

MTD Sales
485.59 L

Brand Share %
27.79 %

Information:

MTD : 01-08-2025 To 07-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	485.55	28.03 %
Ear-Buds	0.03	0.22 %
Total	485.59	27.79 %

Sales Zone	MTD Sales L	Brand Share %
WEST-02	68.44	35.25 %
SOUTH-01	64.61	25.09 %
TRICHY-01	55.71	31.20 %
NORTH ARCOT	54.01	26.61 %
CHENNAI-01	53.63	26.45 %
WEST-01	51.16	38.66 %
CHENNAI-02	47.83	22.73 %
SOUTH-03	45.74	28.80 %
SOUTH ARCOT	42.88	31.81 %
KL-SOUTH	1.57	15.64 %
HO01		0.00 %
Total	485.59	27.79 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	68.42	35.51 %
Ear-Buds	0.02	1.15 %
Total	68.44	35.25 %

Branch *	MTD Sales L	Brand Share %
SLM1	2.68	21.75 %
ATU1	2.03	25.51 %
SLM3	1.81	24.28 %
PMP1	1.61	19.08 %
APN1	1.32	24.81 %
HSR2	1.30	19.25 %
MTR1	1.18	13.98 %
ERD2	0.89	26.48 %
TCG1	0.37	8.08 %
Total	68.44	35.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	64.61	25.28 %
Total	64.61	25.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.45	19.32 %
KVT1	3.33	23.69 %
TVL1	3.18	10.85 %
TUT2	3.14	21.64 %
TKS2	1.74	12.14 %
KGL1	1.06	13.36 %
SGT1	0.88	23.20 %
UDN1	0.60	18.71 %
KSM1	0.47	12.72 %
VNR1	0.45	13.16 %
VLY1	0.33	3.56 %
ERL1	0.31	22.56 %
COL1	0.21	11.31 %
STU2	0.17	5.09 %
Total	64.61	25.09 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	55.71	31.37 %
Total	55.71	31.20 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.96	17.83 %
TNJ1	3.49	23.02 %
AYR1	2.00	25.83 %
KRN1	1.37	26.93 %
NMM1	1.17	20.26 %
MSI1	1.13	18.40 %
TNJ2	0.86	14.72 %
NCK1	0.74	25.09 %
PTK1		0.00 %
Total	55.71	31.20 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	54.01	26.85 %
Total	54.01	26.61 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.74	15.43 %
GDM1	1.98	16.02 %
TRL1	1.95	16.74 %
VEL2	1.60	12.24 %
VEL1	1.30	12.53 %
WJP1	1.15	13.51 %
AKM1	0.97	10.29 %
CYR1	0.92	21.40 %
VSI1	0.57	12.41 %
PTU1	0.55	17.74 %
KPM1	0.51	13.92 %
Total	54.01	26.61 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	53.63	26.73 %
Total	53.63	26.45 %

Branch *	MTD Sales L	Brand Share %
CH14	3.50	22.63 %
AVD1	2.58	19.44 %
CH05	2.01	21.85 %
CH16	1.99	16.52 %
TKM1	1.83	27.18 %
CH08	1.76	15.64 %
CH07	1.76	23.11 %
KNR1	1.71	17.99 %
CH30	1.61	12.85 %
MRM1	1.50	22.70 %
SKL1	0.84	22.91 %
CH35	0.55	8.74 %
GUD2	0.55	10.08 %
CH40	0.36	3.84 %
CH37	0.09	2.96 %
Total	53.63	26.45 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	51.16	38.98 %
Total	51.16	38.66 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.85	18.42 %
KGI1	2.04	24.25 %
CNR1	1.60	26.38 %
TPR2	1.22	26.06 %
TPR4	0.70	25.81 %
AVI1	0.62	19.16 %
SNR1	0.39	14.88 %
PDM1	0.22	11.60 %
MPM1	0.14	12.16 %
TPR3	0.07	3.47 %
Total	51.16	38.66 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	47.83	22.99 %
Total	47.83	22.73 %

Branch *	MTD Sales L	Brand Share %
CH15	3.94	19.21 %
CH03	3.55	21.42 %
CH34	3.46	26.77 %
CH18	2.31	22.85 %
CH21	1.77	14.75 %
CH20	1.56	13.15 %
MC05	1.53	17.45 %
CH12	1.35	11.61 %
CH24	0.92	15.44 %
CH09	0.89	14.28 %
CH44	0.80	14.40 %
CH41	0.78	17.47 %
CH33	0.69	6.75 %
CH31	0.65	14.37 %
PON1	0.22	6.24 %
CH01		0.00 %
CH32		0.00 %
CH36		0.00 %
MC08		0.00 %
Total	47.83	22.73 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	45.74	29.04 %
Total	45.74	28.80 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.60	17.04 %
DGL1	2.39	24.31 %
MDU2	1.45	24.68 %
CBM1	1.34	21.40 %
CMR1	1.25	24.12 %
MDU5	1.21	27.12 %
TDI1	1.17	25.82 %
ADP1	1.07	17.10 %
MDU6	0.79	13.04 %
TEN2	0.78	16.80 %
MLR1	0.34	26.88 %
ATG1	0.32	13.23 %
MNM1	0.27	9.63 %
KRR1	0.14	13.96 %
MDU3	0.13	4.84 %
Total	45.74	28.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	42.86	32.06 %
Ear-Buds	0.02	1.50 %
Total	42.88	31.81 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.28	26.68 %
ULP1	2.86	25.86 %
CDM1	2.07	23.79 %
TVM2	1.67	18.77 %
TDM1	0.88	17.11 %
MKM1	0.40	16.79 %
Total	42.88	31.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.57	15.75 %
Total	1.57	15.64 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.12	14.90 %
PAS1	0.45	17.87 %
Total	1.57	15.64 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %