

MTD Sales
798.47 L

Brand Share %
27.37 %

Information:

MTD : 01-08-2025 To 10-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	798.44	27.85 %
Ear-Buds	0.03	0.12 %
Chargers		0.02 %
Total	798.47	27.37 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	108.05	34.15 %
SOUTH-01	105.05	25.43 %
NORTH ARCOT	93.43	27.03 %
CHENNAI-01	88.32	25.59 %
TRICHY-01	86.08	29.88 %
CHENNAI-02	85.32	21.94 %
WEST-01	80.78	37.92 %
SOUTH-03	76.90	26.65 %
SOUTH ARCOT	72.75	31.84 %
KL-SOUTH	1.80	10.09 %
HO01		0.00 %
Total	798.47	27.37 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	108.04	34.58 %
Ear-Buds	0.02	0.66 %
Total	108.05	34.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.80	16.81 %
PMP1	3.32	22.58 %
EPI1	2.49	26.38 %
HSR2	2.37	15.15 %
MTR1	1.61	15.18 %
APN1	1.55	23.90 %
CMI1	1.13	25.92 %
SGG1	0.50	23.36 %
TCG1	0.48	8.14 %
Total	108.05	34.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	105.05	25.85 %
Total	105.05	25.43 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.82	21.78 %
TVL1	6.34	12.28 %
TUT2	4.84	25.28 %
KVT1	4.25	20.46 %
TKS2	2.72	11.34 %
TKY1	2.56	25.84 %
VLY1	2.12	12.51 %
SDI1	1.83	27.18 %
KGL1	1.65	16.78 %
VNR1	1.64	23.14 %
SGT1	1.59	19.83 %
KSM1	0.95	13.56 %
ERL1	0.41	27.22 %
STU2	0.28	6.38 %
COL1	0.21	7.37 %
Total	105.05	25.43 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	93.43	27.49 %
Total	93.43	27.03 %

Branch *	MTD Sales L	Brand Share %
KPM2	7.86	15.87 %
VEL2	4.36	18.64 %
GDM1	4.00	23.66 %
TRL1	3.67	21.58 %
WJP1	2.20	16.13 %
VEL1	1.94	10.80 %
CYR1	1.76	21.14 %
KPM1	1.50	16.76 %
VSI1	1.44	12.63 %
AKM1	1.31	10.16 %
Total	93.43	27.03 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	88.32	26.03 %
Total	88.32	25.59 %

Branch *	MTD Sales L	Brand Share %
CH14	5.56	21.19 %
CH08	3.60	17.21 %
CH05	3.48	23.51 %
AVD1	3.16	17.51 %
CH07	2.99	23.53 %
CH16	2.74	13.61 %
KNR1	2.70	19.51 %
CH30	2.52	13.76 %
MRM1	2.34	17.59 %
CH35	2.06	17.57 %
SKL1	1.75	25.89 %
GUD2	1.20	9.59 %
CH37	0.83	14.74 %
CH40	0.80	4.92 %
Total	88.32	25.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	86.08	30.20 %
Total	86.08	29.88 %

Branch *	MTD Sales L	Brand Share %
TRY1	9.08	16.77 %
TNJ1	5.45	25.55 %
TTP1	4.37	24.96 %
AYR1	3.43	26.19 %
TNJ2	1.51	16.07 %
MSI1	1.44	16.81 %
NMM1	1.40	14.75 %
PTK1		0.00 %
Total	86.08	29.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	85.32	22.37 %
Total	85.32	21.94 %

Branch *	MTD Sales L	Brand Share %
CH15	6.44	17.45 %
CH03	6.26	21.47 %
GPD1	5.66	25.07 %
MJR1	5.30	21.72 %
CH20	5.22	21.96 %
CH18	3.63	24.37 %
CH21	2.97	11.97 %
MC05	2.79	16.85 %
CH12	2.24	11.20 %
CH24	2.24	26.35 %
CH27	2.03	27.31 %
CH44	1.79	8.75 %
CH41	1.65	18.84 %
CH09	1.51	13.52 %
CH33	1.50	9.80 %
CH31	0.80	10.80 %
CH36	0.57	14.77 %
CH32	0.28	9.51 %
PON1	0.22	2.49 %
CH01		0.00 %
MC08		0.00 %
Total	85.32	21.94 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	80.78	38.61 %
Chargers		0.21 %
Total	80.78	37.92 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.69	16.37 %
KGI1	4.17	23.72 %
AVI1	1.18	21.28 %
CBE1	1.03	25.56 %
MPM1	0.31	7.77 %
PDM1	0.22	5.50 %
TPR3	0.16	4.83 %
Total	80.78	37.92 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	76.90	27.06 %
Total	76.90	26.65 %

Branch *	MTD Sales L	Brand Share %
MDU1	5.42	19.32 %
DGL1	3.52	26.50 %
TMM1	2.98	26.44 %
TEN1	2.54	23.98 %
CBM1	2.21	21.54 %
ADP1	2.06	19.05 %
CMR1	1.72	25.07 %
SVG1	1.51	18.77 %
MDU6	1.34	13.92 %
TEN2	1.00	13.36 %
MDU3	0.74	13.43 %
ATG1	0.70	8.83 %
MNM1	0.49	10.80 %
MLR1	0.43	5.00 %
Total	76.90	26.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	72.73	32.27 %
Ear-Buds	0.02	0.89 %
Total	72.75	31.84 %

Branch *	MTD Sales L	Brand Share %
ULP1	4.62	26.86 %
TVM2	3.18	19.93 %
TDM1	2.11	15.80 %
MKM1	0.88	23.03 %
Total	72.75	31.84 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.80	10.21 %
Total	1.80	10.09 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.26	10.21 %
PAS1	0.54	9.82 %
Total	1.80	10.09 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %