

MTD Sales
659.09 L

Brand Share %
30.62 %

Information:

MTD : 01-09-2025 To 10-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	659.07	30.80 %
Chargers	0.02	0.14 %
Total	659.09	30.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	98.41	28.20 %
CHENNAI-02	82.27	27.73 %
WEST-02	79.57	34.02 %
NORTH ARCOT	75.63	30.18 %
CHENNAI-01	74.98	29.12 %
TRICHY-01	69.44	33.53 %
WEST-01	61.20	42.49 %
SOUTH-03	60.43	30.08 %
SOUTH ARCOT	48.42	28.31 %
KL-SOUTH	8.74	21.95 %
HO01		0.00 %
Total	659.09	30.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	98.40	28.36 %
Chargers	0.01	0.42 %
Total	98.41	28.20 %

Branch *	MTD Sales L	Brand Share %
NGR1	8.07	25.95 %
TUT1	5.13	15.91 %
TKS2	3.74	26.99 %
RPM1	3.07	29.71 %
TKS1	2.56	27.24 %
ARM1	2.22	30.36 %
ERL2	2.15	26.80 %
RND1	2.12	18.16 %
TVL1	2.07	15.13 %
SGT1	2.03	25.20 %
SVK1	1.94	21.43 %
VNR1	1.72	19.15 %
KSM1	1.67	8.66 %
VLY1	1.63	14.92 %
UDN1	1.32	27.33 %
KVT1	0.98	11.89 %
APK2	0.43	6.79 %
STU2	0.38	21.09 %
COL1	0.31	11.42 %
TVL2		0.00 %
Total	98.41	28.20 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	82.27	27.89 %
Total	82.27	27.73 %

Branch *	MTD Sales L	Brand Share %
CH03	6.27	22.55 %
CH18	4.09	28.31 %
MJR1	3.10	20.89 %
CH15	3.02	13.54 %
CH21	2.28	14.07 %
CH12	2.23	14.72 %
MC05	2.20	14.66 %
CH09	2.17	28.23 %
CH41	1.95	22.67 %
CH43	1.47	24.48 %
CH31	1.32	24.63 %
CH44	1.22	8.74 %
CH36	0.96	25.30 %
PON1	0.65	8.76 %
CH33	0.57	6.99 %
MC08	0.44	12.48 %
CH32	0.22	9.57 %
Total	82.27	27.73 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	79.56	34.18 %
Chargers		0.40 %
Total	79.57	34.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.60	22.33 %
ATU1	3.15	29.82 %
PMP1	2.49	20.51 %
APN1	2.38	23.49 %
NKL2	2.16	28.61 %
EPI1	2.14	27.95 %
MTR1	1.93	23.67 %
PLC1	1.83	17.18 %
VKL1	0.94	18.15 %
EDP1	0.74	17.30 %
CMI1	0.67	26.86 %
TCG1	0.66	20.27 %
HSR2	0.56	5.44 %
SGG1	0.31	18.16 %
Total	79.57	34.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	75.63	30.36 %
Total	75.63	30.18 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.58	14.47 %
SBR1	3.28	30.58 %
ARC2	3.17	25.41 %
GDM1	2.39	29.94 %
VEL1	1.79	16.27 %
TRL1	1.62	20.64 %
KPM1	1.43	20.99 %
VSI1	1.40	15.90 %
TRT1	1.15	22.36 %
CYR1	1.12	22.81 %
AKM1	1.03	10.39 %
WJP1	0.59	5.02 %
Total	75.63	30.18 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	74.98	29.32 %
Total	74.98	29.12 %

Branch *	MTD Sales L	Brand Share %
CH14	6.18	30.19 %
CH42	3.16	29.40 %
CH07	2.96	25.45 %
CH16	2.96	18.99 %
MRM1	2.58	25.57 %
CH08	2.51	19.56 %
AVD1	1.96	24.58 %
KNR1	1.72	19.95 %
GUD2	1.06	18.17 %
CH30	1.06	9.03 %
CH35	0.97	11.55 %
CH40	0.82	10.50 %
CH26	0.68	27.71 %
CH29	0.38	26.79 %
CH05	0.14	1.71 %
Total	74.98	29.12 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	69.44	33.68 %
Total	69.44	33.53 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.95	21.69 %
PBR2	3.89	27.87 %
TTP1	3.02	30.30 %
TNJ1	2.67	27.36 %
TVR2	1.87	29.14 %
AYR1	1.85	29.59 %
TNJ2	1.71	24.05 %
KRN1	1.66	19.84 %
PTK1	1.62	23.22 %
ORU1	1.37	16.37 %
NMM1	1.04	20.30 %
NCK1	0.73	27.25 %
Total	69.44	33.53 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	61.19	42.76 %
Chargers		0.45 %
Total	61.20	42.49 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.57	26.76 %
UAM1	2.49	21.59 %
CBE4	0.54	24.86 %
PDM1	0.48	16.16 %
AVI1	0.28	10.61 %
MPM1	0.06	2.43 %
Total	61.20	42.49 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	60.43	30.26 %
Total	60.43	30.08 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.56	27.32 %
MDU1	3.09	19.17 %
TDI1	1.81	23.50 %
MPA1	1.79	29.84 %
KPT1	1.74	24.02 %
MDU6	1.72	21.75 %
DGL1	1.71	28.50 %
ADP1	1.63	27.07 %
CBM1	1.57	22.60 %
TEN1	1.42	26.38 %
TEN2	1.31	19.14 %
CMR1	1.24	20.90 %
MDU5	0.89	30.61 %
SVG1	0.88	19.04 %
KYK1	0.82	15.83 %
MNM1	0.75	22.74 %
DKI1	0.58	10.39 %
MDU3	0.21	4.64 %
MLR1	0.13	5.61 %
KKD2	0.10	5.66 %
ATG1		0.00 %
Total	60.43	30.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	48.42	28.42 %
Total	48.42	28.31 %

Branch *	MTD Sales L	Brand Share %
ULP1	3.62	26.29 %
TRK1	3.17	21.77 %
CDM1	3.03	24.44 %
TVM2	2.50	21.59 %
VPM2	2.46	21.71 %
POY1	2.25	28.32 %
KKI2	2.02	28.16 %
PRT1	1.62	22.00 %
TDM1	1.39	17.09 %
KML1	1.28	24.22 %
STP1	0.45	15.77 %
VPM1	0.36	11.31 %
Total	48.42	28.31 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.74	22.12 %
Total	8.74	21.95 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.44	24.32 %
PAS1	1.82	20.14 %
KLR1	1.48	17.59 %
Total	8.74	21.95 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %