

MTD Sales
594.80 L

Brand Share %
29.89 %

Information:

MTD : 01-11-2025 To 08-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	594.80	29.89 %
Total	594.80	29.89 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	79.18	27.41 %
TRICHY-01	74.82	34.78 %
CHENNAI-02	74.25	23.81 %
NORTH ARCOT	71.21	31.74 %
WEST-02	70.90	34.46 %
CHENNAI-01	69.24	28.55 %
SOUTH-03	53.68	30.70 %
SOUTH ARCOT	52.27	31.39 %
WEST-01	47.21	39.10 %
KL-SOUTH	2.04	11.33 %
HO01		0.00 %
Total	594.80	29.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	79.18	27.41 %
Total	79.18	27.41 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.59	22.76 %
TVL1	3.87	11.26 %
VLY1	2.96	18.63 %
KVT1	2.26	22.20 %
SGT1	1.85	19.69 %
TKS2	1.82	19.24 %
PKD1	1.51	17.68 %
RND1	1.43	21.31 %
MMT1	1.18	25.01 %
APK2	1.03	19.54 %
VNR1	0.61	18.59 %
MAR1	0.57	5.76 %
KYR1	0.25	7.62 %
STU2	0.13	4.86 %
KSM1		0.00 %
TVL2		0.00 %
Total	79.18	27.41 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	74.82	34.78 %
Total	74.82	34.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	6.49	17.58 %
TTP1	2.43	24.66 %
TNJ2	2.33	29.40 %
NMM1	1.92	29.09 %
KRN1	1.91	23.08 %
ORU1	1.72	20.95 %
MSI1	1.36	26.76 %
PTK1	1.03	26.25 %
MVM1	0.96	22.71 %
PBR1	0.74	23.89 %
NCK1	0.13	7.89 %
Total	74.82	34.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	74.25	23.81 %
Total	74.25	23.81 %

Branch *	MTD Sales L	Brand Share %
CH03	6.78	24.85 %
MJR1	4.13	26.48 %
CH46	2.54	19.11 %
CH21	2.36	10.23 %
MC05	2.32	24.01 %
CH43	2.24	27.14 %
CH44	2.24	23.03 %
PON1	2.06	25.03 %
CH15	2.04	8.69 %
CH06	1.82	26.44 %
CH18	1.80	11.65 %
CH12	1.67	10.09 %
CH20	1.57	9.07 %
CH33	1.26	7.59 %
CH36	0.69	28.72 %
CH27	0.63	22.19 %
CH32	0.15	3.62 %
CH01	0.07	22.39 %
Total	74.25	23.81 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	71.21	31.74 %
Total	71.21	31.74 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.55	15.93 %
GDM1	2.52	26.21 %
SBR1	2.01	23.23 %
ARC2	1.93	24.17 %
AKM1	1.69	13.93 %
VEL1	1.68	21.94 %
SLG1	1.61	24.85 %
VSI1	1.19	22.74 %
Total	71.21	31.74 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	70.90	34.46 %
Total	70.90	34.46 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.84	21.04 %
ATU1	1.74	27.03 %
APN1	1.51	22.04 %
EPI1	1.43	22.89 %
MTR1	1.31	23.25 %
EDP1	1.19	21.32 %
HSR2	1.12	10.80 %
KMM1	0.75	25.34 %
TCG1	0.56	19.36 %
RSP1	0.40	17.96 %
PDR1	0.13	11.93 %
Total	70.90	34.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	69.24	28.55 %
Total	69.24	28.55 %

Branch *	MTD Sales L	Brand Share %
CH14	3.74	24.15 %
CH07	3.19	25.33 %
MRM1	3.02	25.51 %
CH16	2.86	18.57 %
CH08	2.77	20.25 %
CH35	2.47	22.11 %
CH45	2.30	29.52 %
CGL1	1.86	19.98 %
CH39	1.70	23.88 %
AVD1	1.58	13.23 %
CH37	1.38	26.53 %
CH19	1.32	19.28 %
CH05	1.27	13.21 %
CH30	1.08	17.59 %
TKM1	1.06	17.07 %
CH28	0.96	17.62 %
MC09	0.83	21.28 %
CH40	0.14	2.06 %
Total	69.24	28.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	53.68	30.70 %
Total	53.68	30.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.08	23.36 %
MDU6	2.47	19.52 %
TEN1	2.31	28.45 %
TMM1	1.73	28.41 %
KYK1	1.52	27.03 %
SVG1	1.28	22.05 %
MPA1	1.08	27.82 %
NTM1	0.97	25.34 %
MDU3	0.82	27.90 %
DKI1	0.81	13.02 %
ADP1	0.74	15.74 %
SGP1	0.73	17.18 %
CBM1	0.70	17.42 %
TDI1	0.69	14.96 %
KRR1	0.50	12.79 %
MNM1	0.50	15.47 %
MLR1	0.46	26.42 %
CMR1	0.36	16.40 %
BTU1	0.32	11.52 %
PNI1	0.23	17.63 %
Total	53.68	30.70 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	52.27	31.39 %
Total	52.27	31.39 %

Branch *	MTD Sales L	Brand Share %
ULP1	2.85	24.46 %
KLM1	2.62	24.12 %
CDM1	2.30	20.46 %
VPM2	2.29	27.36 %
TVM1	2.12	28.35 %
KKI2	1.70	24.14 %
VPM1	0.82	25.40 %
PRT1	0.41	6.46 %
Total	52.27	31.39 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	47.21	39.10 %
Total	47.21	39.10 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.30	24.83 %
KGI1	3.15	28.35 %
MPM1	1.26	24.19 %
TPR2	0.93	19.36 %
PPI1	0.82	22.89 %
CBE5	0.41	18.83 %
CBE3	0.31	23.01 %
PDM1	0.18	9.10 %
SUL1		0.00 %
Total	47.21	39.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.04	11.33 %
Total	2.04	11.33 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.19	18.95 %
TVP1	1.12	21.49 %
PAS1	-0.27	-4.08 %
Total	2.04	11.33 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %