

MTD Sales
597.15 L

Brand Share %
30.26 %

Information:

MTD : 01-09-2025 To 09-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.26 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	597.14	30.43 %
Chargers	0.02	0.15 %
Total	597.15	30.26 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	89.20	29.18 %
WEST-02	73.80	33.63 %
CHENNAI-02	71.93	26.53 %
CHENNAI-01	68.63	28.34 %
NORTH ARCOT	68.29	29.90 %
TRICHY-01	63.63	33.07 %
WEST-01	56.04	42.36 %
SOUTH-03	55.39	29.73 %
SOUTH ARCOT	42.14	27.00 %
KL-SOUTH	8.11	21.34 %
HO01		0.00 %
Total	597.15	30.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	89.19	29.34 %
Chargers	0.01	0.48 %
Total	89.20	29.18 %

Branch *	MTD Sales L	Brand Share %
NGR1	7.40	26.58 %
TUT1	4.11	14.22 %
TKS2	2.81	22.41 %
TKS1	2.56	28.77 %
RND1	2.12	18.81 %
TVL1	1.97	15.49 %
ERL2	1.88	24.22 %
VNR1	1.72	21.54 %
VLY1	1.63	16.04 %
SGT1	1.59	21.66 %
SVK1	1.51	17.53 %
KVT1	0.78	9.95 %
APK2	0.43	7.06 %
STU2	0.38	22.23 %
COL1	0.31	12.79 %
KSM1		1.37 %
TVL2		0.00 %
Total	89.20	29.18 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	73.79	33.78 %
Chargers		0.41 %
Total	73.80	33.63 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.83	19.33 %
ATU1	2.84	29.39 %
APN1	2.38	26.81 %
PMP1	2.27	20.85 %
EPI1	2.14	28.68 %
NKL2	1.80	25.69 %
MTR1	1.73	22.07 %
PLC1	1.65	16.07 %
VKL1	0.94	20.29 %
EDP1	0.74	17.82 %
TCG1	0.66	20.27 %
HSR2	0.56	5.55 %
SGG1	0.31	20.53 %
CMI1	0.14	7.31 %
Total	73.80	33.63 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	71.93	26.69 %
Total	71.93	26.53 %

Branch *	MTD Sales L	Brand Share %
CH03	4.93	19.28 %
CH18	3.38	25.17 %
CH15	3.02	14.16 %
MJR1	2.69	19.72 %
CH24	2.19	24.24 %
CH09	1.98	28.33 %
CH21	1.97	13.63 %
MC05	1.88	13.73 %
CH12	1.68	11.84 %
CH31	1.32	24.63 %
CH41	1.09	15.56 %
CH44	1.04	8.65 %
CH43	0.99	18.57 %
CH36	0.96	25.30 %
CH33	0.57	7.41 %
PON1	0.52	7.18 %
MC08	0.44	12.48 %
CH32	0.22	9.57 %
Total	71.93	26.53 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	68.63	28.54 %
Total	68.63	28.34 %

Branch *	MTD Sales L	Brand Share %
CH14	5.20	27.59 %
CH16	2.85	20.01 %
CH07	2.75	24.11 %
MRM1	2.58	25.97 %
CH08	2.12	19.45 %
AVD1	1.85	24.32 %
KNR1	1.72	21.79 %
CH37	1.48	24.18 %
CH30	1.06	10.05 %
GUD2	0.94	16.88 %
CH35	0.84	10.42 %
CH40	0.82	10.50 %
CH26	0.68	28.45 %
CH29	0.38	26.79 %
CH05	0.14	1.91 %
Total	68.63	28.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	68.29	30.08 %
Total	68.29	29.90 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.08	14.38 %
ARC2	2.99	24.50 %
SBR1	2.57	25.68 %
GDM1	2.08	29.55 %
VEL1	1.79	19.04 %
KPM1	1.43	22.96 %
VSI1	1.40	17.06 %
TRL1	1.38	21.22 %
TRT1	1.15	22.77 %
CYR1	1.12	25.32 %
AKM1	1.03	10.86 %
WJP1	0.59	5.76 %
Total	68.29	29.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	63.63	33.22 %
Total	63.63	33.07 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.18	21.03 %
PBR2	3.65	27.35 %
TNJ1	2.67	29.48 %
KUM1	2.31	29.99 %
AYR1	1.72	28.83 %
TVR2	1.69	27.61 %
TNJ2	1.59	23.74 %
KRN1	1.54	20.70 %
PTK1	1.27	21.78 %
ORU1	1.18	15.56 %
TVR1	1.14	28.81 %
NMM1	1.04	21.43 %
NCK1	0.73	28.34 %
Total	63.63	33.07 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	56.04	42.62 %
Chargers		0.50 %
Total	56.04	42.36 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.20	26.23 %
KGI1	3.39	28.88 %
UAM1	2.31	22.41 %
CBE4	0.54	26.29 %
PDM1	0.48	19.18 %
AVI1	0.28	13.16 %
MPM1	0.06	2.74 %
Total	56.04	42.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	55.39	29.92 %
Total	55.39	29.73 %

Branch *	MTD Sales L	Brand Share %
PVI1	6.33	27.00 %
MDU1	2.57	17.47 %
TDI1	1.67	23.36 %
KPT1	1.60	24.60 %
MDU6	1.45	19.24 %
CBM1	1.44	22.62 %
TEN1	1.42	26.89 %
TEN2	1.31	20.57 %
ADP1	1.23	22.78 %
CMR1	1.15	20.27 %
SVG1	0.88	20.12 %
KYK1	0.82	15.83 %
MNM1	0.75	23.27 %
DKI1	0.58	10.67 %
PNV1	0.30	23.47 %
MDU3	0.21	4.92 %
MLR1	0.13	5.61 %
ATG1		0.00 %
KKD2		0.00 %
Total	55.39	29.73 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	42.14	27.10 %
Total	42.14	27.00 %

Branch *	MTD Sales L	Brand Share %
ULP1	3.22	25.51 %
TRK1	2.52	18.91 %
CDM1	2.34	21.83 %
POY1	2.11	27.64 %
TVM2	1.86	17.98 %
VPM2	1.76	19.05 %
KKI2	1.71	26.83 %
PRT1	1.44	20.73 %
TDM1	1.16	14.64 %
KML1	1.07	21.18 %
STP1	0.45	15.84 %
VPM1		0.00 %
Total	42.14	27.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	8.11	21.51 %
Total	8.11	21.34 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.82	22.50 %
PAS1	1.82	20.31 %
KLR1	1.48	19.29 %
Total	8.11	21.34 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %