



TN : VIVO Sales Performance 09/05/2026 9:32 AM

MTD Sales
620.04 L

Brand Share %
22.60 %

Information:

MTD : 01-05-2026 To 08-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.60 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	619.89	22.79 %
Dig-Acce	0.15	19.45 %
Chargers		0.02 %
Total	620.04	22.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	90.64	19.54 %
WEST-02	89.50	32.66 %
CHENNAI-02	77.82	19.43 %
SOUTH-03	70.58	26.56 %
NORTH ARCOT	66.73	23.02 %
CHENNAI-01	62.37	19.30 %
TRICHY-01	56.43	25.66 %
SOUTH ARCOT	54.13	23.68 %
WEST-01	51.84	29.65 %
HO01		0.00 %
Total	620.04	22.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	90.64	19.74 %
Total	90.64	19.54 %

Branch *	MTD Sales L	Brand Share %
TUT1	8.43	17.88 %
TVL1	5.62	11.93 %
NGR1	5.47	15.53 %
VLY1	3.65	20.15 %
SVK1	2.96	21.60 %
RND1	2.46	22.18 %
MAR1	1.87	16.84 %
MMT1	1.83	16.03 %
TKS1	1.72	18.38 %
PKD1	1.59	20.24 %
ERL2	1.58	14.84 %
KGL1	1.50	13.32 %
KVT1	1.20	4.83 %
UDN1	1.07	21.22 %
VNR1	0.94	10.78 %
ARM1	0.93	13.80 %
STU2	0.84	17.80 %
SGT1	0.81	16.84 %
KSM1	0.37	5.07 %
RPM1	0.34	6.19 %
COL1		0.00 %
Total	90.64	19.54 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	89.50	32.90 %
Total	89.50	32.66 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.35	21.22 %
PMP1	2.81	21.62 %
MTR1	2.12	20.52 %
BMD1	1.77	17.04 %
KVP1	1.73	20.19 %
DPR1	1.38	20.09 %
KAM1	0.97	22.40 %
ERD2	0.37	10.89 %
SGG1	0.31	16.20 %
TCG1	0.26	6.92 %
Total	89.50	32.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	77.82	19.59 %
Chargers		0.14 %
Total	77.82	19.43 %

Branch *	MTD Sales L	Brand Share %
CH03	7.01	19.06 %
CH33	4.10	15.49 %
CH15	3.85	14.15 %
CH44	2.95	17.76 %
CH21	2.79	7.83 %
CH20	2.00	19.16 %
MJR1	1.85	12.11 %
CH43	1.78	21.12 %
CH18	1.67	14.43 %
CH27	0.91	12.06 %
CH31	0.81	11.11 %
MC05	0.76	4.65 %
CH41	0.68	8.38 %
CH12	0.58	2.75 %
CH36	0.35	15.65 %
CH01		0.00 %
MC06		0.00 %
Total	77.82	19.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	70.58	26.78 %
Total	70.58	26.56 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.71	14.82 %
PVI1	1.76	17.85 %
MDU6	1.31	16.45 %
MDU2	1.24	14.73 %
MDU5	1.22	20.31 %
DKI1	0.89	12.04 %
NKI1	0.63	13.99 %
MNM1	0.50	13.69 %
KRR1	0.16	5.31 %
MDU3	0.16	2.05 %
SGP1	0.13	2.37 %
Total	70.58	26.56 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	66.73	23.20 %
Total	66.73	23.02 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.99	11.04 %
CPT1	2.16	21.15 %
TRL1	1.89	18.86 %
GDM1	1.88	14.95 %
SLG1	1.84	22.47 %
PTU1	1.51	12.84 %
KPM1	1.47	12.84 %
WJP1	1.47	12.44 %
AKM1	1.36	7.87 %
ARC2	1.29	16.86 %
VSI1	1.16	11.24 %
TRT1	1.12	14.48 %
ANI1	0.90	18.37 %
Total	66.73	23.02 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	62.37	19.47 %
Total	62.37	19.30 %

Branch *	MTD Sales L	Brand Share %
CH16	4.33	21.19 %
CH28	2.80	16.48 %
CH47	2.58	14.29 %
CH14	2.53	13.14 %
MRM1	1.85	16.10 %
CH05	1.53	10.23 %
CH35	1.38	10.14 %
CH30	1.30	8.97 %
TKM1	1.27	16.29 %
CH37	1.23	20.84 %
AVD1	1.19	12.94 %
CGL1	1.18	18.35 %
KNR1	0.78	9.64 %
SKL1	0.50	10.95 %
CH19	0.43	3.89 %
MC10	0.14	4.37 %
CH29	0.08	16.50 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
Total	62.37	19.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	56.27	25.79 %
Dig-Acce	0.15	80.71 %
Total	56.43	25.66 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.77	18.63 %
TTP1	2.54	16.79 %
TNJ1	1.77	15.28 %
TNJ2	1.39	17.05 %
PBR1	1.29	20.81 %
ORU1	1.01	18.97 %
PBR2	0.96	7.22 %
NGT1	0.81	8.73 %
KRN1	0.42	6.34 %
PTK1		0.00 %
Total	56.43	25.66 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	54.13	23.82 %
Total	54.13	23.68 %

Branch *	MTD Sales L	Brand Share %
PRT1	4.57	19.14 %
TRK1	3.50	20.25 %
KLM1	3.32	15.92 %
CDM1	2.15	18.50 %
POY2	1.78	22.09 %
KKI2	1.77	21.93 %
TVM2	1.70	12.95 %
MKM1	1.13	13.67 %
TVM1	0.58	10.69 %
Total	54.13	23.68 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	51.84	29.88 %
Total	51.84	29.65 %

Branch *	MTD Sales L	Brand Share %
CBE2	6.83	20.65 %
UAM1	3.16	19.89 %
CNR1	2.79	18.22 %
PPI1	0.90	20.78 %
TPR2	0.81	19.68 %
DPM2	0.74	20.14 %
MPM1	0.66	12.00 %
TPR1	0.57	12.68 %
PDM1	0.53	18.13 %
SUL1	0.24	17.16 %
ANR1		0.00 %
SNR1		0.00 %
Total	51.84	29.65 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %