

MTD Sales
620.51 L

Brand Share %
24.85 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **24.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	620.34	25.15 %
Dig-Acce	0.17	1.25 %
Total	620.51	24.85 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	96.30	24.10 %
NORTH ARCOT	83.52	25.29 %
TRICHY-01	79.00	34.25 %
CHENNAI-02	72.25	20.54 %
WEST-02	63.88	29.83 %
CHENNAI-01	63.46	22.63 %
SOUTH ARCOT	58.18	26.03 %
SOUTH-03	50.73	23.15 %
WEST-01	27.28	23.32 %
WEST-03	25.91	38.50 %
HO01		0.00 %
Total	620.51	24.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	96.13	24.35 %
Dig-Acce	0.17	11.37 %
Total	96.30	24.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.40	18.12 %
NGR1	6.30	20.76 %
TVL1	5.67	16.28 %
VNR2	5.58	17.87 %
KVT1	2.79	20.38 %
TKS2	2.57	17.31 %
RND1	2.47	22.21 %
RND2	2.44	22.64 %
TKS1	2.15	22.19 %
MAR1	2.01	14.74 %
PKD1	1.99	24.35 %
VNR1	1.14	14.67 %
SGT1	1.06	15.99 %
KGL1	0.96	20.05 %
TYI1	0.84	23.99 %
APK2	0.55	12.28 %
SNL1	0.53	14.85 %
VKM1	0.52	15.04 %
COL1	0.52	16.63 %
STU2	0.17	6.13 %
Total	96.30	24.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	83.52	25.49 %
Total	83.52	25.29 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.86	13.60 %
VEL4	4.24	16.58 %
SLG1	2.73	21.04 %
VSI1	2.68	23.14 %
VEL2	2.24	15.42 %
CYR1	2.14	19.09 %
AKM1	2.09	13.15 %
CGM1	2.05	20.01 %
ARC2	1.95	17.47 %
WJP1	1.65	18.89 %
ANI1	0.49	7.25 %
VEL1	0.49	5.86 %
KPM1	0.39	3.70 %
Total	83.52	25.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	79.00	34.49 %
Total	79.00	34.25 %

Branch *	MTD Sales L	Brand Share %
TNJ2	1.95	22.16 %
PBR2	1.89	12.39 %
MVM1	1.86	20.24 %
TNJ1	1.79	20.24 %
MSI1	1.25	16.31 %
NGT1	1.22	16.93 %
NMM1	1.13	15.80 %
PTK1	1.05	15.46 %
ORU1	0.63	22.01 %
Total	79.00	34.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	72.25	20.78 %
Total	72.25	20.54 %

Branch *	MTD Sales L	Brand Share %
CH15	4.83	13.58 %
CH34	4.73	18.13 %
CH03	4.29	15.61 %
CH50	3.90	22.47 %
GPD1	3.22	21.09 %
CH21	3.09	13.52 %
CH20	2.58	12.23 %
MJR1	2.48	18.31 %
CH33	1.81	10.06 %
CH44	1.73	17.31 %
CH36	1.65	22.09 %
CH18	1.48	12.69 %
MC05	1.41	21.82 %
CH27	0.91	21.55 %
CH17	0.91	22.49 %
CH35	0.65	9.12 %
CH37	0.26	4.65 %
PON1	0.17	2.19 %
CH41	0.12	1.63 %
CH01		0.00 %
Total	72.25	20.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	63.88	30.04 %
Total	63.88	29.83 %

Branch *	MTD Sales L	Brand Share %
PMP1	3.71	21.54 %
HSR2	2.19	18.01 %
SLM3	1.97	21.69 %
KAM1	1.54	21.05 %
ATU1	1.33	13.01 %
OML1	1.21	8.86 %
BMD1	0.93	15.52 %
HRR1	0.79	7.94 %
KVP1	0.76	14.86 %
EDP1	0.41	24.05 %
Total	63.88	29.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	63.46	23.48 %
Total	63.46	22.63 %

Branch *	MTD Sales L	Brand Share %
CH16	4.41	22.26 %
CH47	3.22	16.71 %
CH49	2.53	19.46 %
MRM1	2.36	19.15 %
CH45	1.81	15.24 %
SKL1	1.31	14.00 %
GUD2	1.27	19.47 %
CH07	1.04	7.34 %
AVD1	0.77	5.49 %
CH05	0.76	9.39 %
CH28	0.33	3.20 %
CH30	0.27	2.49 %
CH29	0.19	15.57 %
CH40		0.00 %
Total	63.46	22.63 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	58.18	26.19 %
Total	58.18	26.03 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.11	20.20 %
PRT1	3.60	21.16 %
TVM2	2.07	17.95 %
CDM1	1.89	14.26 %
POY2	1.24	12.06 %
TVM1	1.20	17.36 %
KML1	1.04	14.29 %
STP1	0.76	16.08 %
Total	58.18	26.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	50.73	23.32 %
Total	50.73	23.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.22	21.48 %
TMM1	2.37	23.65 %
TDI1	1.79	24.57 %
DKI1	1.61	15.87 %
MDU2	1.41	16.92 %
KPT1	1.38	17.97 %
ODM1	1.00	22.11 %
PKM1	0.81	16.92 %
MPA1	0.49	5.96 %
USL1	0.39	13.22 %
PNI1	0.36	12.79 %
MDU4	0.32	12.65 %
TPT1	0.17	4.19 %
TEN1	0.14	1.41 %
ATG1		0.00 %
MDU3		0.00 %
MDU5		0.00 %
SGP1		0.00 %
Total	50.73	23.15 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	27.28	23.75 %
Total	27.28	23.32 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.21	15.09 %
KGI1	3.15	22.82 %
GDR1	1.83	18.90 %
CBE4	1.10	24.50 %
DPM2	0.93	19.46 %
CBE1	0.80	19.16 %
KMD1	0.75	19.70 %
CBE6	0.71	24.45 %
ANR1	0.63	18.08 %
PDM1	0.36	23.14 %
UAM1	0.33	3.94 %
CBE5		0.00 %
Total	27.28	23.32 %

WEST-03

Property	MTD Sales L	Brand Share %
Mobile	25.91	38.65 %
Total	25.91	38.50 %

Branch *	MTD Sales L	Brand Share %
KMM1	0.61	19.75 %
TPR2	0.43	8.68 %
SGG1	0.36	18.33 %
ERD2	0.22	11.38 %
TCG1	0.22	11.45 %
TPR3		0.00 %
Total	25.91	38.50 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %