

MTD Sales
493.43 L

Brand Share %
23.81 %

Information:

MTD : 01-12-2025 To 08-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	493.42	23.95 %
Chargers	0.01	0.11 %
Total	493.43	23.81 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	64.92	20.81 %
NORTH ARCOT	62.12	25.39 %
WEST-02	59.48	30.99 %
TRICHY-01	59.36	30.21 %
SOUTH-03	55.69	30.40 %
CHENNAI-02	50.47	15.78 %
CHENNAI-01	48.43	19.13 %
SOUTH ARCOT	45.75	27.29 %
WEST-01	43.08	38.09 %
KL-SOUTH	4.12	18.12 %
HO01		0.00 %
Total	493.43	23.81 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	64.92	20.94 %
Total	64.92	20.81 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.53	20.19 %
KVT1	2.35	21.08 %
TVL1	2.33	7.65 %
SVK1	2.09	15.78 %
VNR1	1.83	21.33 %
MAR1	1.68	20.92 %
SGT1	1.59	10.13 %
MMT1	1.34	22.04 %
TKS2	1.33	7.04 %
ERL2	1.24	20.81 %
APK1	1.14	20.81 %
UDN1	1.14	21.08 %
ARM1	0.99	16.06 %
APK2	0.98	12.32 %
TKY1	0.89	22.41 %
SNL1	0.81	16.62 %
KGL1	0.57	10.72 %
STU2	0.45	14.35 %
KSM1	0.13	3.22 %
Total	64.92	20.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	62.11	25.57 %
Chargers	0.01	0.49 %
Total	62.12	25.39 %

Branch *	MTD Sales L	Brand Share %
VEL2	3.13	14.10 %
WJD1	2.38	21.72 %
TRR1	2.37	19.61 %
ARC2	2.20	17.14 %
VEL1	2.13	13.61 %
KPM1	1.87	20.12 %
VSI1	1.78	23.50 %
AKM1	1.60	10.99 %
ANI1	1.20	22.84 %
CYR1	1.09	21.50 %
WJP1	0.26	4.40 %
Total	62.12	25.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	59.48	31.12 %
Total	59.48	30.99 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.15	18.78 %
HRR1	1.85	21.67 %
HSR2	1.20	17.95 %
MTR1	1.16	13.89 %
HSR1	1.00	13.05 %
TCG1	0.99	19.00 %
ATU1	0.88	14.00 %
EDP1	0.62	10.42 %
CMI1	0.29	8.34 %
SGG1	0.23	9.08 %
PDR1		0.00 %
Total	59.48	30.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	59.36	30.36 %
Total	59.36	30.21 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.10	22.97 %
TTP1	2.97	21.54 %
TNJ2	2.00	22.55 %
KRN1	1.49	21.04 %
NGT1	1.48	18.94 %
TVR2	1.45	16.01 %
AYR1	1.17	23.71 %
ORU1	0.32	6.46 %
PBR1	0.13	7.63 %
PTK1		0.00 %
Total	59.36	30.21 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	55.69	30.58 %
Total	55.69	30.40 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.24	13.69 %
KPT1	1.12	21.36 %
ATG1	0.98	19.93 %
ADP1	0.91	18.95 %
ODM1	0.88	22.81 %
CBM1	0.86	18.10 %
MDU3	0.85	15.44 %
DGL2	0.80	19.92 %
KYK1	0.79	21.25 %
PNV2	0.62	18.02 %
SGP1	0.44	14.14 %
MNM1	0.43	21.61 %
KRR1	0.31	6.61 %
PNI1		0.00 %
Total	55.69	30.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	50.46	15.87 %
Chargers		0.23 %
Total	50.47	15.78 %

Branch *	MTD Sales L	Brand Share %
CH03	4.26	17.06 %
GPD1	2.59	23.40 %
CH15	2.56	9.14 %
MJR1	2.35	15.75 %
CH17	2.26	19.97 %
CH41	2.13	17.97 %
CH33	1.57	7.08 %
CH46	1.51	8.53 %
CH18	1.47	9.07 %
CH20	1.20	10.55 %
CH12	1.18	6.56 %
CH21	0.95	3.71 %
CH44	0.91	9.27 %
PON1	0.72	8.53 %
CH32	0.66	19.13 %
CH27	0.61	17.15 %
MC05	0.58	5.64 %
CH36	0.43	7.68 %
Total	50.47	15.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	48.43	19.25 %
Total	48.43	19.13 %

Branch *	MTD Sales L	Brand Share %
CH16	2.86	18.44 %
CGL1	1.76	22.89 %
MRM1	1.70	11.38 %
TKM1	1.69	22.05 %
CH08	1.57	10.24 %
CH19	1.52	20.22 %
CH37	1.43	19.31 %
CH07	1.39	12.52 %
CH35	1.19	13.91 %
CH14	1.16	8.43 %
AVD1	1.07	8.17 %
CH42	1.06	17.97 %
GUD1	0.98	11.20 %
CH05	0.98	11.00 %
MC09	0.49	10.70 %
CH30	0.47	4.54 %
CH40	0.37	2.22 %
CH29	0.25	9.66 %
Total	48.43	19.13 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	45.75	27.41 %
Total	45.75	27.29 %

Branch *	MTD Sales L	Brand Share %
ULP1	2.35	22.78 %
KLM1	1.73	12.83 %
TRK1	1.68	15.96 %
TVM2	1.24	10.54 %
TVM1	1.08	15.81 %
POY1	0.93	11.16 %
TDM1	0.81	14.57 %
MKM1	0.67	17.45 %
STP1	0.59	22.88 %
VPM1	0.55	22.65 %
Total	45.75	27.29 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	43.08	38.37 %
Total	43.08	38.09 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.03	19.26 %
CNR1	1.92	17.33 %
PDM1	0.16	13.25 %
Total	43.08	38.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	4.12	18.23 %
Total	4.12	18.12 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.60	17.51 %
TVP1	1.55	19.12 %
PAS1	0.97	17.66 %
Total	4.12	18.12 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %