

MTD Sales
368.74 L

Brand Share %
23.48 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **23.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	368.74	23.61 %
Chargers		0.05 %
Total	368.74	23.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.13	20.58 %
NORTH ARCOT	47.08	26.02 %
WEST-02	43.93	29.73 %
TRICHY-01	42.61	28.68 %
SOUTH-03	42.46	30.31 %
SOUTH ARCOT	37.79	27.99 %
CHENNAI-01	35.47	18.96 %
CHENNAI-02	35.36	15.06 %
WEST-01	32.12	38.45 %
KL-SOUTH	2.80	17.40 %
HO01		0.00 %
Total	368.74	23.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	49.13	20.70 %
Total	49.13	20.58 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.92	20.49 %
VLY1	1.65	20.56 %
SVK1	1.47	14.67 %
VNR1	1.33	20.24 %
ERL2	1.14	20.63 %
TVL1	1.12	5.38 %
MMT1	1.04	20.64 %
TKS2	0.94	6.32 %
APK1	0.90	22.35 %
ARM1	0.87	21.86 %
UDN1	0.82	18.74 %
SNL1	0.81	18.34 %
SGT1	0.80	6.45 %
APK2	0.57	8.74 %
TKY1	0.41	13.27 %
KGL1	0.41	10.51 %
STU2	0.32	13.32 %
KSM1		0.00 %
Total	49.13	20.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	47.08	26.21 %
Chargers		0.32 %
Total	47.08	26.02 %

Branch *	MTD Sales L	Brand Share %
VEL2	2.21	12.73 %
TRR1	2.19	22.22 %
ARC2	1.63	17.14 %
VEL1	1.61	16.13 %
AKM1	1.53	12.25 %
WJD1	1.45	18.61 %
TRL1	1.38	20.20 %
KPM1	1.10	18.69 %
CYR1	0.96	22.00 %
WJP1	0.11	1.99 %
Total	47.08	26.02 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	43.93	29.87 %
Total	43.93	29.73 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.32	18.45 %
TRM1	1.71	20.05 %
HSR1	1.00	18.09 %
MTR1	0.93	18.57 %
TCG1	0.84	16.54 %
ATU1	0.77	15.47 %
HSR2	0.65	12.27 %
BMD1	0.33	17.47 %
EDP1	0.30	7.60 %
CM11	0.29	10.06 %
SGG1	0.23	11.56 %
KMM1	0.16	13.50 %
PDR1		0.00 %
Total	43.93	29.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	42.61	28.84 %
Total	42.61	28.68 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.33	16.68 %
TTP1	1.96	18.77 %
TNJ2	1.52	21.63 %
NGT1	1.10	19.08 %
TVR2	0.89	11.57 %
KRN1	0.72	15.52 %
ORU1	0.32	9.01 %
PBR1	0.13	10.65 %
PTK1		0.00 %
Total	42.61	28.68 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	42.46	30.48 %
Total	42.46	30.31 %

Branch *	MTD Sales L	Brand Share %
MDU2	1.32	22.35 %
MDU6	0.91	15.02 %
MDU3	0.66	13.75 %
PNV2	0.62	20.11 %
KPT1	0.57	19.43 %
ATG1	0.55	15.36 %
DGL2	0.54	15.81 %
ODM1	0.51	16.08 %
MNM1	0.43	23.14 %
CBM1	0.43	12.09 %
KRR1	0.31	6.93 %
ADP1	0.24	7.28 %
SGP1	0.13	5.29 %
PNI1		0.00 %
Total	42.46	30.31 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	37.79	28.11 %
Total	37.79	27.99 %

Branch *	MTD Sales L	Brand Share %
KLM1	1.73	15.13 %
TVM2	1.24	10.96 %
TRK1	1.06	13.80 %
TVM1	0.83	13.02 %
POY1	0.82	15.96 %
MKM1	0.67	21.57 %
TDM1	0.56	16.59 %
VPM1	0.55	22.65 %
STP1	0.07	3.57 %
Total	37.79	27.99 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	35.47	19.07 %
Total	35.47	18.96 %

Branch *	MTD Sales L	Brand Share %
CH45	2.13	20.69 %
CH16	2.03	17.10 %
CH07	1.39	14.57 %
MRM1	1.36	10.99 %
CH08	1.25	13.12 %
CH14	1.16	10.71 %
CH37	1.05	18.43 %
TKM1	1.04	15.77 %
MC10	1.01	22.93 %
CH35	0.86	15.06 %
GUD1	0.85	13.20 %
AVD1	0.81	7.31 %
CH05	0.79	12.29 %
CH42	0.75	17.35 %
CH40	0.37	2.38 %
CH30	0.35	5.65 %
CH29	0.25	10.61 %
MC09	0.24	7.55 %
Total	35.47	18.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	35.36	15.14 %
Total	35.36	15.06 %

Branch *	MTD Sales L	Brand Share %
CH03	2.70	14.83 %
CH15	2.17	9.80 %
CH41	1.88	18.26 %
GPD1	1.67	20.24 %
MJR1	1.58	13.59 %
CH46	1.51	11.80 %
CH18	1.33	9.99 %
CH12	1.18	9.07 %
CH33	1.06	7.89 %
CH20	1.06	11.98 %
CH17	1.02	15.21 %
CH09	0.91	19.24 %
MC06	0.78	18.56 %
CH32	0.66	19.20 %
CH27	0.61	18.18 %
CH44	0.56	9.90 %
CH21	0.52	2.70 %
CH36	0.43	11.57 %
PON1	0.42	7.16 %
MC05	0.41	4.29 %
Total	35.36	15.06 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	32.12	38.75 %
Total	32.12	38.45 %

Branch *	MTD Sales L	Brand Share %
CBE2	2.25	17.43 %
CNR1	1.47	17.01 %
PDM1	0.16	16.80 %
SNR1	0.07	6.44 %
Total	32.12	38.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	2.80	17.52 %
Total	2.80	17.40 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.14	19.96 %
KLR1	1.01	17.16 %
PAS1	0.65	14.47 %
Total	2.80	17.40 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %