

MTD Sales  
525.83 L

Brand Share %  
29.98 %

Information:

MTD : 01-11-2025 To 07-11-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **29.98 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 525.83      | 29.98 %       |
| Total    | 525.83      | 29.98 %       |

| Sales Zone  | MTD Sales L | Brand Share % |
|-------------|-------------|---------------|
| SOUTH-01    | 70.44       | 27.36 %       |
| TRICHY-01   | 67.30       | 34.56 %       |
| CHENNAI-02  | 66.79       | 23.93 %       |
| WEST-02     | 63.73       | 35.00 %       |
| NORTH ARCOT | 62.01       | 30.99 %       |
| CHENNAI-01  | 60.88       | 29.63 %       |
| SOUTH ARCOT | 46.17       | 31.07 %       |
| SOUTH-03    | 43.89       | 30.14 %       |
| WEST-01     | 42.75       | 38.90 %       |
| KL-SOUTH    | 1.87        | 10.81 %       |
| HO01        |             | 0.00 %        |
| Total       | 525.83      | 29.98 %       |

## SOUTH-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 70.44       | 27.36 %       |
| Total    | 70.44       | 27.36 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TUT1     | 5.50        | 20.59 %       |
| TVL1     | 3.61        | 11.12 %       |
| VLY1     | 2.37        | 16.32 %       |
| KVT1     | 2.11        | 21.87 %       |
| TKS2     | 1.62        | 18.00 %       |
| SGT1     | 1.61        | 21.74 %       |
| PKD1     | 1.36        | 20.51 %       |
| MMT1     | 1.07        | 26.33 %       |
| APK2     | 1.03        | 25.02 %       |
| RND1     | 0.95        | 15.74 %       |
| VNR1     | 0.61        | 18.59 %       |
| MAR1     | 0.41        | 6.37 %        |
| KYR1     | 0.25        | 8.71 %        |
| STU2     | 0.13        | 5.06 %        |
| KSM1     |             | 0.00 %        |
| TVL2     |             | 0.00 %        |
| Total    | 70.44       | 27.36 %       |

## TRICHY-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 67.30       | 34.56 %       |
| Total    | 67.30       | 34.56 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TRY1     | 5.32        | 15.64 %       |
| TVR2     | 2.45        | 26.17 %       |
| TTP1     | 2.37        | 29.90 %       |
| KRN1     | 1.70        | 22.27 %       |
| NMM1     | 1.43        | 25.36 %       |
| ORU1     | 1.39        | 18.72 %       |
| MSI1     | 1.16        | 26.80 %       |
| PTK1     | 0.90        | 25.06 %       |
| MVM1     | 0.84        | 21.27 %       |
| PBR1     | 0.74        | 23.98 %       |
| NCK1     | 0.13        | 8.19 %        |
| Total    | 67.30       | 34.56 %       |

## CHENNAI-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 66.79       | 23.93 %       |
| Total    | 66.79       | 23.93 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH03     | 6.32        | 26.38 %       |
| MJR1     | 3.34        | 23.39 %       |
| CH21     | 2.36        | 10.86 %       |
| CH46     | 2.26        | 17.37 %       |
| CH44     | 2.14        | 25.58 %       |
| MC05     | 2.12        | 24.46 %       |
| CH15     | 2.04        | 10.15 %       |
| PON1     | 1.97        | 24.15 %       |
| CH06     | 1.82        | 26.44 %       |
| CH41     | 1.70        | 24.86 %       |
| CH12     | 1.67        | 10.20 %       |
| CH20     | 1.46        | 9.88 %        |
| CH18     | 1.39        | 12.79 %       |
| CH33     | 1.06        | 6.70 %        |
| CH27     | 0.63        | 22.19 %       |
| CH32     | 0.15        | 3.75 %        |
| CH01     | 0.07        | 22.39 %       |
| Total    | 66.79       | 23.93 %       |

## WEST-02

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 63.73       | 35.00 %       |
| Total    | 63.73       | 35.00 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| SLM1     | 4.34        | 20.94 %       |
| NKL2     | 2.19        | 28.37 %       |
| EPI1     | 1.43        | 27.95 %       |
| MTR1     | 1.21        | 24.04 %       |
| EDP1     | 1.19        | 24.26 %       |
| APN1     | 1.12        | 19.11 %       |
| BMD1     | 1.11        | 29.97 %       |
| HSR2     | 0.92        | 10.18 %       |
| KMM1     | 0.75        | 26.25 %       |
| RSP1     | 0.40        | 20.52 %       |
| TCG1     | 0.37        | 18.35 %       |
| PDR1     | 0.13        | 16.14 %       |
| Total    | 63.73       | 35.00 %       |

## NORTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 62.01       | 30.99 %       |
| Total    | 62.01       | 30.99 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KPM2     | 4.82        | 15.26 %       |
| CYR1     | 2.23        | 27.85 %       |
| ARC2     | 1.81        | 25.56 %       |
| SBR1     | 1.70        | 21.51 %       |
| SLG1     | 1.61        | 26.30 %       |
| GDM1     | 1.56        | 20.27 %       |
| VSI1     | 1.19        | 23.44 %       |
| KPM1     | 1.12        | 28.24 %       |
| AKM1     | 1.02        | 10.17 %       |
| VEL1     | 0.71        | 12.12 %       |
| Total    | 62.01       | 30.99 %       |

## CHENNAI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 60.88       | 29.63 %       |
| Total    | 60.88       | 29.63 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CH14     | 3.19        | 26.86 %       |
| MRM1     | 2.88        | 26.58 %       |
| CH16     | 2.86        | 22.46 %       |
| CH08     | 2.65        | 25.64 %       |
| CH07     | 2.58        | 23.86 %       |
| CH35     | 1.85        | 20.56 %       |
| CGL1     | 1.67        | 18.29 %       |
| CH39     | 1.41        | 29.66 %       |
| CH19     | 1.32        | 19.30 %       |
| AVD1     | 1.26        | 15.08 %       |
| CH37     | 1.26        | 24.74 %       |
| CH05     | 1.13        | 13.58 %       |
| CH30     | 1.08        | 18.49 %       |
| CH28     | 0.96        | 17.66 %       |
| TKM1     | 0.73        | 15.00 %       |
| MC09     | 0.56        | 16.77 %       |
| CH40     |             | 0.00 %        |
| Total    | 60.88       | 29.63 %       |

## SOUTH ARCOT

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 46.17       | 31.07 %       |
| Total    | 46.17       | 31.07 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ULP1     | 2.52        | 23.35 %       |
| TDM1     | 2.31        | 29.36 %       |
| KLM1     | 2.14        | 23.84 %       |
| CDM1     | 1.97        | 18.82 %       |
| TVM1     | 1.78        | 25.67 %       |
| VPM2     | 1.71        | 22.29 %       |
| KKI2     | 1.44        | 22.79 %       |
| MKM1     | 0.87        | 27.84 %       |
| VPM1     | 0.82        | 25.40 %       |
| PRT1     | 0.41        | 7.11 %        |
| Total    | 46.17       | 31.07 %       |

### SOUTH-03

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 43.89       | 30.14 %       |
| Total    | 43.89       | 30.14 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| MDU1     | 2.43        | 20.26 %       |
| MDU6     | 1.63        | 16.28 %       |
| TEN1     | 1.61        | 22.51 %       |
| KYK1     | 1.31        | 25.21 %       |
| TEN2     | 0.83        | 23.06 %       |
| DKI1     | 0.81        | 13.82 %       |
| SVG1     | 0.75        | 24.19 %       |
| CBM1     | 0.70        | 19.18 %       |
| NTM1     | 0.69        | 20.20 %       |
| TDI1     | 0.69        | 14.96 %       |
| MDU3     | 0.66        | 27.81 %       |
| ADP1     | 0.61        | 13.70 %       |
| SGP1     | 0.60        | 16.62 %       |
| KRR1     | 0.50        | 12.81 %       |
| MNM1     | 0.50        | 22.33 %       |
| CMR1     | 0.36        | 18.88 %       |
| MLR1     | 0.18        | 12.18 %       |
| PNI1     | 0.13        | 20.27 %       |
| Total    | 43.89       | 30.14 %       |

### WEST-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 42.75       | 38.90 %       |
| Total    | 42.75       | 38.90 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CBE2     | 3.75        | 24.42 %       |
| KGI1     | 3.15        | 29.38 %       |
| CNR1     | 1.33        | 27.21 %       |
| MPM1     | 1.10        | 24.22 %       |
| TPR2     | 0.93        | 20.71 %       |
| PPI1     | 0.64        | 19.27 %       |
| CBE3     | 0.31        | 23.01 %       |
| CBE5     | 0.28        | 13.88 %       |
| PDM1     | 0.18        | 9.84 %        |
| SUL1     |             | 0.00 %        |
| Total    | 42.75       | 38.90 %       |

### KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Mobile   | 1.87        | 10.81 %       |
| Total    | 1.87        | 10.81 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| KLR1     | 1.20        | 18.51 %       |
| TVP1     | 1.12        | 25.01 %       |
| PAS1     | -0.45       | -7.05 %       |
| Total    | 1.87        | 10.81 %       |

### HO01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    |             | 0.00 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| GHUB     |             | 0.00 %        |
| MSWH     |             | 0.00 %        |
| Total    |             | 0.00 %        |