



TN : VIVO Sales Performance 10/05/2026 9:32 AM

MTD Sales
703.18 L

Brand Share %
22.73 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	703.03	22.92 %
Dig-Acce	0.15	17.40 %
Chargers		0.02 %
Total	703.18	22.73 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	102.58	19.52 %
WEST-02	99.10	32.52 %
CHENNAI-02	88.20	19.42 %
SOUTH-03	83.56	25.90 %
NORTH ARCOT	75.47	23.02 %
CHENNAI-01	72.52	19.83 %
TRICHY-01	63.88	25.67 %
SOUTH ARCOT	62.00	24.21 %
WEST-01	55.87	30.16 %
HO01		0.00 %
Total	703.18	22.73 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	102.58	19.72 %
Total	102.58	19.52 %

Branch *	MTD Sales L	Brand Share %
TUT1	9.18	17.54 %
TVL1	6.79	13.15 %
NGR1	6.54	16.57 %
VLY1	3.65	16.11 %
RND1	2.60	20.79 %
MAR1	2.52	19.27 %
TKS1	2.20	17.70 %
ERL2	2.14	18.24 %
MMT1	1.97	15.52 %
KGL1	1.91	13.93 %
KVT1	1.34	4.87 %
VNR1	1.19	11.59 %
ARM1	0.93	10.96 %
STU2	0.84	17.79 %
SGT1	0.81	14.18 %
KSM1	0.37	4.19 %
RPM1	0.34	5.04 %
COL1		0.00 %
Total	102.58	19.52 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	99.10	32.76 %
Total	99.10	32.52 %

Branch *	MTD Sales L	Brand Share %
PMP1	2.81	20.39 %
BMD1	1.77	16.16 %
KVP1	1.73	18.23 %
DPR1	1.38	19.71 %
KAM1	0.97	19.42 %
EDP1	0.58	19.72 %
ERD2	0.37	9.90 %
SGG1	0.31	16.20 %
TCG1	0.26	6.92 %
Total	99.10	32.52 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	88.20	19.56 %
Chargers		0.13 %
Total	88.20	19.42 %

Branch *	MTD Sales L	Brand Share %
CH03	7.30	17.31 %
CH15	4.55	14.54 %
CH33	4.10	14.03 %
CH44	3.45	18.17 %
CH21	3.07	7.97 %
CH43	2.31	22.36 %
CH20	2.27	16.70 %
MJR1	2.26	12.86 %
CH18	1.67	13.81 %
CH31	1.36	16.51 %
MC05	1.34	6.64 %
CH12	1.28	5.60 %
CH27	0.91	11.32 %
CH41	0.68	7.17 %
CH36	0.35	15.65 %
CH01		0.00 %
MC06		0.00 %
Total	88.20	19.42 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	83.56	26.11 %
Total	83.56	25.90 %

Branch *	MTD Sales L	Brand Share %
DGL1	3.79	22.38 %
MDU1	3.39	15.75 %
PVI1	1.90	17.51 %
MDU2	1.37	13.85 %
ATG1	1.35	20.87 %
KKD3	1.31	18.40 %
MDU6	1.31	14.18 %
DKI1	0.99	12.37 %
NKI1	0.80	15.96 %
MNM1	0.50	12.70 %
KRR1	0.16	5.08 %
MDU3	0.16	1.77 %
SGP1	0.13	1.71 %
Total	83.56	25.90 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	75.47	23.20 %
Total	75.47	23.02 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.30	9.44 %
TRL1	2.23	19.26 %
CPT1	2.16	20.37 %
WJP1	2.10	15.15 %
GDM1	2.05	15.10 %
SLG1	1.99	20.80 %
PTU1	1.91	14.51 %
AKM1	1.67	8.81 %
ARC2	1.53	18.82 %
KPM1	1.47	12.17 %
VSI1	1.39	12.42 %
TRT1	1.12	14.48 %
Total	75.47	23.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	72.52	20.00 %
Total	72.52	19.83 %

Branch *	MTD Sales L	Brand Share %
CH16	4.74	21.73 %
CH47	3.15	14.42 %
CH28	2.97	16.53 %
CH14	2.64	12.84 %
MRM1	2.36	16.89 %
CH38	2.18	21.51 %
AVD1	1.60	16.11 %
CH05	1.53	9.63 %
KNR1	1.52	16.05 %
CGL1	1.50	21.95 %
CH35	1.38	9.03 %
CH30	1.30	8.08 %
CH37	1.23	20.84 %
SKL1	0.87	15.49 %
CH19	0.71	6.11 %
MC10	0.37	9.85 %
CH29	0.08	11.59 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
Total	72.52	19.83 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	63.72	25.81 %
Dig-Acce	0.15	78.91 %
Total	63.88	25.67 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.57	18.86 %
TNJ1	3.24	21.11 %
TTP1	2.69	15.82 %
PBR1	1.43	21.16 %
NMM1	1.42	21.99 %
TNJ2	1.39	15.38 %
NGT1	1.03	10.75 %
ORU1	1.01	17.32 %
PBR2	0.96	6.49 %
KUM2	0.82	21.78 %
KRN1	0.42	5.48 %
PTK1		0.00 %
Total	63.88	25.67 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	62.00	24.35 %
Total	62.00	24.21 %

Branch *	MTD Sales L	Brand Share %
PRT1	5.05	19.86 %
TRK1	4.03	20.32 %
KLM1	3.46	16.23 %
POY2	1.92	19.79 %
KKI2	1.91	21.78 %
TVM2	1.84	11.76 %
TDM1	1.49	22.03 %
MKM1	1.47	15.32 %
TVM1	0.72	11.05 %
Total	62.00	24.21 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	55.87	30.40 %
Total	55.87	30.16 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.94	20.03 %
CNR1	2.79	18.22 %
TPR2	0.95	22.38 %
PPI1	0.90	20.78 %
MPM1	0.83	14.63 %
TPR1	0.57	12.68 %
TPR4	0.27	22.04 %
SUL1	0.24	15.85 %
ANR1		0.00 %
SNR1		0.00 %
Total	55.87	30.16 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %