
MC06	0.88	16.82 %
CH37	0.26	3.78 %
PON1	0.17	1.61 %
CH41	0.12	1.12 %
CH01		0.00 %
Total	96.13	21.44 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	80.61	29.86 %
Total	80.61	29.67 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.11	22.35 %
PMP1	4.15	19.40 %
HSR2	3.14	22.08 %
SLM3	2.41	21.17 %
ATU1	2.14	14.35 %
SLM2	2.01	24.39 %
KAM1	1.84	19.29 %
BMD1	1.83	21.59 %
OML1	1.77	10.03 %
HRR1	1.09	9.02 %
KVP1	0.76	11.12 %
EDP1	0.41	17.09 %
Total	80.61	29.67 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	78.63	21.46 %
Total	78.63	20.65 %

Branch *	MTD Sales L	Brand Share %
CH14	6.15	20.17 %
CH16	4.70	18.46 %
CH48	3.82	22.24 %
CH47	3.75	14.94 %
MRM1	3.69	23.51 %
CH49	3.07	18.33 %
SKL1	2.63	22.92 %
CH19	2.60	21.78 %
CH45	2.43	18.05 %
GUD2	1.57	16.73 %
AVD1	1.49	8.47 %
CH07	1.22	5.62 %
CH05	1.02	8.43 %
CH28	0.51	3.43 %
CH30	0.27	2.02 %
CH29	0.19	15.57 %
CH40		0.00 %
Total	78.63	20.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	73.68	26.06 %
Total	73.68	25.91 %

Branch *	MTD Sales L	Brand Share %
CUD1	7.69	18.15 %
PRT1	4.47	20.46 %
CDM1	2.61	16.49 %
MKM1	2.59	21.14 %
TVM2	2.37	14.92 %
POY1	2.25	23.62 %
TVM1	1.84	23.21 %
POY2	1.71	12.77 %
KML1	1.33	17.18 %
STP1	1.28	19.00 %
Total	73.68	25.91 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	70.08	24.83 %
Total	70.08	24.66 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.63	21.94 %
TMM1	2.81	24.12 %
MDU6	2.64	24.25 %
KPT1	2.44	22.80 %
DKI1	2.35	19.16 %
MDU2	1.41	11.19 %
ODM1	1.30	19.72 %
DGL2	1.13	21.42 %
MPA1	0.93	9.14 %
MNM1	0.82	22.07 %
TPT1	0.64	10.14 %
MDU4	0.61	15.61 %
USL1	0.61	12.09 %
PNI1	0.54	16.84 %
MDU5	0.48	11.44 %
TEN1	0.44	3.69 %
SGP1	0.43	8.38 %
ATG1	0.21	6.55 %
MDU3		0.00 %
Total	70.08	24.66 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	36.11	24.20 %
Total	36.11	23.83 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.32	15.49 %
UAM1	1.53	13.60 %
CBE4	1.10	16.67 %
DPM2	0.93	15.48 %
KMD1	0.90	17.28 %
CBE1	0.80	16.41 %
CBE6	0.71	17.97 %
ANR1	0.63	15.00 %
PDM1	0.36	23.14 %
UMP1	0.29	14.07 %
Total	36.11	23.83 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	34.75	35.78 %
Total	34.75	35.63 %

Branch *	MTD Sales L	Brand Share %
AVI1	2.28	24.04 %
KMM1	0.80	24.28 %
TPR2	0.72	8.41 %
ERD2	0.54	23.85 %
SGG1	0.36	12.46 %
TCG1	0.22	8.36 %
TPR3	0.19	4.36 %
Total	34.75	35.63 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %