

MTD Sales
675.77 L

Brand Share %
24.47 %

Information:

MTD : 01-10-2025 To 09-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	675.76	24.70 %
Ear-Buds	0.02	0.06 %
Total	675.77	24.47 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	104.65	25.53 %
NORTH ARCOT	80.11	26.12 %
WEST-02	80.01	27.04 %
CHENNAI-02	76.51	17.99 %
TRICHY-01	74.29	30.13 %
CHENNAI-01	68.64	21.14 %
SOUTH-03	64.19	26.98 %
WEST-01	63.26	34.96 %
SOUTH ARCOT	59.45	29.20 %
KL-SOUTH	4.66	25.81 %
HO01		0.00 %
Total	675.77	24.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	104.65	25.70 %
Total	104.65	25.53 %

Branch *	MTD Sales L	Brand Share %
NGR1	6.73	24.44 %
TUT1	6.18	16.50 %
TVL1	3.91	11.08 %
TKS2	3.34	18.78 %
KGL1	2.15	21.83 %
APK2	1.56	13.52 %
SGT1	1.20	17.59 %
VNR1	1.01	18.24 %
VLY1	1.00	7.42 %
KVT1	0.88	6.19 %
STU2	0.77	18.54 %
SDI1	0.67	15.19 %
KSM1	0.48	9.60 %
COL1		0.00 %
Total	104.65	25.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	80.11	26.40 %
Total	80.11	26.12 %

Branch *	MTD Sales L	Brand Share %
KPM2	6.68	16.85 %
TRR1	3.71	20.10 %
WJP1	3.28	20.93 %
KPM1	2.97	24.31 %
ARC2	1.84	10.19 %
VEL1	1.79	7.39 %
VSI1	1.70	21.42 %
AKM1	0.86	11.22 %
TRT1	0.39	12.45 %
Total	80.11	26.12 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	80.01	27.26 %
Total	80.01	27.04 %

Branch *	MTD Sales L	Brand Share %
SLM1	5.29	21.13 %
MCR1	3.36	22.06 %
HSR2	3.24	17.00 %
HRR1	2.40	20.85 %
KRI1	1.69	24.09 %
ERD1	1.52	23.81 %
KVP1	1.16	18.53 %
APN1	1.13	10.11 %
VKL1	1.09	23.38 %
PLC1	1.05	17.16 %
EPI1	0.87	13.75 %
EDP1	0.81	9.40 %
SGG1	0.70	18.21 %
TCG1	0.52	16.75 %
KMM1	0.10	2.24 %
Total	80.01	27.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	76.51	18.18 %
Total	76.51	17.99 %

Branch *	MTD Sales L	Brand Share %
CH03	6.97	17.41 %
CH15	5.68	14.94 %
CH34	5.02	18.26 %
GPD1	3.82	23.33 %
CH24	3.69	19.75 %
MJR1	3.48	18.54 %
CH44	3.08	14.93 %
CH21	3.02	7.12 %
UKI1	3.00	23.92 %
CH18	2.54	14.50 %
CH41	2.19	22.64 %
CH46	2.18	16.09 %
MC05	1.74	12.83 %
CH33	1.30	7.45 %
CH31	1.28	15.57 %
CH20	1.18	5.55 %
CH23	0.93	15.27 %
CH36	0.91	9.09 %
CH12	0.91	5.86 %
CH32	0.69	15.24 %
CH01		0.00 %
Total	76.51	17.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	74.29	30.39 %
Total	74.29	30.13 %

Branch *	MTD Sales L	Brand Share %
TRY1	7.56	18.15 %
AYR1	2.21	24.22 %
NMM1	2.15	23.25 %
NGT1	1.71	16.06 %
KRN1	1.45	18.64 %
PTK1	1.04	18.75 %
NCK1	0.76	16.62 %
Total	74.29	30.13 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	68.64	21.35 %
Total	68.64	21.14 %

Branch *	MTD Sales L	Brand Share %
CH16	5.01	19.59 %
MRM1	2.97	22.17 %
CH42	2.93	19.79 %
CGL1	2.51	22.10 %
GUD2	2.31	14.54 %
CH11	2.13	21.11 %
CH19	2.07	17.10 %
CH14	1.65	8.04 %
GUD1	1.57	22.27 %
KNR1	1.25	20.57 %
CH39	1.05	14.70 %
CH40	0.70	2.99 %
CH05	0.56	6.71 %
CH30	0.56	5.64 %
AVD1	0.55	10.38 %
CH35	0.50	4.41 %
CH26	0.09	6.16 %
Total	68.64	21.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	64.19	27.24 %
Total	64.19	26.98 %

Branch *	MTD Sales L	Brand Share %
TEN1	2.31	22.08 %
TDI1	2.06	20.43 %
TMM1	1.87	18.18 %
CBM1	1.71	21.90 %
ODM1	1.66	23.29 %
KPT1	1.22	23.80 %
KRR1	1.00	20.38 %
ATG1	0.98	19.26 %
PNI1	0.95	24.16 %
CMR1	0.94	18.69 %
USL1	0.94	14.63 %
SVG1	0.79	14.56 %
BTU1	0.75	21.97 %
SGP1	0.71	20.74 %
MPA1	0.69	11.25 %
MDU6	0.68	18.51 %
MLR1	0.58	12.04 %
MDU3	0.35	4.54 %
MNM1	0.09	4.06 %
KKD2		0.00 %
Total	64.19	26.98 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	63.24	35.46 %
Ear-Buds	0.02	0.63 %
Total	63.26	34.96 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.92	20.46 %
CNR1	1.37	13.56 %
AVI1	1.00	18.69 %
CBE1	0.71	20.25 %
PDM1	0.69	21.93 %
CBE5	0.60	24.31 %
SUL1	0.07	19.38 %
Total	63.26	34.96 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	59.45	29.45 %
Total	59.45	29.20 %

Branch *	MTD Sales L	Brand Share %
TVM2	2.51	20.20 %
PRT1	2.02	18.70 %
TDM1	1.42	15.81 %
TVM1	0.93	13.44 %
KML1	0.82	18.94 %
MKM1	0.35	9.57 %
Total	59.45	29.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.66	25.96 %
Total	4.66	25.81 %

Branch *	MTD Sales L	Brand Share %
PAS1	1.11	22.88 %
KLR1	0.37	11.77 %
Total	4.66	25.81 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %