



TN : VIVO Sales Performance 11/05/2026 9:33 AM

MTD Sales
802.76 L

Brand Share %
22.62 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	802.61	22.81 %
Dig-Acce	0.15	15.66 %
Chargers		0.01 %
Total	802.76	22.62 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	115.69	19.23 %
WEST-02	109.64	31.46 %
CHENNAI-02	103.53	19.54 %
SOUTH-03	91.90	25.94 %
NORTH ARCOT	90.33	22.61 %
CHENNAI-01	84.62	20.08 %
TRICHY-01	71.13	25.37 %
SOUTH ARCOT	70.41	24.31 %
WEST-01	65.51	29.69 %
HO01		0.00 %
Total	802.76	22.62 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	115.69	19.43 %
Total	115.69	19.23 %

Branch *	MTD Sales L	Brand Share %
TUT1	10.12	17.69 %
NGR1	7.70	16.20 %
TVL1	7.42	12.79 %
VLY1	4.12	16.58 %
SVK1	3.98	18.92 %
RND1	3.00	21.40 %
MMT1	2.55	17.51 %
MAR1	2.52	15.65 %
ERL2	2.39	17.76 %
TKS1	2.37	17.10 %
KGL1	2.05	12.83 %
VNR1	1.59	14.10 %
KVT1	1.34	4.51 %
SGT1	1.25	16.67 %
ARM1	1.10	10.98 %
STU2	0.84	17.79 %
KSM1	0.37	3.40 %
RPM1	0.34	4.58 %
COL1		0.00 %
Total	115.69	19.23 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	109.64	31.68 %
Total	109.64	31.46 %

Branch *	MTD Sales L	Brand Share %
PMP1	3.38	21.24 %
MTR1	2.79	21.00 %
APN1	2.78	22.40 %
ATU1	2.21	21.93 %
BMD1	2.17	17.56 %
KVP1	1.95	16.60 %
DPR1	1.38	16.49 %
KAM1	0.97	19.41 %
EDP1	0.58	16.45 %
ERD2	0.37	7.82 %
TCG1	0.26	6.92 %
Total	109.64	31.46 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	103.53	19.69 %
Chargers		0.11 %
Total	103.53	19.54 %

Branch *	MTD Sales L	Brand Share %
CH03	7.77	15.98 %
CH15	4.89	13.40 %
CH21	4.27	10.55 %
CH33	4.10	13.25 %
CH44	4.02	19.45 %
MJR1	3.11	14.10 %
CH20	2.83	16.80 %
CH18	2.71	16.47 %
CH12	2.26	8.46 %
MC05	2.25	8.58 %
CH31	1.36	12.42 %
CH27	0.91	10.45 %
CH41	0.68	5.84 %
CH36	0.35	10.24 %
CH01		0.00 %
MC06		0.00 %
Total	103.53	19.54 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	91.90	26.14 %
Total	91.90	25.94 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.61	15.79 %
PVI1	2.29	18.92 %
MDU6	1.64	15.36 %
MDU2	1.54	14.62 %
KKD3	1.48	19.34 %
MLR1	1.39	22.49 %
ATG1	1.35	19.55 %
NKI1	1.14	21.27 %
DKI1	0.99	11.66 %
MNM1	0.63	14.85 %
PNI1	0.59	22.28 %
KRR1	0.16	3.40 %
MDU3	0.16	1.50 %
SGP1	0.13	1.48 %
Total	91.90	25.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	90.33	22.80 %
Total	90.33	22.61 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.59	9.81 %
TRL1	2.95	16.53 %
WJP1	2.91	18.45 %
CPT1	2.66	21.75 %
GDM1	2.26	15.01 %
PTU1	2.07	14.30 %
AKM1	1.67	7.20 %
KPM1	1.64	11.11 %
VSI1	1.39	10.69 %
TRT1	1.12	12.54 %
Total	90.33	22.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	84.62	20.24 %
Total	84.62	20.08 %

Branch *	MTD Sales L	Brand Share %
CH47	3.15	13.66 %
CH28	3.14	15.40 %
MRM1	3.11	17.78 %
CH14	2.90	11.86 %
SKL1	2.02	21.26 %
CH05	1.66	8.30 %
CGL1	1.61	20.76 %
AVD1	1.60	15.18 %
CH35	1.55	7.69 %
KNR1	1.52	12.79 %
CH30	1.44	7.80 %
CH37	1.37	20.84 %
CH19	1.25	9.88 %
MC10	0.56	12.49 %
CH29	0.08	11.37 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
Total	84.62	20.08 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	70.97	25.51 %
Dig-Acce	0.15	78.20 %
Total	71.13	25.37 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.13	17.14 %
TNJ1	3.24	19.04 %
TTP1	3.14	16.06 %
NMM1	1.65	22.13 %
TNJ2	1.55	15.01 %
PBR1	1.54	21.52 %
NGT1	1.19	11.37 %
PBR2	1.13	7.32 %
ORU1	1.01	15.99 %
KRN1	0.93	9.64 %
KUM2	0.82	21.78 %
PTK1		0.00 %
Total	71.13	25.37 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	70.41	24.44 %
Total	70.41	24.31 %

Branch *	MTD Sales L	Brand Share %
PRT1	5.16	19.15 %
TRK1	4.13	17.53 %
KLM1	3.63	15.47 %
CDM1	3.32	20.15 %
TVM2	2.17	12.85 %
POY2	2.09	20.85 %
MKM1	1.63	15.75 %
TDM1	1.49	20.17 %
TVM1	1.29	16.18 %
Total	70.41	24.31 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	65.51	29.94 %
Total	65.51	29.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	7.53	19.42 %
KGI1	4.12	21.36 %
CNR1	3.19	16.24 %
MPM1	1.39	19.22 %
DPM2	0.99	18.23 %
TPR1	0.98	15.89 %
PPI1	0.90	18.03 %
ANR1	0.61	10.64 %
SUL1	0.24	14.86 %
SNR1		0.00 %
Total	65.51	29.69 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %