

MTD Sales
575.98 L

Brand Share %
24.80 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	575.98	24.80 %
Total	575.98	24.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	90.44	25.87 %
NORTH ARCOT	69.22	27.58 %
WEST-02	67.37	27.44 %
CHENNAI-02	65.47	17.90 %
TRICHY-01	63.19	31.51 %
CHENNAI-01	58.16	21.19 %
SOUTH-03	54.50	27.79 %
WEST-01	52.88	35.00 %
SOUTH ARCOT	50.82	28.68 %
KL-SOUTH	3.93	26.24 %
HO01		0.00 %
Total	575.98	24.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	90.44	25.87 %
Total	90.44	25.87 %

Branch *	MTD Sales L	Brand Share %
NGR1	5.55	23.59 %
TUT1	4.62	14.64 %
TKS2	3.04	19.94 %
TVL1	2.88	9.97 %
KGL1	2.00	23.97 %
APK2	1.34	14.06 %
SGT1	0.98	16.13 %
PKD1	0.92	24.50 %
KVT1	0.88	6.94 %
VNR1	0.82	17.49 %
VLY1	0.69	6.27 %
SDI1	0.67	17.48 %
KSM1	0.48	10.33 %
STU2	0.44	11.98 %
COL1		0.00 %
Total	90.44	25.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	69.22	27.58 %
Total	69.22	27.58 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.96	17.77 %
WJP1	3.28	24.04 %
TRR1	3.23	19.91 %
KPM1	2.56	24.40 %
ARC2	1.84	12.33 %
VEL1	1.64	9.59 %
VSI1	1.55	21.53 %
AKM1	0.86	12.07 %
TRT1	0.39	14.55 %
Total	69.22	27.58 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	67.37	27.44 %
Total	67.37	27.44 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.65	21.47 %
HRR1	2.40	22.22 %
HSR2	2.07	14.56 %
ERD1	1.10	23.09 %
KVP1	0.99	17.28 %
APN1	0.97	9.32 %
PLC1	0.92	17.84 %
EPI1	0.87	14.26 %
EDP1	0.67	9.88 %
PDR1	0.58	21.16 %
TCG1	0.52	18.85 %
SGG1	0.39	11.03 %
CMI1	0.32	21.86 %
KMM1	0.10	2.27 %
Total	67.37	27.44 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	65.47	17.90 %
Total	65.47	17.90 %

Branch *	MTD Sales L	Brand Share %
CH03	6.15	18.44 %
CH15	4.37	12.53 %
CH34	4.20	18.37 %
GPD1	3.82	24.09 %
CH24	3.29	20.81 %
MJR1	3.13	18.20 %
UKI1	2.84	24.36 %
CH44	2.76	15.50 %
CH21	2.37	6.99 %
CH46	1.86	17.15 %
CH18	1.80	11.99 %
CH20	1.18	6.26 %
MC05	1.12	9.85 %
CH31	0.99	14.41 %
CH33	0.96	6.83 %
CH23	0.73	16.34 %
CH12	0.70	4.84 %
CH27	0.67	20.33 %
CH36	0.54	6.41 %
CH32	0.46	13.36 %
CH01		0.00 %
Total	65.47	17.90 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	63.19	31.51 %
Total	63.19	31.51 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.83	18.04 %
KUM1	1.91	24.69 %
AYR1	1.88	24.06 %
KRN1	1.45	23.89 %
NMM1	1.34	19.62 %
NGT1	1.07	12.92 %
NCK1	0.76	24.47 %
PTK1	0.58	13.35 %
KIK1	0.43	19.14 %
Total	63.19	31.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	58.16	21.19 %
Total	58.16	21.19 %

Branch *	MTD Sales L	Brand Share %
CH16	4.41	19.39 %
MRM1	2.66	22.95 %
CH42	2.54	21.21 %
CGL1	2.33	22.45 %
CH19	2.07	18.46 %
GUD2	2.04	15.48 %
CH11	1.72	24.12 %
GUD1	1.57	22.55 %
CH14	1.36	8.28 %
KNR1	1.25	20.99 %
CH39	0.96	15.48 %
CH37	0.82	18.56 %
CH05	0.56	7.98 %
CH30	0.56	6.34 %
AVD1	0.55	11.66 %
CH40	0.54	2.65 %
CH35	0.38	4.39 %
CH26	0.09	8.20 %
Total	58.16	21.19 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	54.50	27.79 %
Total	54.50	27.79 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.59	19.31 %
ADP1	1.58	24.50 %
DKI1	1.55	22.55 %
CBM1	1.49	20.80 %
BNR1	1.41	21.67 %
KPT1	0.95	23.11 %
CMR1	0.94	19.37 %
USL1	0.94	16.95 %
ATG1	0.82	22.43 %
SGP1	0.71	22.47 %
KRR1	0.69	15.50 %
SVG1	0.65	15.83 %
MLR1	0.58	15.27 %
MDU6	0.36	12.98 %
MPA1	0.36	8.09 %
MDU3	0.35	5.88 %
KKD2		0.00 %
MNM1		0.00 %
Total	54.50	27.79 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	52.88	35.00 %
Total	52.88	35.00 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.28	19.54 %
KGI1	1.86	23.01 %
CNR1	0.80	12.68 %
AVI1	0.76	19.35 %
CBE1	0.71	21.56 %
CBE5	0.40	19.17 %
Total	52.88	35.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	50.82	28.68 %
Total	50.82	28.68 %

Branch *	MTD Sales L	Brand Share %
PRT1	2.02	22.89 %
TVM2	1.90	17.48 %
TDM1	1.29	15.70 %
TVM1	0.80	12.32 %
KML1	0.69	18.00 %
MKM1	0.35	10.43 %
Total	50.82	28.68 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.93	26.24 %
Total	3.93	26.24 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.82	18.52 %
KLR1	0.37	12.81 %
Total	3.93	26.24 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %