



TN : VIVO Sales Performance 08/05/2026 9:32 AM

MTD Sales
555.01 L

Brand Share %
22.80 %

Information:

MTD : 01-05-2026 To 07-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	554.85	23.00 %
Dig-Acce	0.15	21.19 %
Chargers		0.02 %
Total	555.01	22.80 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	82.50	19.92 %
WEST-02	81.46	33.28 %
CHENNAI-02	70.23	20.31 %
SOUTH-03	63.47	26.82 %
NORTH ARCOT	58.93	22.84 %
CHENNAI-01	56.13	19.85 %
TRICHY-01	49.43	26.25 %
WEST-01	46.69	28.79 %
SOUTH ARCOT	46.18	23.26 %
HO01		0.00 %
Total	555.01	22.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	82.50	20.13 %
Total	82.50	19.92 %

Branch *	MTD Sales L	Brand Share %
TUT1	7.84	17.42 %
TVL1	5.26	12.12 %
NGR1	4.68	15.87 %
VLY1	3.52	21.78 %
MAR1	1.87	17.33 %
TKS1	1.58	19.19 %
PKD1	1.45	21.07 %
ERL2	1.33	13.96 %
KGL1	1.24	11.25 %
KVT1	1.20	5.75 %
TYI1	1.12	20.03 %
SDI1	0.95	21.74 %
VNR1	0.94	12.15 %
ARM1	0.93	16.91 %
MMT1	0.85	8.69 %
STU2	0.84	20.05 %
SGT1	0.81	18.45 %
KSM1	0.37	5.83 %
RPM1	0.34	6.20 %
COL1		0.00 %
Total	82.50	19.92 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	81.46	33.52 %
Total	81.46	33.28 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.89	21.86 %
HSR1	2.24	22.00 %
MTR1	2.12	21.76 %
APN1	1.88	22.46 %
BMD1	1.60	16.37 %
KVP1	1.32	19.07 %
ERD2	0.37	12.42 %
SGG1	0.31	16.20 %
TCG1	0.26	6.92 %
Total	81.46	33.28 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	70.23	20.47 %
Chargers		0.16 %
Total	70.23	20.31 %

Branch *	MTD Sales L	Brand Share %
CH03	6.35	19.38 %
CH33	3.95	17.19 %
CH15	3.24	14.05 %
CH21	2.39	7.40 %
CH44	2.22	17.50 %
CH43	1.78	21.46 %
CH20	1.77	18.75 %
CH18	1.67	14.70 %
MJR1	1.62	12.27 %
CH31	0.81	12.48 %
MC05	0.76	5.53 %
CH27	0.74	14.95 %
CH41	0.68	10.49 %
CH12	0.45	2.51 %
CH36	0.11	5.29 %
CH01		0.00 %
MC06		0.00 %
Total	70.23	20.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	63.47	27.04 %
Total	63.47	26.82 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.51	17.30 %
MDU6	1.07	15.92 %
MDU5	1.00	18.71 %
PVI1	0.91	10.70 %
DKI1	0.89	13.08 %
ATG1	0.81	19.49 %
MDU2	0.81	12.20 %
MLR1	0.76	20.81 %
MNM1	0.50	16.29 %
NKI1	0.40	11.98 %
SGP1	0.13	2.37 %
KRR1		0.00 %
MDU3		0.00 %
Total	63.47	26.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	58.93	23.03 %
Total	58.93	22.84 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.99	11.30 %
GDM1	1.88	15.87 %
TRL1	1.55	16.89 %
KPM1	1.47	13.86 %
WJP1	1.47	13.36 %
ARC2	1.29	19.58 %
PTU1	1.27	13.06 %
VSI1	1.16	12.73 %
AKM1	0.98	6.40 %
TRT1	0.93	13.49 %
ANI1	0.90	20.23 %
Total	58.93	22.84 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	56.13	20.03 %
Total	56.13	19.85 %

Branch *	MTD Sales L	Brand Share %
CH47	2.58	17.06 %
CH14	2.32	13.11 %
CH28	2.07	13.16 %
CH38	1.73	21.52 %
CH05	1.53	13.12 %
CH35	1.38	11.19 %
MRM1	1.38	14.54 %
CH30	1.30	9.43 %
CGL1	1.18	19.50 %
TKM1	1.13	17.45 %
AVD1	0.94	10.72 %
KNR1	0.54	8.53 %
SKL1	0.50	10.95 %
CH19	0.43	4.14 %
MC10	0.14	8.23 %
CH40		0.00 %
CH42		0.00 %
MC09		0.00 %
Total	56.13	19.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	49.28	26.36 %
Dig-Acce	0.15	81.60 %
Total	49.43	26.25 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.53	17.64 %
TTP1	2.15	16.75 %
TNJ1	1.54	17.22 %
PBR1	1.29	21.80 %
TNJ2	1.25	16.92 %
NMM1	1.25	22.40 %
PBR2	0.96	8.02 %
NGT1	0.81	13.56 %
ORU1	0.74	16.09 %
KUM2	0.68	22.07 %
KRN1	0.42	6.87 %
PTK1		0.00 %
Total	49.43	26.25 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	46.69	29.02 %
Total	46.69	28.79 %

Branch *	MTD Sales L	Brand Share %
CBE2	5.95	19.16 %
UAM1	2.92	19.97 %
CNR1	2.79	18.22 %
KGI1	2.55	19.74 %
PPI1	0.90	20.78 %
TPR2	0.81	19.71 %
MPM1	0.66	12.51 %
TPR1	0.57	13.14 %
PDM1	0.53	18.13 %
DPM2	0.26	8.62 %
SUL1	0.24	17.31 %
ANR1		0.00 %
SNR1		0.00 %
Total	46.69	28.79 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	46.18	23.40 %
Total	46.18	23.26 %

Branch *	MTD Sales L	Brand Share %
CUD1	5.24	21.97 %
PRT1	4.02	18.14 %
TRK1	3.33	20.57 %
KLM1	2.80	15.17 %
CDM1	1.98	19.77 %
TVM2	1.48	16.61 %
POY2	1.46	22.28 %
MKM1	0.96	12.64 %
TVM1	0.58	14.26 %
Total	46.18	23.26 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %