

MTD Sales
504.79 L

Brand Share %
24.65 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mobile	504.79	24.65 %
Total	504.79	24.65 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	77.99	25.33 %
NORTH ARCOT	61.13	26.57 %
WEST-02	59.14	26.74 %
CHENNAI-02	58.97	17.59 %
TRICHY-01	58.15	31.76 %
CHENNAI-01	51.14	20.37 %
SOUTH-03	49.70	27.85 %
WEST-01	44.69	32.69 %
SOUTH ARCOT	40.25	27.59 %
KL-SOUTH	3.61	26.47 %
HO01		0.00 %
Total	504.79	24.65 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Mobile	77.99	25.33 %
Total	77.99	25.33 %

Branch *	MTD Sales L	Brand Share %
TKY1	3.85	23.85 %
TUT1	3.71	13.48 %
TKS2	2.74	18.85 %
TVL1	2.14	8.88 %
KGL1	2.00	23.97 %
TKS1	1.87	23.77 %
APK2	0.88	9.98 %
KVT1	0.81	7.04 %
SGT1	0.80	13.58 %
VLY1	0.69	6.55 %
VNR1	0.51	12.09 %
KSM1	0.48	10.33 %
SDI1	0.45	12.44 %
STU2	0.44	11.98 %
COL1		0.00 %
Total	77.99	25.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	61.13	26.57 %
Total	61.13	26.57 %

Branch *	MTD Sales L	Brand Share %
KPM2	5.20	16.47 %
VEL2	3.01	22.51 %
TRR1	2.93	19.92 %
KPM1	2.39	23.68 %
ARC2	1.52	11.42 %
VEL1	1.37	8.90 %
VSI1	1.18	17.70 %
AKM1	0.70	11.31 %
TRT1	0.39	14.55 %
Total	61.13	26.57 %

WEST-02

Property	MTD Sales L	Brand Share %
Mobile	59.14	26.74 %
Total	59.14	26.74 %

Branch *	MTD Sales L	Brand Share %
SLM1	4.00	21.02 %
SLM3	2.43	23.67 %
HRR1	2.31	24.15 %
HSR2	1.91	16.30 %
ERD1	1.10	23.09 %
PLC1	0.92	18.84 %
EPI1	0.87	14.26 %
KVP1	0.72	15.07 %
EDP1	0.67	10.22 %
TCG1	0.52	22.48 %
PDR1	0.49	18.52 %
APN1	0.47	5.14 %
SGG1	0.39	11.03 %
CMI1	0.16	12.33 %
KMM1		0.00 %
Total	59.14	26.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Mobile	58.97	17.59 %
Total	58.97	17.59 %

Branch *	MTD Sales L	Brand Share %
CH03	5.83	17.94 %
CH34	3.89	19.25 %
CH15	3.80	11.76 %
CH24	3.04	22.59 %
MJR1	2.86	17.92 %
CH44	2.69	15.21 %
UK11	2.33	21.89 %
CH21	2.08	6.65 %
CH46	1.71	16.09 %
CH18	1.64	11.41 %
CH20	1.18	6.92 %
CH33	0.80	6.65 %
MC05	0.76	7.24 %
CH31	0.69	15.80 %
CH27	0.67	21.32 %
CH36	0.54	6.73 %
CH32	0.46	19.05 %
CH12	0.32	2.49 %
CH23	0.25	7.04 %
CH01		0.00 %
Total	58.97	17.59 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Mobile	58.15	31.76 %
Total	58.15	31.76 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.05	16.58 %
NMM1	1.34	20.99 %
NGT1	1.07	13.07 %
PTK1	0.49	12.10 %
Total	58.15	31.76 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Mobile	51.14	20.37 %
Total	51.14	20.37 %

Branch *	MTD Sales L	Brand Share %
CH16	3.63	18.04 %
CH42	2.54	21.85 %
CGL1	2.15	21.67 %
GUD2	1.84	14.46 %
MRM1	1.82	17.61 %
CH11	1.72	24.12 %
CH19	1.45	16.39 %
GUD1	1.42	21.96 %
KNR1	1.25	20.99 %
CH14	1.21	7.88 %
CH39	0.96	20.06 %
CH37	0.82	18.56 %
CH05	0.56	8.17 %
AVD1	0.55	11.82 %
CH40	0.54	2.72 %
CH30	0.47	5.33 %
CH35	0.38	4.39 %
CH26		0.00 %
Total	51.14	20.37 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Mobile	49.70	27.85 %
Total	49.70	27.85 %

Branch *	MTD Sales L	Brand Share %
TMM1	1.59	21.13 %
DKI1	1.44	22.44 %
CBM1	1.37	20.06 %
BNR1	1.28	20.87 %
CMR1	0.94	21.28 %
USL1	0.94	17.22 %
KKD3	0.91	22.95 %
KPT1	0.75	21.83 %
SGP1	0.71	22.47 %
BTU1	0.66	23.66 %
ATG1	0.60	17.28 %
MLR1	0.58	16.45 %
MDU6	0.36	13.75 %
MPA1	0.36	8.87 %
KRR1	0.36	8.70 %
MDU3	0.35	6.02 %
KKD2		0.00 %
MNM1		0.00 %
Total	49.70	27.85 %

WEST-01

Property	MTD Sales L	Brand Share %
Mobile	44.69	32.69 %
Total	44.69	32.69 %

Branch *	MTD Sales L	Brand Share %
CBE2	4.47	18.44 %
KGI1	1.86	23.90 %
CBE1	0.71	23.95 %
AVI1	0.66	17.38 %
CNR1	0.59	9.81 %
CBE5	0.40	22.32 %
PDM1	0.32	16.81 %
SUL1		0.00 %
Total	44.69	32.69 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Mobile	40.25	27.59 %
Total	40.25	27.59 %

Branch *	MTD Sales L	Brand Share %
CUD1	4.24	23.44 %
PRT1	2.02	22.89 %
TVM2	1.90	17.78 %
SJI2	1.12	19.88 %
TDM1	0.95	12.30 %
TVM1	0.80	12.32 %
KML1	0.69	23.92 %
MKM1	0.35	12.28 %
Total	40.25	27.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mobile	3.61	26.47 %
Total	3.61	26.47 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.82	21.49 %
KLR1	0.37	14.54 %
Total	3.61	26.47 %

HO01

Property	MTD Sales L	Brand Share %
Total		0.00 %

Branch *	MTD Sales L	Brand Share %
GHUB		0.00 %
MSWH		0.00 %
Total		0.00 %