

MTD Sales
625.31 L

Brand Share %
27.36 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.36 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	625.28	27.60 %
Ear-Buds	0.03	0.17 %
Total	625.31	27.36 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	86.77	33.97 %
SOUTH-01	83.70	25.19 %
NORTH ARCOT	72.13	27.19 %
TRICHY-01	71.81	30.83 %
CHENNAI-01	67.02	25.73 %
CHENNAI-02	64.02	21.02 %
WEST-01	63.32	37.08 %
SOUTH ARCOT	58.10	32.22 %
SOUTH-03	56.73	27.69 %
KL-SOUTH	1.71	12.62 %
HO01		0.00 %
Total	625.31	27.36 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	86.75	34.20 %
Ear-Buds	0.02	0.93 %
Total	86.77	33.97 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.47	20.19 %
ATU1	2.48	26.19 %
PMP1	2.33	18.40 %
HSR2	1.64	13.95 %
EPI1	1.58	25.83 %
APN1	1.32	23.61 %
MTR1	1.27	13.62 %
TCG1	0.37	7.62 %
Total	86.77	33.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	83.70	25.40 %
Total	83.70	25.19 %

Branch *	MTD Sales L	Brand Share %
TUT1	6.18	17.60 %
TVL1	4.83	11.69 %
TUT2	4.26	25.52 %
KVT1	3.79	22.02 %
PKD1	2.90	26.15 %
TKS2	2.63	13.12 %
VLY1	1.41	10.10 %
KGL1	1.06	11.98 %
SGT1	0.99	17.88 %
KSM1	0.95	16.25 %
ERL1	0.31	22.56 %
STU2	0.28	6.61 %
COL1	0.21	9.56 %
Total	83.70	25.19 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	72.13	27.44 %
Total	72.13	27.19 %

Branch *	MTD Sales L	Brand Share %
KPM2	4.67	16.58 %
VEL2	3.19	17.89 %
TRL1	2.39	17.17 %
GDM1	2.37	16.37 %
WJP1	1.47	13.10 %
VEL1	1.43	8.84 %
CYR1	1.28	17.70 %
AKM1	1.20	10.83 %
VSI1	1.13	13.62 %
KPM1	0.87	15.18 %
PTU1	0.77	22.16 %
Total	72.13	27.19 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	71.81	31.00 %
Total	71.81	30.83 %

Branch *	MTD Sales L	Brand Share %
TRY1	8.09	17.01 %
TNJ1	4.02	23.69 %
AYR1	2.39	24.63 %
NMM1	1.30	20.72 %
MSI1	1.26	17.21 %
TNJ2	1.05	14.37 %
PTK1		0.00 %
Total	71.81	30.83 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	67.02	25.98 %
Total	67.02	25.73 %

Branch *	MTD Sales L	Brand Share %
CH14	4.00	21.16 %
AVD1	2.72	17.40 %
CH07	2.50	22.18 %
CH05	2.47	20.96 %
CH08	2.40	16.24 %
CH16	2.40	15.73 %
KNR1	2.07	18.60 %
CH30	1.86	12.20 %
MRM1	1.67	20.95 %
SKL1	1.19	19.70 %
GUD2	0.96	11.14 %
CH35	0.84	9.31 %
CH40	0.36	3.39 %
CH37	0.30	6.88 %
Total	67.02	25.73 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	64.02	21.27 %
Total	64.02	21.02 %

Branch *	MTD Sales L	Brand Share %
CH03	4.93	21.60 %
CH15	4.47	17.36 %
CH34	3.97	26.23 %
MJR1	3.93	23.45 %
GPD1	3.93	23.94 %
CH18	2.98	23.89 %
CH20	2.94	17.15 %
CH21	2.80	14.21 %
MC05	1.72	12.91 %
CH44	1.56	9.38 %
CH12	1.53	10.01 %
CH24	1.51	18.73 %
CH09	1.26	12.94 %
CH41	1.19	19.39 %
CH33	1.07	7.43 %
CH31	0.65	11.79 %
PON1	0.22	2.92 %
CH36	0.19	5.84 %
CH01		0.00 %
CH32		0.00 %
MC08		0.00 %
Total	64.02	21.02 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	63.32	37.39 %
Total	63.32	37.08 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.43	18.99 %
KGI1	2.67	18.91 %
CNR1	2.00	24.04 %
CBE1	0.90	24.13 %
AVI1	0.82	20.71 %
TPR4	0.70	24.88 %
SNR1	0.57	20.47 %
PDM1	0.22	7.47 %
MPM1	0.14	4.86 %
TPR3	0.07	2.57 %
Total	63.32	37.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	58.09	32.48 %
Ear-Buds	0.02	1.08 %
Total	58.10	32.22 %

Branch *	MTD Sales L	Brand Share %
CUD1	6.18	27.28 %
CDM1	3.61	26.95 %
TVM2	1.91	15.35 %
TDM1	1.83	18.81 %
MKM1	0.62	21.51 %
Total	58.10	32.22 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	56.73	27.93 %
Total	56.73	27.69 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.09	20.47 %
DGL1	3.07	27.32 %
TMM1	2.71	26.00 %
ADP1	1.71	20.84 %
MDU2	1.59	24.78 %
CMR1	1.58	25.85 %
CBM1	1.52	19.04 %
MDU5	1.48	22.44 %
SVG1	1.08	21.09 %
TEN2	1.00	17.49 %
MDU6	0.79	12.46 %
ATG1	0.56	8.56 %
MNM1	0.49	12.63 %
MLR1	0.34	26.88 %
KRR1	0.28	18.92 %
MDU3	0.13	4.60 %
Total	56.73	27.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.71	12.70 %
Total	1.71	12.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.26	12.38 %
PAS1	0.45	13.35 %
Total	1.71	12.62 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %