

MTD Sales
681.07 L

Brand Share %
29.37 %

Information:

MTD : 01-11-2025 To 09-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.37 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	681.05	29.98 %
Ear-Buds	0.02	0.05 %
Chargers		0.03 %
Total	681.07	29.37 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-02	89.10	24.20 %
SOUTH-01	88.89	26.29 %
TRICHY-01	82.86	34.29 %
CHENNAI-01	82.57	28.60 %
NORTH ARCOT	80.90	31.12 %
WEST-02	80.79	33.56 %
SOUTH ARCOT	60.17	31.86 %
SOUTH-03	57.08	29.19 %
WEST-01	56.19	37.34 %
KL-SOUTH	2.52	12.30 %
HO01		0.00 %
Total	681.07	29.37 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	89.10	24.73 %
Total	89.10	24.20 %

Branch *	MTD Sales L	Brand Share %
CH03	8.14	24.91 %
MJR1	5.25	27.34 %
CH15	3.26	11.13 %
CH46	2.99	21.09 %
CH21	2.85	11.22 %
CH41	2.71	28.17 %
CH43	2.64	22.33 %
MC05	2.54	20.60 %
PON1	2.46	27.08 %
CH44	2.39	21.60 %
CH20	2.39	11.16 %
CH18	2.25	13.61 %
CH12	1.87	9.78 %
CH33	1.58	8.26 %
CH27	0.90	25.92 %
CH32	0.15	3.59 %
CH01	0.07	22.39 %
Total	89.10	24.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	88.87	26.74 %
Ear-Buds	0.02	0.43 %
Total	88.89	26.29 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.31	21.65 %
TVL1	4.12	9.95 %
VLY1	3.28	18.49 %
KVT1	2.79	22.20 %
PKD1	2.03	21.39 %
SGT1	1.99	19.97 %
TKS2	1.82	15.70 %
MMT1	1.64	27.80 %
RND1	1.63	23.27 %
APK1	1.59	27.00 %
APK2	1.30	21.02 %
TKY1	1.25	26.34 %
VNR1	0.88	21.26 %
MAR1	0.57	4.90 %
KYR1	0.55	13.25 %
COL1	0.26	25.92 %
STU2	0.13	2.93 %
KSM1		0.00 %
TVL2		0.00 %
Total	88.89	26.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	82.86	34.70 %
Total	82.86	34.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.07	17.01 %
TNJ2	2.56	29.16 %
KRN1	2.03	21.52 %
ORU1	1.72	19.99 %
MSI1	1.36	23.96 %
MVM1	1.09	23.07 %
PBR1	0.74	21.59 %
NCK1	0.23	11.77 %
Total	82.86	34.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	82.57	29.33 %
Chargers		0.34 %
Total	82.57	28.60 %

Branch *	MTD Sales L	Brand Share %
CH14	3.85	22.25 %
CH07	3.79	25.26 %
MRM1	3.40	23.84 %
CH16	3.39	20.34 %
CH08	2.77	17.81 %
CGL1	2.59	23.31 %
CH35	2.47	20.92 %
CH39	2.27	21.73 %
AVD1	2.08	15.56 %
CH19	1.91	19.16 %
CH37	1.70	27.56 %
TKM1	1.54	21.66 %
CH30	1.38	18.70 %
CH05	1.27	11.94 %
CH28	0.96	17.34 %
CH40	0.14	1.46 %
Total	82.57	28.60 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	80.90	31.69 %
Total	80.90	31.12 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.02	16.21 %
GDM1	2.95	24.72 %
SBR1	2.26	22.76 %
AKM1	2.20	14.89 %
ARC2	2.12	25.09 %
VEL1	1.94	20.62 %
SLG1	1.87	24.45 %
KPM1	1.59	28.06 %
VSI1	1.54	26.52 %
Total	80.90	31.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	80.79	34.09 %
Total	80.79	33.56 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.09	19.74 %
ATU1	2.14	24.63 %
APN1	1.84	23.31 %
EPI1	1.54	23.44 %
MTR1	1.51	20.98 %
CMI1	1.47	27.88 %
HSR2	1.29	10.83 %
EDP1	1.19	19.38 %
KVP1	1.15	26.27 %
KMM1	0.75	23.59 %
TCG1	0.56	14.48 %
RSP1	0.40	16.98 %
PDR1	0.33	23.65 %
Total	80.79	33.56 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	60.17	32.21 %
Total	60.17	31.86 %

Branch *	MTD Sales L	Brand Share %
TRK1	3.86	29.03 %
KLM1	3.43	26.35 %
ULP1	3.11	24.34 %
CDM1	2.72	23.05 %
VPM2	2.50	27.80 %
TDM1	2.44	27.88 %
KKI2	1.83	23.62 %
VPM1	0.91	22.68 %
PRT1	0.66	8.64 %
Total	60.17	31.86 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	57.08	29.78 %
Total	57.08	29.19 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.29	21.01 %
MDU6	2.61	17.08 %
TEN1	2.45	28.52 %
KPT1	2.09	26.86 %
TMM1	1.90	27.82 %
KYK1	1.65	28.00 %
SVG1	1.28	21.17 %
NTM1	1.26	29.09 %
MDU3	0.95	29.04 %
DKI1	0.81	12.37 %
KRR1	0.78	17.40 %
ADP1	0.74	13.07 %
SGP1	0.73	16.95 %
CBM1	0.70	15.03 %
TDI1	0.69	13.07 %
MNM1	0.50	14.47 %
MLR1	0.46	19.98 %
CMR1	0.36	13.64 %
BTU1	0.32	8.18 %
PNI1	0.23	16.68 %
Total	57.08	29.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	56.19	38.32 %
Total	56.19	37.34 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.15	23.11 %
KGI1	3.49	22.36 %
TPR2	1.08	17.28 %
CBE5	0.41	18.31 %
PDM1	0.18	6.28 %
SUL1		0.00 %
Total	56.19	37.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.52	12.47 %
Total	2.52	12.30 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.34	23.86 %
KLR1	1.19	15.19 %
PAS1		-0.05 %
Total	2.52	12.30 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %