

MTD Sales
463.94 L

Brand Share %
30.34 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	463.94	30.34 %
Total	463.94	30.34 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	62.35	27.32 %
TRICHY-01	59.28	34.62 %
CHENNAI-02	58.11	23.81 %
WEST-02	56.97	35.87 %
CHENNAI-01	54.17	30.65 %
NORTH ARCOT	53.52	31.28 %
SOUTH ARCOT	41.66	32.25 %
SOUTH-03	38.95	30.09 %
WEST-01	37.32	38.24 %
KL-SOUTH	1.61	10.38 %
HO01		0.00 %
Total	463.94	30.34 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	62.35	27.32 %
Total	62.35	27.32 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.81	20.30 %
TVL1	3.03	10.80 %
VLY1	2.37	16.45 %
KVT1	1.79	21.63 %
SGT1	1.49	20.84 %
TKS2	1.30	16.16 %
PKD1	1.18	24.36 %
RND1	0.95	18.86 %
VNR1	0.61	19.94 %
MAR1	0.41	6.37 %
KYR1	0.25	8.71 %
STU2	0.13	6.65 %
KSM1		0.00 %
TVL2		0.00 %
Total	62.35	27.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	59.28	34.62 %
Total	59.28	34.62 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.69	15.50 %
ORU1	1.39	20.29 %
NMM1	1.31	25.22 %
KRN1	1.13	16.67 %
MSI1	0.82	20.54 %
PTK1	0.80	23.81 %
MVM1	0.70	18.93 %
PBR1	0.62	22.11 %
NCK1	0.13	10.45 %
Total	59.28	34.62 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	58.11	23.81 %
Total	58.11	23.81 %

Branch *	MTD Sales L	Brand Share %
CH03	6.00	27.71 %
MJR1	2.90	23.39 %
CH21	2.36	12.51 %
CH46	2.26	17.74 %
CH44	2.01	26.99 %
CH06	1.82	26.44 %
PON1	1.77	24.22 %
CH12	1.67	11.23 %
CH15	1.66	9.82 %
CH41	1.61	24.38 %
CH18	1.39	13.94 %
MC05	1.30	18.16 %
CH20	1.14	8.84 %
CH33	1.06	7.71 %
CH36	0.49	25.26 %
CH27	0.46	24.12 %
CH32	0.15	3.76 %
CH01	0.07	22.39 %
Total	58.11	23.81 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	56.97	35.87 %
Total	56.97	35.87 %

Branch *	MTD Sales L	Brand Share %
SLM1	3.48	18.71 %
PLC1	1.51	29.68 %
EPI1	1.26	28.85 %
MTR1	1.21	24.88 %
EDP1	1.19	25.70 %
HSR1	1.09	26.35 %
APN1	1.00	18.03 %
HSR2	0.92	10.35 %
KMM1	0.62	22.57 %
RSP1	0.40	20.75 %
TCG1	0.18	9.61 %
PDR1	0.13	22.23 %
Total	56.97	35.87 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	54.17	30.65 %
Total	54.17	30.65 %

Branch *	MTD Sales L	Brand Share %
CH14	3.06	28.74 %
MRM1	2.88	27.88 %
CH16	2.70	23.34 %
CH07	2.40	27.59 %
CH35	1.59	22.03 %
CGL1	1.34	15.18 %
CH19	1.32	20.69 %
CH05	1.13	17.10 %
CH37	1.10	23.04 %
AVD1	1.07	14.53 %
CH28	0.96	20.17 %
CH30	0.94	17.16 %
TKM1	0.57	20.79 %
MC09	0.56	18.47 %
CH40		0.00 %
Total	54.17	30.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	53.52	31.28 %
Total	53.52	31.28 %

Branch *	MTD Sales L	Brand Share %
KPM2	3.69	13.59 %
VEL2	1.87	29.72 %
CYR1	1.67	23.39 %
ARC2	1.63	29.69 %
SLG1	1.61	26.30 %
SBR1	1.59	22.71 %
GDM1	1.56	23.17 %
VSI1	1.19	25.98 %
AKM1	0.70	8.70 %
VEL1	0.46	9.87 %
Total	53.52	31.28 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	41.66	32.25 %
Total	41.66	32.25 %

Branch *	MTD Sales L	Brand Share %
ULP1	2.35	26.72 %
KLM1	1.98	24.79 %
VPM2	1.58	21.77 %
TVM1	1.55	23.61 %
CDM1	1.34	15.39 %
KKI2	1.24	21.31 %
KML1	1.21	26.13 %
MKM1	0.87	29.19 %
STP1	0.71	26.63 %
VPM1	0.56	20.27 %
PRT1	0.41	9.61 %
Total	41.66	32.25 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	38.95	30.09 %
Total	38.95	30.09 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.05	21.36 %
TEN1	1.61	22.94 %
MDU6	1.43	14.92 %
KYK1	0.86	19.14 %
CBM1	0.70	23.59 %
TEN2	0.69	28.74 %
NTM1	0.69	22.11 %
TDI1	0.69	14.96 %
DKI1	0.66	12.21 %
ADP1	0.61	15.85 %
SGP1	0.60	16.62 %
MNM1	0.50	25.63 %
MDU3	0.37	20.13 %
KRR1	0.32	8.48 %
CMR1	0.24	13.25 %
MLR1	0.18	12.18 %
PNI1	0.07	13.98 %
Total	38.95	30.09 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	37.32	38.24 %
Total	37.32	38.24 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.44	26.90 %
KGI1	2.55	26.68 %
MPM1	1.17	30.32 %
CNR1	1.00	22.70 %
TPR2	0.77	23.03 %
PPI1	0.36	12.37 %
CBE3	0.31	23.01 %
PDM1	0.18	9.84 %
CBE5	0.14	7.35 %
SUL1		0.00 %
Total	37.32	38.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	1.61	10.38 %
Total	1.61	10.38 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.20	18.53 %
TVP1	0.85	21.90 %
PAS1	-0.45	-8.76 %
Total	1.61	10.38 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %